

# THE HEADLINER



Network Cable Systems, Omaha Works

June 1994

## Students give AT&T high marks thanks to "teacher/dad"

**B**ryan Dring is a machinist by trade but an elementary school teacher at heart.

He's also somewhat of an ambassador for AT&T, public relations and marketing strategist, entertainer and a telecommunications version of Mr. Wizard all rolled into one.

Oh yeah, he's also "Dad" to soon-to-be fourth grader Danielle, which explains why Dring has such a diversified job background. And why, next school year, Dring has an invitation to speak before an assembly of all of students at Humann Elementary School in Lincoln.

It all started when Danielle was a

kindergartener at Kahoa Elementary in Lincoln. Dring participated in the school's career show-and-tell program, in which he visited his daughter's class and spoke about his job at AT&T and the products the company makes.

### Research the facts

Dring did his homework for the presentation, researching facts about AT&T and gathering samples of products as well as making his own teaching aids.

He was an instant hit. "I was afraid that I couldn't keep their attention, but they loved it," he said.

When Danielle moved on to first and second grades at Humann School, Dring took a day of vacation each year to make a presentation to her class, updating and adding to the previous year's talk.

So popular was his presentation that he was asked to speak to all of Danielle's third-grade classes earlier this spring. His audience of more than 150 students were in awe, as their handwritten thank-you notes to Dring later would attest.

It's no wonder. Dring's presentation has grown into a two-hour show,

(Continued on Page 2)

### Building 30 east side gets a new look

**I**t doesn't have that post-volcano landscape look about it anymore. And it's definitely putting on a "new face."

Improvements are being made to the grounds and exterior of Building 30 which, when completed, will help give the factory an updated appearance and employees an alternative to standard break areas.

Landscaping work has been done on the east side of Building 30, the area between the parking lot and the building itself. Red lava rock has been removed and a "meandering" sidewalk has

(Continued on Page 3)

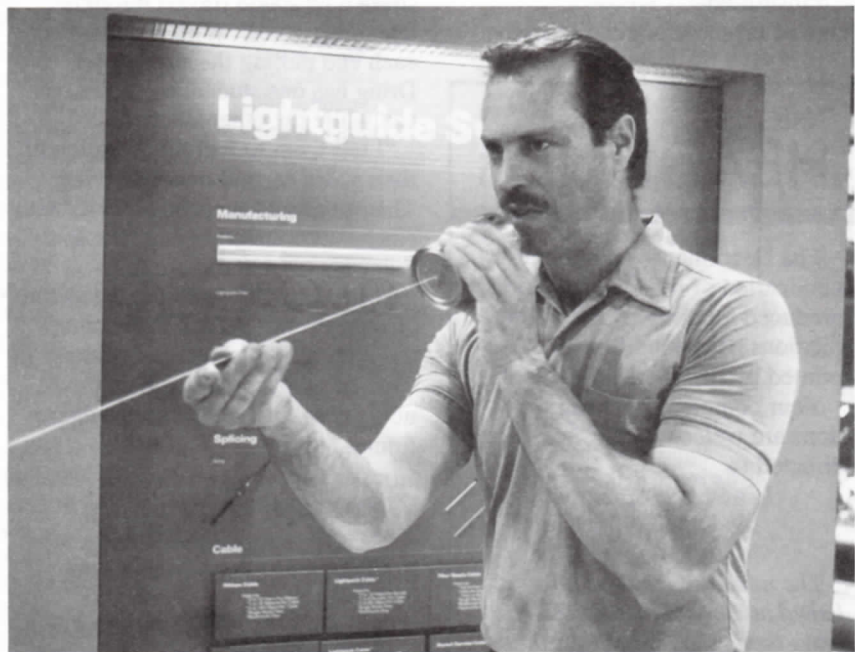


Photo by Linda Ryan

*SIMPLE BUT EFFECTIVE...Bryan Dring uses two tin cans connected by wax string to demonstrate to elementary school students the principle behind voice transmission over telephone wires.*

# AT&T rates high marks

(Continued from Page 1) including a half hour devoted to answering questions from his young audience.

He uses a large map of the world, which he and Danielle marked with red lines emanating from Omaha to all points on the globe, where our products are shipped or where an AT&T location exists.

He displays photos of the Omaha Works and its manufacturing operations. When he talks about AT&T computers and other data equipment, he shows them samples of electronic wire and cable that are used. He encourages them to examine and feel the wire as he explains why different cable is made the way it is.

## Seeing is believing

Dring devised a black box to demonstrate, using illumination from a flashlight and fiber optic wires, how swiftly communication data can be transmitted.

One of his most popular teaching

*SAMPLE PRODUCT...Dring thinks youngsters learn better when they have visual aids they can touch and examine. The Works Product Display Center provides Dring with cable and wire and other product samples for his classroom presentations.*



Photo by Linda Ryan

aids consists of two empty tin cans connected by wax string to demonstrate how sound travels through telephone wires. With a student at each end pulling the string tight, Dring has one student speak into the can while the other listens.

"I tell them to feel the vibration of their voice carried over the string. They're always amazed at what they can hear on the other end," he said.

For his presentation to third graders, Dring showed the videotape "Connections: AT&T's Vision of the Future," which gives a glimpse of "virtual reality" and the new products we will use in the not-to-distant future.

## Welcomes opportunity

It's difficult to say who enjoys the presentations more--Dring or the students.

"I really enjoy doing this," he said, mentioning he already has ideas in mind for next year's school visit. He said he welcomes the opportunity to

inspire in children an interest in the world around them.

"My kids (Danielle and younger sister Sarah) seem to be interested in what I do." They are exposed to communications equipment (phones, computers, etc.) at a young age, so it makes sense to acquaint them and their friends with the technology that has such an impact on their lives, he said.

And, Dring added, "it's never too early to start cultivating future customers" for AT&T.

If he's done his job, the next time students see him at the school they'll say, "I remember this guy...he's from AT&T," he said.

They may remember AT&T in the same light described by one young student who wrote in his thank-you letter to Dring: "I like AT&T. It makes 'cool' new things." ■

## THE HEADLINER

The Headliner is an internal publication of the Omaha Works, produced monthly by the public relations department. It is printed by the Works print shop.

Your comments and suggestions are welcome and should be directed to:

**Linda Ryan, Editor**  
Ext. 3795.

*The next issue will be published on July 20, 1994. All news items should be in to the PR office by no later than 9 a.m. Tuesday, July 5, 1994.*

(Continued from Page 1)

been poured.

Trees and shrubs have been planted, with sod and river rock incorporated into the layout.

Scott Mauch, who is overseeing the efforts, said four benches are being built by the trades organization for installation along the pathway. Curbsides and handrailings are to be repainted, also.

The purpose of the renovations is "beautification of the grounds," said Mauch, making them more aesthetically pleasing to employees and passers-by.

Aesthetics plays a part in a "facelift" for Building 30 in the form of new thermopane, reflective, tinted windows on its south side and along its low bay on the east side. (The new windows will help keep interior cooling costs down. Air conditioning needs for the plant, meanwhile, also are being addressed at this time.)

The windows match those that already have been installed on Building 50.

## Omaha bowlers celebrate tri-state win

It's only the second time that an Omaha Works contingent has participated in the annual Women's Tri-State Communications Bowling Tournament.

But for the second year in a row, an Omaha bowling team has placed first in the tourney while a second team made a commendable showing.

"The Omaha 5," made up of Liz Leggitt, Jeanine Krogmann, Pat Wentz, Carol Fuksa and Diane Keller, placed first among 35 competing teams with a team series score of 3016. Last year the team took second at the tournament. Leggitt also was single game high scorer with 210, the "first 200 I've ever bowled in a tournament," she said.

A second team--"The Chokers"--placed "in the money," and consisted

## Setting the record straight

Is that sunburn or the rosy glow of embarrassment?

Apologies to Mark Jensen, a systems administrator in information systems, Dept. 249.

In last month's issue of The Headliner, it was erroneously stated that Jensen had been reclassified from MTS (member, technical staff) to MTS1. Of course, it's the other way around: Jensen was reclassified from

MTS1 to MTS.

And, while we're admitting to human error, it was inadvertently omitted from the item about Alliance scholarships that AT&T matches scholarship funds raised by the Alliance Omaha chapter.

Toward each of the five \$1,000 scholarships awarded to metro area students this year, the Alliance contributed \$500 which was matched by \$500 from AT&T. ■



Photo by Linda Ryan

*TROPHY WINNERS...This year's winning team in the Women's Tri-State Communications Bowling Tournament consists of (clockwise, from left) Jeanine Krogmann, Carol Fuksa, Pat Wentz and Liz Leggitt. Not pictured is Diane Keller.*

of Liz Miller, Aretha Jones, Carolyn Hodges, Pauline Lieth and Norma Dorsey.

"Everything we threw felt good," said Leggitt. "We were glad to be there."

Last year, when the tournament

was held in Kansas City, Mo., the team of Ethel Payton, Forrestine (Lady) Davis, Alberta Brown, Judith Rhodes and Doris Ware placed first.

Not bad, especially when one considers that the Omaha teams have

(Continued on next page)

(Continued from previous page) been "invited guests" at the tournament. The tri-state competition began in 1962 with teams from Kansas, Missouri and Oklahoma. For the past two years, Works employees went as representatives of AT&T in Nebraska. Besides AT&T, teams representing Southwestern Bell also participate.

None of the Omaha bowlers are worried that their triumphs as "outsiders" may jeopardize getting another invitation to compete. In fact, after next year's tourney scheduled for Oklahoma City, Works bowlers have been asked to host the tri-state (or is it quad-state now?) event in Omaha for 1996.

## June is month for retirements

June is a month for brides? It's a month for retirees, too.

The June retirements of the following employees have been announced. Those not pictured include:

David Alexander, 30 years  
 Betty Ann Brown, 29 years  
 Gary O'Connor, 35 years  
 Richard Gazda, 43 years  
 Carl McCann, 30 years  
 Shirley Patterson, 28 years



Roger Hedin  
34 years



Charlotte Pfeffer  
30 years



Jack Spencer  
37 years



Claude Welch  
28 years

## Savings Plan re-enrollment

If you're a management employee, you have until July 18 to re-enroll in the AT&T Long Term Savings Plan for Management Employees.

The re-enrollment follows AT&T's decision to move the recordkeeping, telephone customer service and trustee services for the management plan (and the AT&T Retirement Savings and Profit Sharing Plan) to Fidelity Investments®.

The change should provide improved processing of transactions and communication about your account, as well as offer a broader array of investment options.

During June, management employees should receive an investment kit detailing your options and deadlines for enrolling. It will explain what will happen during a transition period

later in the year when savings plan transactions will be suspended, so be sure to read the literature carefully.

If you have not received your kit by June 20, 1994, call Fidelity at 1-800-610-7100.

## Teamworks: Who does what

The administering staff for the Omaha Teamworks Idea Process Program has undergone a realignment of job duties.

Judy Nebe now manages the program and may be reached on Ext. 3268. Sharon Reimers oversees problem solving and answers any questions team members may have about the program. She may be reached on Ext. 3599.

Sally Swoboda continues as data coordinator. To reach her, call Ext. 3619.

**Deals are HOT!**  
**Savings are Cool!**

Sale on selected AT&T telephone products in the Works main cafeteria. Regular prices to AT&T employees reduced even more! Don't miss it!

**Thursday, June 23**  
**7 a.m. - 5 p.m.**

*(This sale also good at AT&T Phone Center, Westroads, through July 15.)*

More than just music to your ears...



It's food for your soul

Omaha Symphony season tickets are now on sale at discount prices. For more details and application forms, contact:

Rae Cacioppo, x3652    Norma Korff, x3801

## NEWS IN BRIEF

### Bell Atlantic chooses AT&T

AT&T Network Systems has been named as the prime contractor and end-to-end integrator for Bell Atlantic's full-service interactive digital network, BAnet™. The network would make Bell Atlantic's customers the first in the U.S. to receive video services over their local telephone network.

The project is worth about \$8.5 billion to AT&T over five years, one of the largest telecommunications contracts ever awarded. AT&T will design the system and will integrate equipment and software from other companies.

The contract follows a multi-billion contract with Pacific Bell, a billion-dollar contract with Southern New

England Telephone, and a \$4 billion Saudi Arabia win.

Rich McGinn, president of Network Systems, said more contracts the size of the Bell Atlantic project are coming soon. "We expect to be the market-share leader" in highway deals that could generate \$30 billion a year in contracts for AT&T and others by the year 2000.

### June service anniversaries

The following employees are celebrating milestone service anniversaries during June. The anniversary date is given with service years following the employees' names:

6/1--Shirley Settles, 25; Eugene Lake, 35; Carmen Vacanti, 30;

Arnold Otte, 35; Benjamin Garcia, 35.

6/2--Eugene Barker, 25; Donald Dilla, 25; Gary Steinkraus, 25; Marilyn Bernardini, 25; David Halverson, 35.

6/3--Raymond Swartz, 25; Lyndon Ensz, 25; Terry Moore, 35; Gerald Taylor, 25; Deborah DeBoer, 10; Harvey Palmer, 35.

6/4--Richard Novak, 35; James Grabenbauer, 15; Daniel Kraemer, (Continued on next page)

### ETOP Computer Training Center's "LITE" classes for Summer



5 weeks of class sessions, once a week, July 5-Aug. 5.  
8:30-10:30 a.m.; 1-3 p.m.; 4:15-6:15 p.m., off shifts.

**Mondays**--Mavis Beacon Teaches Typing

**Tuesdays**--Scanning Graphics Lite

**Wednesdays**--Excel Lite

**Thursdays**--Powerpoint Lite

Call Ext. 3584 to register. Deadline extended to June 27!

During June, 2 ½-hour seminars! Call Ext. 3584.  
Choose 8:30 a.m., 1 p.m., 4:15 p.m. off-shift times.

**June 21**--RAM: What and why?

**June 23**--Bulletin Boards: Gen. & Prodigy

**June 28**--Windows wallpaper design

Full details available in ETOP classroom.  
Classes open to represented employees, only.

### Bond drive ends; drawing held



The Omaha Works completed its U.S. Savings Bond drive with an increase in participation. Now 44 percent of Works employees buy U.S. Savings bonds--1,202 employees total--compared to 37 percent before the drive began. A drawing for prizes was held at the end of the campaign, for which all Works employees were eligible. The results:

#### Winners of \$100 U.S. Savings Bonds

Virginia Campos  
William Eisele  
Ralph Armendariz  
Robert Taylor  
Phillip McCormick  
Francis Henely  
Eugene Drvol  
Robert Morisich  
Samuel Wright  
Karen Mussack

#### Winners of AT&T telephones

Vicki Long  
Marie Pope  
Cassie English  
Cheryl Koenig  
Pallas Cole

## NEWS IN BRIEF

(Continued from previous page)

10; William Garza, 10; Jimmie Furlong, 35.

6/5--Jeffrey Orley, 15; Delores Coffman, 25; Donald Morris, 35; Gerald Jones, 35.

6/6--Charlotte Pfeffer, 30.

6/8--Lyle Husk, 35; John Konfrst, 35; Robert Morris, 35; Eunice Kraft, 30; Gary Jones, 35.

6/9--Thomas Gourlay, 25; Robert Rush, 25; Gary Shaw, 25; Johnnie Smyth, 25; James Isley, 25; Nancy Hume, 25; Donald Lamb Sr., 25; John Wolfe, 35; Sandra Walden, 25; Thomas Ross, 25 years; Larry Glasshoff, 25; Robert Vandeman, 25; David Svendgaard, 35; Daniel Lindblad, 25; Larry Strazdas, 25; Robert Smith, 35; Michael Elvers, 25.

6/10--Joyce Ossler, 30.

6/12--Marilyn Plowman, 25; Christine Cunningham, 25; Patrick Michalak, 10 years.

6/13--Thomas Johnson, 25; Julia Brown, 25.

6/14--Lisa Grabenbauer, 10; Victoria Eads, 10.

6/15--Douglas Thoms, 30; Leroy Robb, 35; Marlene Knuth, 10; Thomas Robbins, 35; Ervin Andrews, 35; Carl Greunke, 35; Howard Rhoten, 35.

6/16--David Alexander, 30; Michael Nelsen, 25 years; Carl Williams, 35; Ronald Dickmeyer, 25; James Krambeck, 25; Ronald Frye, 25; Michael Ellsworth, 10; Timothy Aken, 25; Frank Wisniski, 25; Carolyn Dooley, 25; Marie Hunter, 25.

6/17--Rosemary Walsh, 30; Linda Sellin, 25; Richard Barton, 35.

### Diversity consultant

Copper Apparatus and Wire Vice-President John Heindel has announced that Rutha Aubrey has joined our Omaha Works team as diversity consulting manager. The appointment was effective June 15, 1994. More details will follow in future issues of The Headliner.



Photo by Linda Ryan

**Practice for the future:** *Nakeya Ewing, who has just completed eighth grade at Beveridge Junior High, responds to questions from Elsa Serrano, an engineer in Dept. 227, during a mock interview at the Works. Nakeya was one of about 20 Beveridge students who came here for a tour and mock interviews as participants in Nebraska MESA, which stands for math, engineering and science achievement. Nebraska MESA seeks to increase awareness of opportunities for minorities in these fields. As one of its corporate sponsors, AT&T/Omaha Works called on employees to serve as interviewers in mock sessions designed to prepare students for real-life interviews in the future. Nakeya is the niece of Forrestine Davis, a supervisor in IBU 228, and of Sam Davis of IBU 256.*

6/18--Joan Siwa, 15; Gayle Roberts, 25; Paul Baumann, 15; Jesus Pagan, 30.

6/20--Rita Pickering, 25.

6/21--Sandra Miller, 10.

6/22--Jack McKinney, 30; Pauline Ronan, 30; Larry Eads, 30; William Burk, 35; Ken McDonald, 10.

6/23--Daniel Dehning, 25; Henry Wilkening Jr., 25; Robert Caldwell, 25; Larry Blanke, 25.

6/24--Robert Wilson, 25; Eugene Baier, 35.

6/25--Jerald Golmanavich, 25; Maudie Thompson, 30.

6/26--Larry Meyer, 35.

6/28--Howard Hollingsworth, 15.

6/29--Robert Johnson, 35; Roger Sprick, 35; Charles Newell, 35.

6/30--Roland Horn, 25; Robert Holz, 35.

### AT&T receives service award

The University of Nebraska's (UNL's) College of Engineering and Technology has awarded AT&T its "Distinguished Corporate Service Award" for providing the college, its students and alumni "outstanding examples of ethics, community responsibility and overall professional excellence."

The award was presented to John Heindel, Network Cable System's copper apparatus and wire vice-president.

AT&T was cited for its contributions of computer equipment and AT&T Foundation grants to the

(Continued on next page)

## NEWS IN BRIEF

(Continued from previous page)

College of Engineering and Technology. Grants that began in 1989 and continue through 1994 will total \$385,000.

AT&T's Omaha Works participation in the Mathematics Engineering Science Achievement (MESA) program and in UNL's CORPNET program also were lauded.

### Give 'em an 'A'

Quality Assurance has awarded the following IBUs the grade of "A" for their product quality achievements for the May rating period:

**IBU 228--710** connectors; 700-type connectors; 105 cable terminals; 8, 9 and 142-type cable terminals.

**IBU 226--DSX**; 11-type cable stubs.

**IBU 223--108** and 110 connecting blocks; 110 patch panel assembly; 110 wiring blocks.

**IBU 222--188, 189, 190, 300** building entrance protectors; plug-in protector units; screw-in protector units.

**IBU 230/230--Misc.** apparatus.

**EW&C--Inside** wire cable; plenum/LAN cable. ■

## 'Lucky Star' winners!

One hundred and forty employees can thank their lucky star (make that their lucky VPP star) that their names were drawn for prizes awarded in celebration of the Omaha Works' achieving VPP (Voluntary Protection Program) Star Status.

The lucky winners, whose names were drawn over a three-week period, were awarded one of the following prizes: A gas grill, a hand-held TV, a combination TV/radio/cassette player, or a radio/cassette player. The winners, in the order their names were drawn:



Milo Borden	Ronald Beckman	Richard Cowger	Barbara Krzemien
Silvan Frank	Shirley Paulison	Leonard Harder	Yolanda Higgins
Mark Zich	Nancy Pegg	Anniece Farrell	James Karros
Daniel Grimshaw	Charles Taylor	Diane Bonacci	Victoriano Palma
Terry Kamino	Helen Solomon	Dale Plambeck	Marie Hunter
Steven Fennel	Pamela Raabe	Charles Leyendecker Jr.	James Rhode
Kenneth Griego	Harold Clanton	Shirley Tate	Joyce Alexander
Jeanette Harris	Thomas Cerny	Thomas Riester	Roger Plummer
Gerald Boyer	MariAlyce Wagner	Mary Anderson	Nicholas Johnson
Mark White	Oliver Whitaker	John Ahlberg	Barbara Bagley
Larry Strazdas	Charlotte Wiebelhaus	Sharon Brown	John Kmiecik
Agnes Peterson	Brad Marshall	Joan Jacobsen	Richard McLaughy
George Wischmann	Barbara Frizzell	John Limpp	Michael Huerta
Everett Peterson	Joseph Opryszko	Elberta Tipler	Beverly Schuerman
Carl Wright	Corrine Aesoph-Mangiaruca	Merlena Hartmann	Shirley Barnes
Michael Boruff	Terry Moore	Dean Timmerman	James Grovijohn
Isabel Mikesh	Enrique Rodriguez	Mary Vondra	Lanette Moore
Martha Grzebielski	Mary Perez	Kenneth Olson	Daniel Kinsella
Kathleen West	Richard Scott	Michael Ellsworth	Bobby Scott
Ruth Nolan	Mondo Marcuzzo	Shervin Shamloo	Betty Orley
Paula Kight	Suzanne Roehr	Teresa Sellin	Wesley Kelsey
Sidney Hill	Deanna Traugh	Gregory Bubbert	Carla McKnight
Thelma Cronin	Darrell Lieber	Edward Dellinger	Pauline Ronan
Alberta Seals	Dorothey Armendariz	Linda Sievers	Sherry Stout
Clarence Gilson	Gordon Neubauer	Richard Giese	Gerald Pote
Alice Gilbert	Terry Pinneke	Robert Rush	James Krutina
Barbara Golda	Marilyn Bonaiuto	Sharon Christiansen	Marilyn Tunstall
John Tompkins	James Goodhard	James Black	Betty Clanton
Penny Gustafson	Judith Coop	Frank Markesi	Edith Woodruff
Marie Pope	Lester Rue	Geraldine Rewolinski	Carol Agee
Francis Possinger	Roberto Delgado	Ronald Moberg	Catherine Hatfield
Thomas Gurney	Donna Nielsen	George Gage	Stephen Merrill
Kari Oehme	John Wajda	Shirley Doffin	Linda Giebler
Nichelle Welch	Evelyn Winters	Charles Pridgeon	Max Davis
Elden Nihsen	Mary Ann Pilus	Michael Lewis	Peter Josoff

# Safety awareness shouldn't take a vacation when you do

*(If your name appears somewhere in this article, call Ext. 3583 or Ext. 3415 to claim a \$40 gift certificate to one of six popular local restaurants. The names of two employees are featured.)*

**By Rich Schmitz**

With the vacation season upon us, be sure to plan for safety in your summertime activities.

If you are going to be away from your home, take some basic steps that will help ensure that disaster does not await you upon your return.

Stop delivery of your mail and newspaper. Make arrangements for the care of your pets. Purchase automatic timers and use them to turn on house lights, your television and radio to create an illusion that someone is at home.

## Tell a neighbor

Don't forget to lock your doors, garage doors included. Alert neighbors that you will be gone so they may be on the lookout for suspicious activity, and tell them how to reach you in the event of an emergency.

Be sure to pack a good first aid kit that contains the following: sterile gauze pads, tweezers, scissors, medical adhesive tape, bandages in several sizes, Gary Blohm, thermometer, elastic bandage, antibacterial skin ointment, alcohol wipes, antacids, cold packs, disposable gloves, calamine lotion and a good CPR mouth-to-mouth face shield.

## Of all the luck!

Congratulations to all 140 winners of prizes that were awarded in celebration of the Works' reaching VPP Star Status! (If you missed the listing of their names, go back to Page 7.)



## Wear sunscreen

If you're going to be outdoors sightseeing or shopping, protect yourself from the sun. Try to stay out of the sun between 10 a.m. and 3 p.m. and wear clothing such as hats and lightweight, long-sleeved shirts to protect against sunburn. Sunglasses protect your eyes from ultraviolet light.

Stay in the shade as much as possible, and use sunscreen with a rating of 15. And, stay within your energy limits. Don't try to see and do everything in one day.

## Use buddy system

Going swimming? Never swim alone. Make sure lifeguards are on duty. Keep flotation devices handy, and always supervise your children when near water. Avoid using alcohol when participating in any kind of water activity.

If you're going camping and Jon Jacobi will be cooking outdoors, observe local fire restrictions.

Keep open fires and grills away from your tent. Never use gasoline as charcoal lighter fluid. Keep a spray bottle of water nearby to put out flareups. When you get back from your vacation, don't forget to tell your neighbors you have returned. Try to get home early enough so you can rest properly from your trip before returning to work. ■

