

Western Electric

WE

Third Quarter 1983

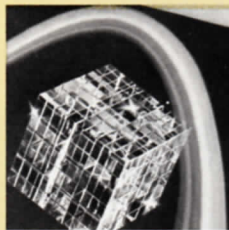


Contents

Third Quarter
35th Year



Page 14



Page 18



Page 24

-
- 2** **The 5ESS™ Switch—
A Special Issue** A few comments on the 5 from WE President, Donald Procknow
-
- 4** **A New Era in Switching** Why the 5 will make things easier for telephone company planners
-
- 8** **Why a Local Digital Switch?** The rationale behind “going digital”
-
- 10** **Cedar Knolls—
An Installer’s View** What the 5 looks like to the people who install it
-
- 14** **Making It** Everything about the 5 is new and different—including the way we make it
-
- 18** **Marketing the 5** The 5 is a “hot” item, but it still takes salesmanship to sell it
-
- 22** **You Can’t Tell it
from the Real Thing** Simulation is the name of the game in training
-
- 24** **Moving Towards
a Digital Network** The all-digital network draws closer
-
- 28** **Combustion is a
Burning Problem** A new approach to the energy crunch
-
- 32** **WE People—Del Nauman** Science and an ancient mystery
-

On the Cover

This imaginative rendering of our new symbol for the 5ESS™ switch overlooks a sea of information-processing keyboards—their symbolic of the new system’s ability to switch vast amounts of information.

WE

WE is published for employees of Western Electric. President: D.E. Procknow; Secretary: A.M. Zigler; Treasurer: R.E. Ekeblad. Editorial office: 222 Broadway, NY, NY 10038 Telephone: (212) 669-2621

George Gray
Editor

Saul Fingerman
Managing Editor

Adele Donohue-Evans
Associate Editor

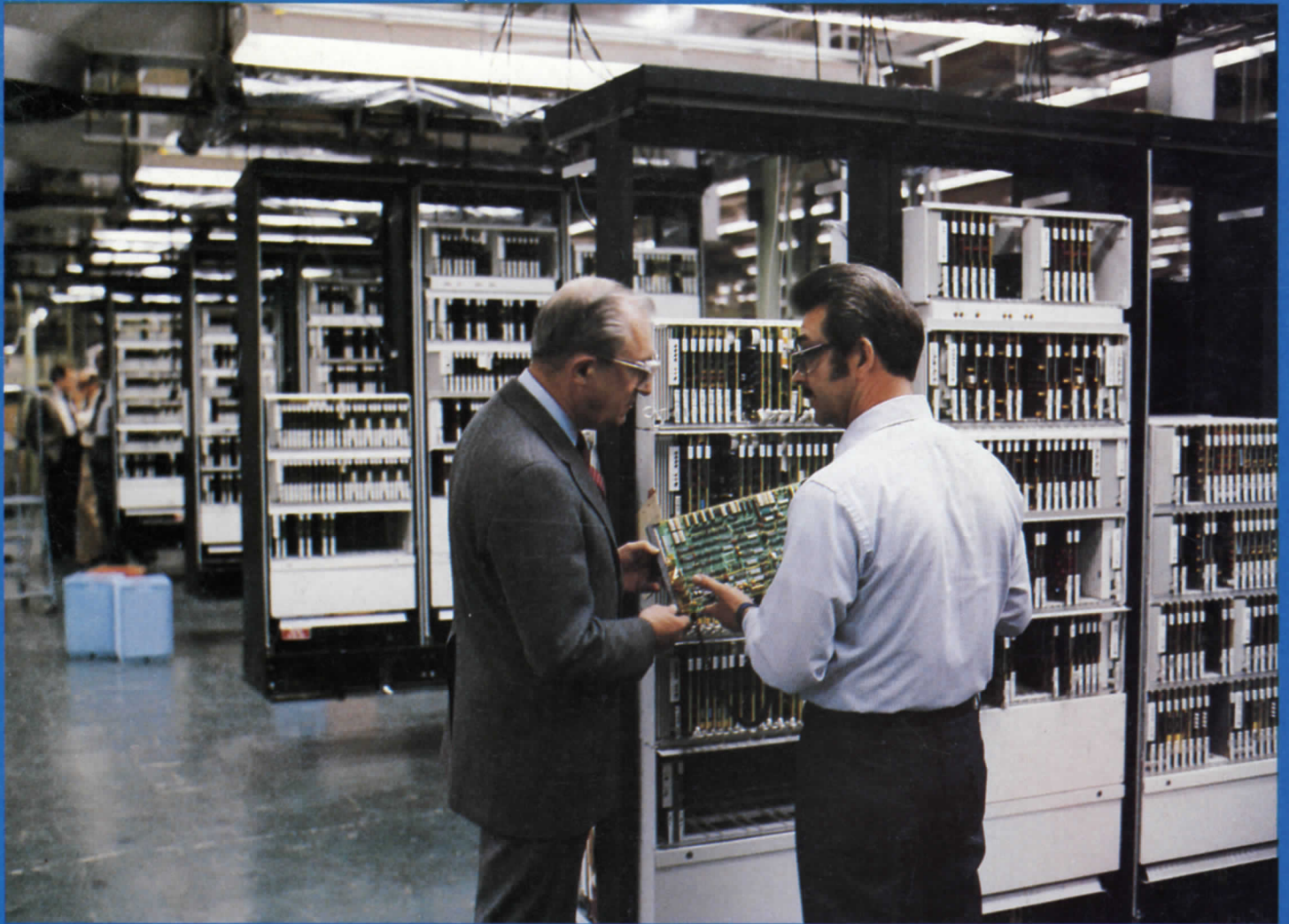
Steve Tomczyk
Design

Leonard Stern
Photography

Thomas J. O’Donoghue
Production

Copyright © 1983 by Western Electric Co., Inc.
All Rights Reserved.
Printed in the United States of America.
Title “WE” is a registered U.S. trademark.

Western Electric



Don Procknow
in Oklahoma City test area with Mel Gering.
See page 14.

To change address below, please notify your supervisor, retirees, your benefit branch office.

BULK RATE
U. S. POSTAGE
PAID
WASHINGTON, D. C.
Permit No. 44361

WESTERN ELECTRIC
222 Broadway
New York, N.Y. 10038

CAR-RTE SORT ** CR 22
J L EICHNER
375 ASH ST
BROOMFIELD CO 80020