

the
westerner
Omaha Works January 26, 1973



WE President Visits Omaha

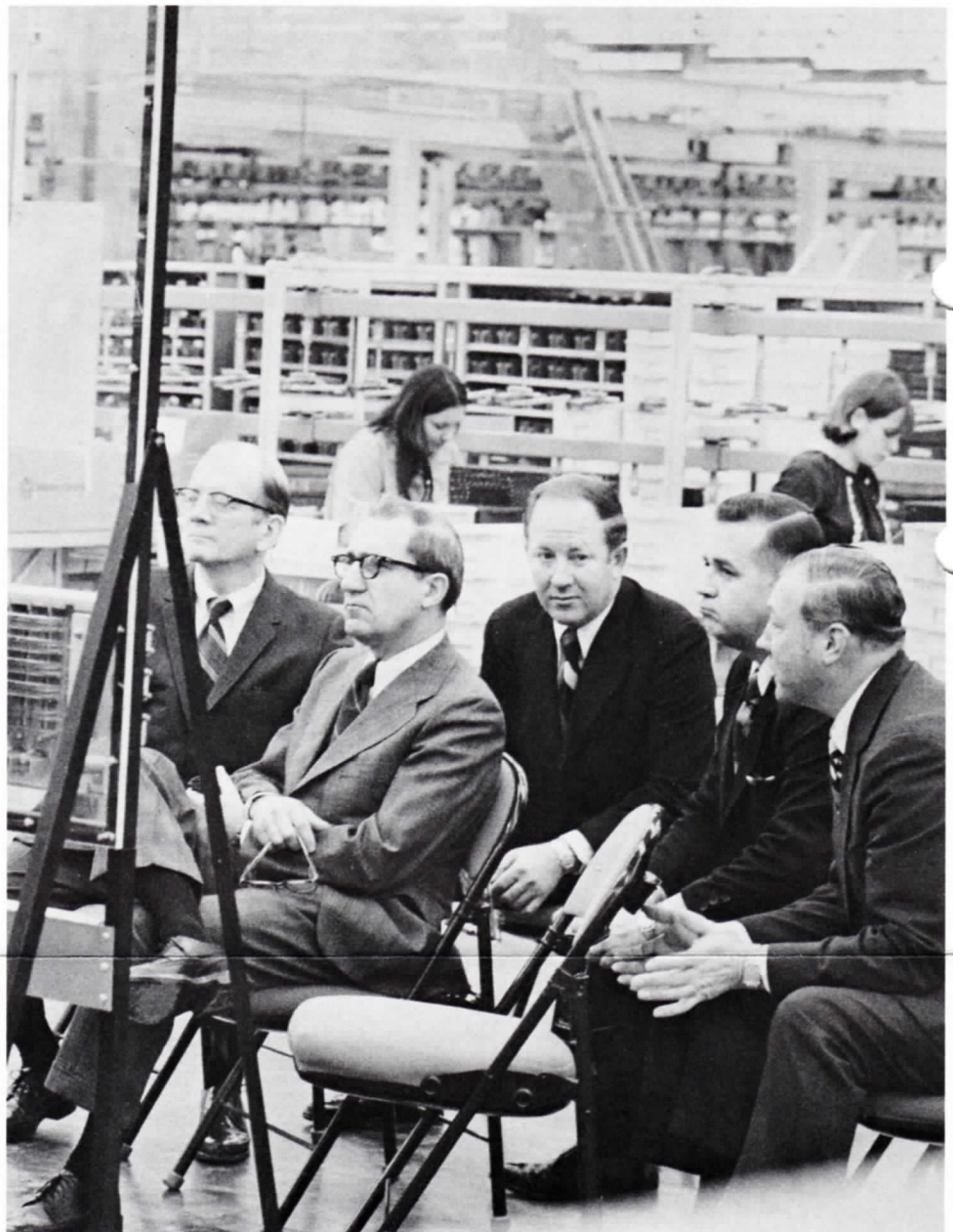
Western Electric President D. E. Procknow paid a visit to the Omaha Works on January 5.

Touring WE's Omaha operations with President Procknow were Executive Vice President J. T. West and E. J. Eckel, vice president, Manufacturing Switching Equipment.

Omaha Works General Manager Frank J. Lefebvre and Wayne L. Hunt, director of Engineering and Manufacture, accompanied the men on their tour.

Pictured in the photo at right are, seated from left, Messrs. West, Procknow, Hunt, Eckel and Lefebvre.

On the cover the group views one of several in-plant presentations conducted that day.



Retirements End Two WE Careers

WE employees Vivian Grunke and James McLaughlin have retired from the Omaha Works.

**Vivian
Grunke**



Vivian joined Western Electric in Lincoln, Nebraska, in 1955. She came to the Omaha Works as a

wireman in 1959. Prior to her retirement she was working as a repairman in Department 423. Vivian's retirement date was January 9.

Jim spent his entire Western

**James
McLaughlin**



Electric career as a guard in Department 242. He retired November 14, following 15 years of service at the Omaha Works.

Bergman Talk Slated For Engineers Week

Jules Bergman, science editor for ABC-TV, will participate in an environmental panel discussion at the Omaha Works on February 21.

The panel is part of WE's involvement in National Engineers Week, February 18-24.

Explained Roger Neumann, design engineer in Department 755 and chairman of the in-plant Engineers Week Committee, "Initial plans call for three Omaha Works displays at the Crossroads Shopping Center. Also included in the week's activities is a tour for 120 students from 20 Omaha-area high schools."



Mr. Lefebvre's contributions to the UCS campaign were cited on a special plaque.



The dedication of companies like Western Electric and of people like Ed, left, and Pete enabled the United Community Services campaign to surpass its goal of \$4,001,028.00.

Omaha Works Garners Top UCS Awards

"I think all of you at Western Electric should be very proud of this accomplishment," commented UCS Campaign Director Lew Roebuck.

Mr. Roebuck made the statement while presenting three top UCS Fair Share '73 campaign awards to Omaha Works General Manager Frank J. Lefebvre and two Omaha Works employees.

Mr. Lefebvre was lauded for his efforts as a division chairman in the campaign. He was furthest over his goal among all participating divisions.

"Western Electric did a superb job for us," stressed Mr. Roebuck. "This is illustrated by the fact that

the company took the bulk of the awards given out following this campaign drive."

Indicative of the strong personal commitment made by the Omaha Works during the recent UCS campaign were the efforts put forth by employees Ed Shobe and Robert "Pete" Peterson.

Ed, a machine operator in Department 252, and Pete, a section chief in Department 432, received joint awards for their work in co-chairing their assigned area.

The two surpassed their goal the furthest of all other competing sections.

"If the two of us hadn't felt as strongly about UCS as we did, we

could never have accomplished the job," Pete explained.

"We worked for this recognition, and we're certainly proud of it."

Added Ed, "Pete and I made an all-out effort to contact businesses never visited in previous UCS campaigns. That's the real reason we were so successful."

And the two men stressed, "A great percentage of our success was not due to our efforts but to the small business owners in our assigned area bordered by Cuming Street and the Mormon Bridge from 30th Street to the Missouri River. They genuinely believed in the value of this UCS campaign."

the westerner

Volume 17

Number 1

Frank J. Lefebvre
General Manager
Western Electric - Omaha Works

Nancy Emshwiller
Editor

Published for employees of the Omaha Works.
For information write: Editor, *The Westerner*,
P. O. Box 14000, West Omaha Station, Omaha,
Nebraska, 68114; or telephone 334-4132.

Member

Nebraska Association of Business Communicators
International Association of Business Communicators
Printed in the U.S.A.

Service Anniversaries



Peggy O. Reed
30 Years
1-20-43



Lee A. Utiger
30 Years
2-20-43



Mildred O. Grasmick
25 Years
1-19-48

Harold J. Slaight
20 Years
2-2-53

Vincent C. Kieffer
20 Years
2-16-53

Ak-Sar-Ben Drive Nears Conclusion

The fun place to be in '73 is Ak-Sar-Ben!

And as the 1973 Ak-Sar-Ben membership drive continues at the Omaha Works, all employees who wish to take advantage of this entertainment bargain are reminded to do so soon.

For a \$12 membership for two, Ak-Sar-Ben offers a 1973 entertainment calendar bright with top television and stage personalities. This year's three membership shows will be headlined by Wayne Newton, Florence Henderson and Sandler and Young.

In addition to these familiar show business names are two top notch

family shows complete with fireworks, the ever-popular World Championship Rodeo and Livestock Show and the festive Ak-Sar-Ben Coronation and Ball — over \$75 worth of entertainment.

As most Midwesterners already know, Ak-Sar-Ben offers much more than a big entertainment calendar each year. Through yearly membership drives, Ak-Sar-Ben, a non-profit organization, obtains the necessary expenses for various agricultural, charitable and educational undertakings.

A number of Omaha's top business and civic leaders serve as Ak-Sar-Ben governors and councillors, guiding the 78-year-old organization's policies and programs. Serving as a councillor this year is Omaha Works General Manager Frank J. Lefebvre.



Florence Henderson



Sandler and Young



Wayne Newton



Western Electric

BULK RATE
U S POSTAGE
PAID
Omaha Nebraska
Permit No. 50