

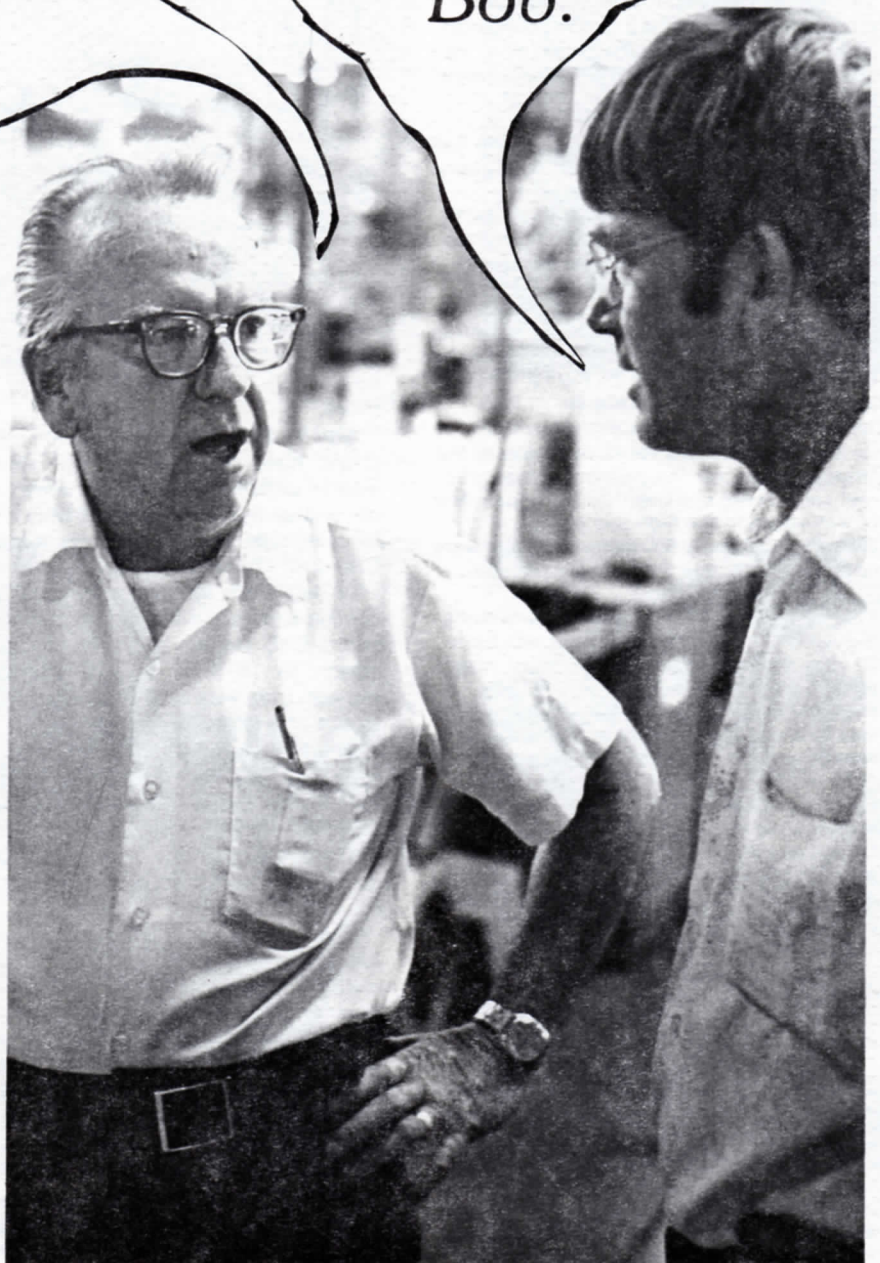
# the Westerner

OMAHA WORKS

August 26, 1977

Thanks,  
Lyle.

You're  
Welcome,  
Bob.



Don't ask Lyle Clark to tell you the story. He'd make it too simple. And don't ask Bob Hasleton. He doesn't even remember what happened.

With all due respect to both gentlemen, here's the *Westerner's* version of a story we feel is worth repeating.

It was an early Tuesday morning, November 23. The sun was about to rise and Lyle Clark took a break from his third shift assignment in Department 438 to enter one of the Building 30 cafeterias and purchase a package of cigarettes.

It turned out that Lyle would be investing much more than a handful of change. As he took a perfunctory glance around the empty cafeteria, his eyes froze on what must have been an initially-stunning situation . . . a body on the floor beneath one of the cafeteria tables.

It was Bob Hasleton. Unconscious. Laboring for breath. Lyle was at the man's side immediately, first checking to see whether the victim had swallowed his tongue. Once insuring that Bob's throat was clear of any obstruction, Lyle cleaned saliva from Bob's mouth, then held the still-unconscious man's head in an upright position enabling him to breathe much easier.

Bob's breathing soon stabilized. Lyle seized that opportunity to run to one of the cafeteria exits and summon help. Security and Medical were contacted. In minutes several other people were in the cafeteria ready to assist Lyle. They saw

(continued on page 2)

# For Your Information

... there's going to be a big gathering in the Works Auditorium on September 8 and 9. Free refreshments will be served. You'll see lots of your fellow employees and have a chance to chat with them. A nice lady will even take your temperature, pulse and blood pressure. Cots will be provided so you can lie down and get really comfortable. The only admission asked is a pint of your blood. Now you can't beat that for a good deal! See you at the third and final 1977 Bloodmobile visit to the Omaha Works . . .

... a success is worth repeating and the Bell System plans on doing just that. In January of this year, the Bell System presented Richard Chamberlain and an all-star cast in "The Man In The Iron Mask." The program was received with strong and widespread critical acclaim and was nominated for an Emmy Award. The program will be aired for a second time on September 1 over the NBC Television Network. Locally, you can see the Bell System presentation on KMTV, Channel 3, beginning at 8 p.m. on the 1st . . .

... a major Standard Vacation project at the Omaha Works was the painting of the three reel yard cranes and over 100,000 square feet of wall space in the high bay portion of Building 30. Nearly 800 gallons of paint were utilized to complete the massive projects . . .

... one of the most fundamental inventions in the history of communications was born 50 years ago this month on a Hudson River ferryboat in New York City. A Bell Labs engineer by the name of Harold Black got an idea. He quickly sketched a diagram and several equations on a blank space in his copy of the *New York Times*. These scribbled notes were Black's conception of the negative feedback principle, which helped make possible long-distance communications as we know it today. The idea, refined by Black and later by others at Bell Labs, is used not only in telephony. Negative feedback has found widespread use in radio and television, computers, braking and steering mechanisms, spacecraft guidance systems and chemical control systems . . .

... sad to say, summer is almost over. But more importantly, it's the time of year when each of us has to be a little more intelligent and a lot more cautious about our driving habits. Several thousand metropolitan area youngsters will be heading back to school these next few weeks, and the last thought on their minds is to be careful about crossing streets. As a driver, it's up to you. Keep an eye out for the kids . . .

Memo to: The Westerner  
From: Omaha Works Management

We recently listened to a Floor Talk\* tape concerning how the people at the Omaha Works feel about their employee publication. A majority of the responses were quite positive, but we felt it was worth informing you about one response in particular.

One of our employees has suggested that we give some publicity to our long-standing products in addition to the LTA and relocated Buffalo products. We think that's a good idea and would appreciate your thoughts on developing an article discussing one of these older products.

## Thanks, Lyle. You're Welcome, Bob.

(continued from page 1)

Bob, still lying unconscious on the floor, his head elevated on Lyle's knee.

Bob was placed on a cot and rushed to Medical. From there, a rescue squad transported him to a local hospital. Lyle then returned to work.

In some respects, that's the end of the story. In other respects, this was just the beginning. We'd like to tell you some more.

Bob is a diabetic. An insulin reaction could have brought on his attack. It wasn't until he returned to work several days later that Bob learned about Lyle's involvement in the episode. However, Bob didn't have to be introduced to Lyle. The two were already well-acquainted, having worked in the same departments since Bob began his Western Electric career in 1970. A 15-year Works employee, Lyle was one of the first persons Bob met at the Omaha Works.

The November 23 incident didn't bring together two strangers. It simply reinforced the friendship between two employees. And it's quite easy to imagine that the cover photo, in all its simplicity, accurately illustrates the feelings of these two men.

A man who came close to losing his life and who is now living that life as normally and simply as before says "thanks."

A man who cared enough to get involved, who responded to a need and saved a life says "you're welcome."

But someone else wanted to say "thanks" to Lyle.

A report on the incident was sent to WE Headquarters. In June, Lyle's manager, Dick Iaffaldano, was informed that the American National Red Cross had awarded a Certificate of Merit to Lyle for "selfless and humane action in saving

Memo to: Omaha Works Management  
From: The Westerner

In regard to your recent memo concerning a proposed newspaper article on one of our older products, please see pages 4 and 5 of the August 26 issue.

\*Floor Talk is a program that was originated at the Omaha Works in 1974. A pre-selected question is asked to a random group of employees whose responses are anonymously recorded on tape. These tapes are then played at meetings of the General Manager and his Staff to gain a better insight on employee opinions.

the life of a breathing cessation victim."

A presentation was held in Dick's office. Bob was there, looking healthy. Lyle received a Lifesaving Award of Merit lapel pin, a Citation and the Certificate of Merit, the highest award given by the American National Red Cross to a person who saves or sustains a life by using skills and knowledge learned in a Red Cross volunteer training program. Lyle is an American Red Cross first aid graduate. He took the Omaha Works-sponsored course 14 years ago. Fourteen years later he remembered what to do, something he says anyone faced with the same situation would have done. We'd like to believe that, and end the story by simply saying, "Thanks, Lyle."



Bob, Lyle and Dick are pictured during the certificate presentation.

# SERVICE ANNIVERSARIES



John Bourke  
40 Years 9/30/37



Don Pritchard  
30 Years 6/25/47



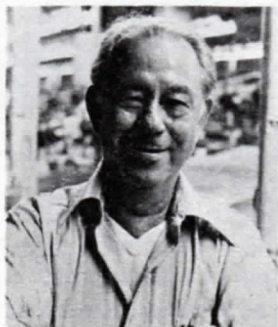
Dick Veach  
30 Years 9/2/47



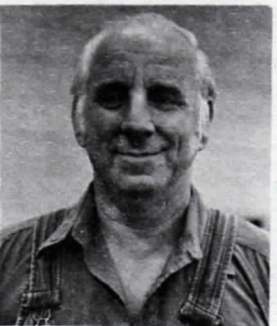
Sandy Livolsi  
30 Years 9/4/47



Charlie Sowers  
30 Years 9/10/47



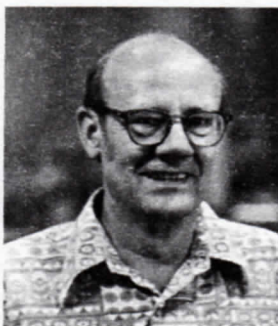
Reg Hill  
30 Years 9/25/47



Bud Verbocy  
25 Years 9/4/52



Dan Dormer  
25 Years 9/15/52



Don Nelson  
25 Years 9/25/52

## 20 Years

G. R. Danahy  
J. W. Detmers  
R. L. Fitzsimmons  
J. A. Graf  
R. K. Houston  
D. O. Howell  
R. K. Huffman  
W. C. Jacobsen Jr.

B. J. May  
K. V. Meisinger  
O. B. Mullens  
L. B. Norris  
R. A. Pedersen  
J. E. Rosencrantz  
F. H. Schadendorf  
J. J. Sokolik  
G. J. Spreier  
J. J. Thinnis  
A. Van Oeveren  
E. L. Weaver

## 15 Years

J. E. Beccard  
M. C. Blair  
J. L. Campbell  
E. J. Dergan  
L. C. Dohse  
C. W. Doidge  
J. P. Donahue  
D. G. Drieling  
J. R. Frahm  
J. W. Franzen  
D. D. Gosch  
G. L. Hamaker  
W. A. Harlow

J. E. Herre  
L. B. Herrmann  
W. E. Jones  
E. R. Kana  
R. P. Loesch  
P. J. Loth  
L. W. McFarland  
D. L. Portrey  
R. Portrey  
C. L. Rothfuss  
J. H. Russell  
R. A. Stewart  
R. M. Stork  
F. J. Tague  
J. L. Tompkins  
O. W. Whitaker  
C. S. Will  
J. Zabala

## 10 Years

R. W. Bartunek  
K. L. Belter  
M. B. Calkins  
D. L. Hamlet  
D. P. Kadereit

D. E. Kirsch  
A. E. Light  
L. R. Miles Jr.  
R. Murcek  
F. D. Perchal  
J. M. Richardson  
K. S. Ruth  
J. L. Simmonds  
C. G. Slatinsky  
D. E. Vlcek

For nine of the 19 years Vera Bowersox has been an Omaha Works employee, she has worked on the manufacture of timers. With her help, we're going to tell you a little bit about one of the Omaha Works' oldest products. The first timer to go into manufacture at the Omaha Works was the 1A, which Vera is holding in her right hand. The 1A electromechanical timer is the original automatic device for measuring a four- or five-minute charging interval for local calls from crossbar offices. The 1A, which has been around since 1934, will record the time of telephone calls of indefinite length in any multiple of the standard charge interval. A maximum of 20 timers are associated with a common drive, and each timer is arranged to be individually driven by a common synchronous motor.





While the 1A was introduced into manufacture at the Omaha Works in 1959, the 4E, which Vera holds in her

left hand, didn't go into production until late last year. The

4E electronic timer was developed at

Omaha and is now used in central offices.

It replaces the 4B electromechanical timer, now manufacture discontinued. The

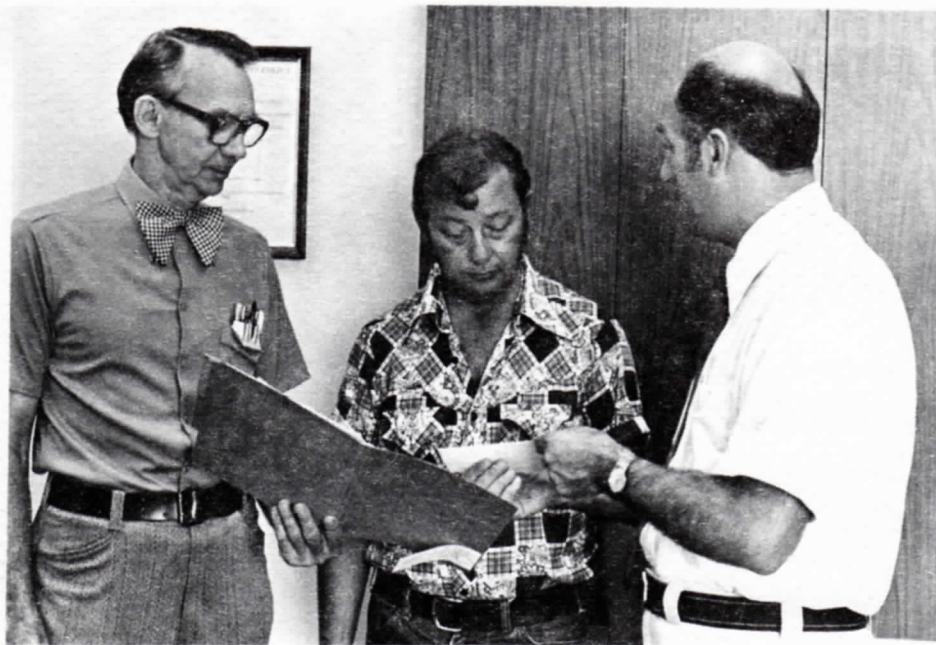
4E incorporates the latest techniques in integrated circuits and was designed as

a replacement timer specifically to overcome inherent wear problems in the 4B. The 4E is utilized in timing Automatic Message Accounting (AMA) systems (long distance calls). In addition to the 1A and the 4E, Omaha is the single source for eight other types of timers.

# Archer Named

John W. Archer has been named Assistant Manager, Manufacturing — Vinyl Cable and Wire, at the Omaha Works.

He had previously been at the Atlanta Works as Assistant Manager, Development Engineering.



\$\$\$\$\$\$: Department 441 employee Doug Haase has received a \$550 suggestion award for proposing that certain types of knockout pins be manufactured on an automatic screw machine. Doug, center, received his check from Manager Dick Iaffaldano, right. Also pictured is Section Chief Bill Ruge.

## October 18, 22 Scholarship Exam Scheduled

Competition for the 1979 Western Electric Fund Merit Scholarships begins this fall when the 1977 Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) will be administered in over 17,500 high schools across the country.

Competition for the 1979 scholarships is open to all Western Electric employees' children who will complete high school and enter college in 1979. Eligibility covers children of on-roll employees or retirees as well as children of deceased employees who had a min-

imum of 15 years of service and were on the active or pension roll at the time of death.

The PSAT/NMSQT will be administered on Tuesday, October 18, 1977, or on Saturday, October 22, 1977, depending on individual school scheduling.

Students qualifying as semifinalists based on the results of the 1977 exams and advancing to finalist standing will be candidates for 1979 Western Electric Fund Merit Scholarships.

Booklets describing the program in detail are available from the Public Relations Organization, Ext. 3604.

The Omaha Works, like all other locations of the Company, is an Equal Opportunity Employer.

It is the policy of the Western Electric Company to afford equal opportunity to all of its contractees, employees and applicants for employment. That is, all selections will be made on the basis of individual merit without discrimination because of race, religion, color, national origin, sex or age.

The employment policies and practices and all other personnel actions of WE have been and will continue to be such to insure that all of its employees are treated equally and no distinctions are made because of the employees' color, age, religious belief, sex, race or national

origin.

Our commitment to this policy applies uniformly to all levels within the Company. Further, Western Electric, in the administration of all its personnel procedures, will not discriminate against qualified handicapped individuals and disabled and Vietnam era veterans.

Our Equal Opportunity investigators (Gail Bailey, Ext. 3597, and Bob Olderog, Ext. 3594) are available to discuss our EO policy with you. Further, if you, as an Omaha Works employee, feel you are not being afforded equal opportunity under the applicable laws and regulations, you are urged to contact one of the above-named investigators for assistance.

## RETIREMENTS



Glenn Hunt  
24 Years



Katherine Eggersgluess  
20 Years



Ed Thompson  
18 Years



Pauline Kraft  
16 Years

**the  
Westerner**  
VOLUME 21 NUMBER 8

**Frank J. Lefebvre**  
General Manager

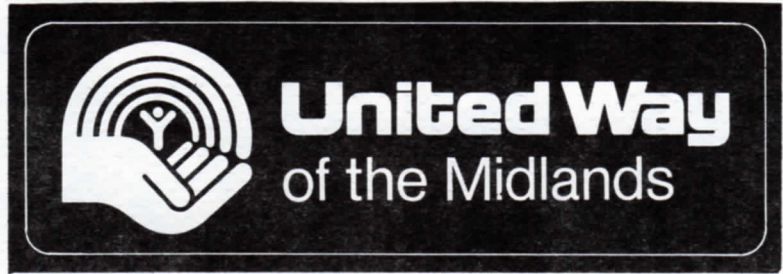
**Nancy Lynch**  
Editor

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Nebraska, 68114; or telephone 334-4132.

Member  
Nebraska Association of Business Communicators  
International Association of Business Communicators  
Printed in the U.S.A.

 **Western Electric**

With the help of Omaha Works employees Jim Meek, Jane Goodale, Jim Hardick, John Voss, Sam Virgillito and Marsha Seals, we'd like to tell you a little bit about this year's United Way Campaign. The in-Plant drive will get underway in the next few weeks. Let's listen in to what our fellow-employees have to say . . .



Say, John, did you know that this year the United Way has set a \$5.2 million goal to meet the needs of 38 human care agencies and programs?



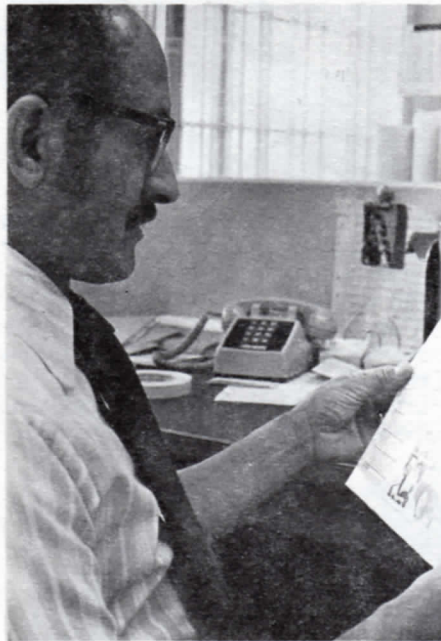
You know, Jim, it makes you feel kind of good to know that our Fair Share contributions help to provide nearly 85,000 nutritional, hot meals for aged, bed-ridden and disabled persons.



And in addition to that, Jane, those Fair Share dollars provide special educational help for over 1,200 mentally and physically handicapped children and adults.



Not only that, Jim, but the people at the Omaha Works last year contributed over 4% of the total campaign dollars raised to support these agencies and services.



Here's an interesting fact, Marsha. Over 99.3% of every dollar raised stays in our community, working where it will do the most good.

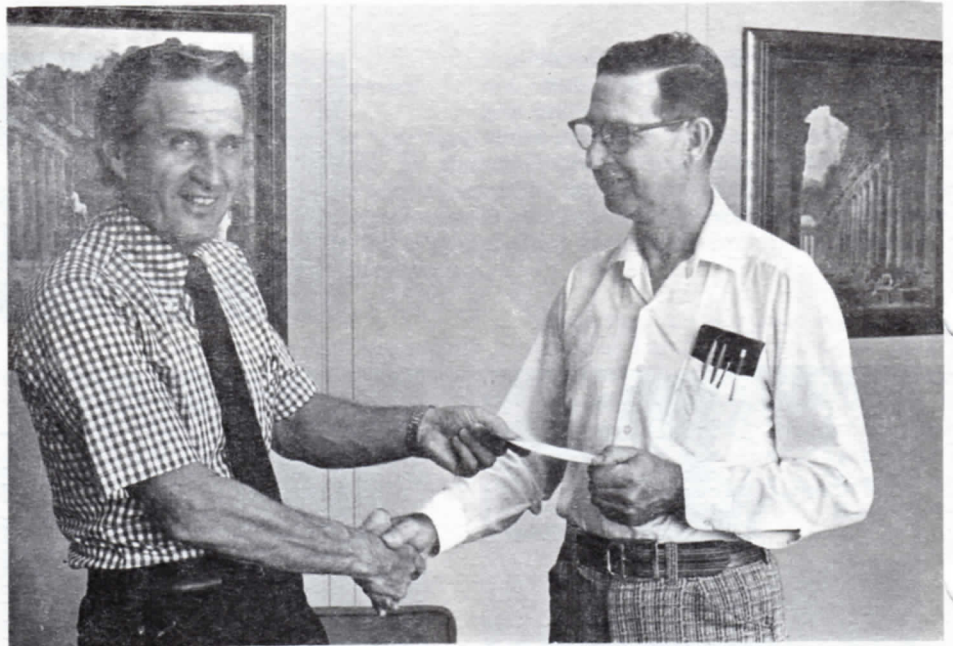


So now it's up to all of us, Sam, to help the United Way continue to make our community a better place to live. Like the campaign slogan says, "Thanks to you . . . it works."

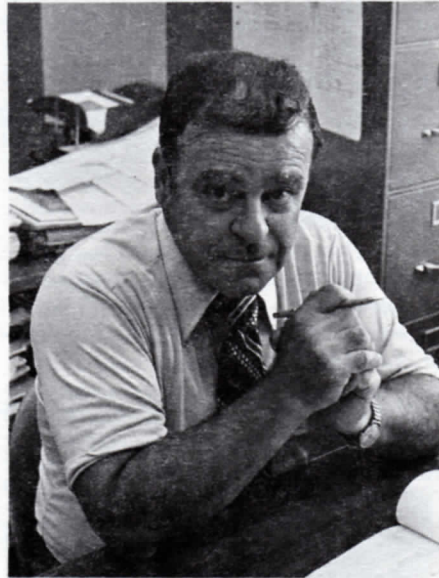
Want a ticket to an afternoon's worth of family fun? Advance sales of tickets to the 20th Annual Weoma Club Picnic will be held September 12-23.

Pre-picnic prices are \$1.25 — adults; children 2 to 12 — 75¢; under 2 — free. You'll pay 50¢ more per person the day of the picnic — September 25. Pre-picnic sales of \$1.50 (per person) tickets for a Peony Park prepared chicken

dinner will be held September 12-22. This year's picnic also includes 30¢ beer, 15¢ pop and 25¢ miniature golf, plus rides, games, prizes, bingo, horseshoes and lots of fun! Gates open at 11:30 a.m. with picnic activities scheduled to run from 12:30 to 5:30 p.m.



**\$\$\$\$\$\$:** Cal Leeder, Department 745, is the recipient of a \$600 suggestion award for his proposal that obsolete steel corrugator rolls which had been used in cable manufacture be reground for use elsewhere. Cal received his check from Manager Earl McLean.



**A CERTIFIED PRO:** John Schanbacher, a planning engineer in the Works Safety Organization, has been named a Certified Safety Professional (CSP). John received certification following the successful completion of an eight-hour exam which tested him in the areas of safety and health. He's the first person at the Omaha Works to be so certified.

### NEXT ISSUE:

Reel Yard Record, Tandem Truckers, Smoke Detector Detection, Toolmakers' Money, Cost Reduction Report, Speakers' Speeches, & More.



**BYE, BESS:** Elizabeth Aschenbrenner, better known to all her Omaha Works friends as "Bess," recently retired from her 18-year job in the food service operations at the Omaha Works. Behind the counter or behind the cash register, Bess' was a familiar face. A retirement coffee was held in the main cafeteria on August 5, Bess' last day at work.

**SEPTEMBER 5  
LABOR DAY  
HOLIDAY**