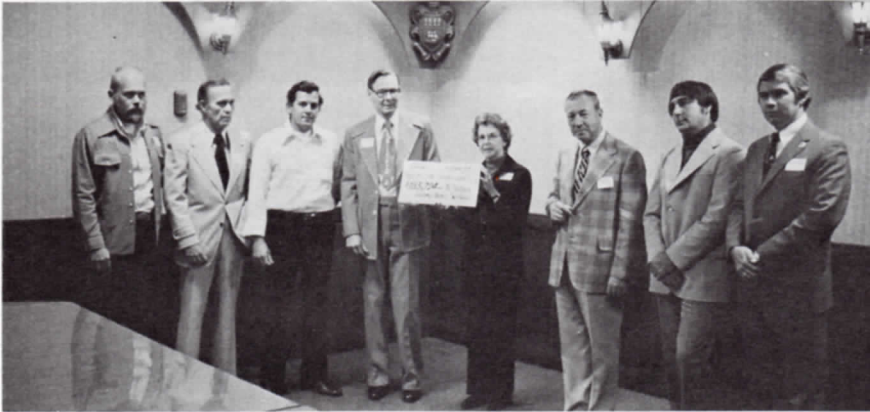


the Westerner

OMAHA WORKS OCTOBER 31, 1975



Participating in the official wrap-up of the in-Plant United Way drive were Bob Alberts, left, George Henderson, Mike Quinlan, Jack Wilkins, Kathy Fink, Frank Lefebvre, Jack Philby and John Ahearn.

We Made It Work — Again!

In less than 30 minutes on the afternoon of May 6, 1975, a devastating tornado did more than shake up the center section of the city. It shook up a lot of lives, too.

But when it was time for the hundreds of Omahans both directly and indirectly affected by the storm to begin putting back the pieces, there was a wealth of resources available with the needed help.

The tornado left a path of destruction that still scars the city today. And it left a lot of people thinking about all the help that was available to and utilized by the storm's victims. It took one of the most financially destructive tornados in the history of this country to make the value of the United Way vividly stand out.

Equal Opportunity

The Omaha Works, like all other locations of the Company, is an Equal Opportunity Employer.

It is the policy of the Western Electric Company to afford equal opportunity to all of its contractees, employees and applicants for employment. That is, all selections will be made on the basis of individual merit without discrimination because of race, religion, color, national origin, sex or age.

The employment policies and practices and all other personnel actions of WE have

On September 19, a short four months after the disastrous storm, a group of Omaha Works employees were handing a representative check to United Way General Campaign Chairman Jack Wilkins. The \$185,724 pledge represented a campaign that made 103% of goal and saw an increase in both the per capita giving and the individual gift per employee.

This was a year in which all Omaha Works employees saw the United Way in action. It was a hard way to learn the real value of a Fair Share contribution, but it's a lesson learned that will always be remembered.

The Omaha Works campaign was a success because the people at the Omaha Works made it a success.

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been and will continue to be such to insure that all of its employees are treated equally and no distinctions are made because of the employees' color, age, religious belief, sex, race or national origin.

Our commitment to this policy applies uniformly to all levels within the Company.

If you, as an Omaha Works employee, feel you are not being afforded equal opportunity under the law, you are urged to contact one of our Equal Opportunity investigators (Gail Bailey, Ext. 3597 and Bob Oldero, Ext. 3594) for assistance.

For Your Information ...

... while the average pay phone tallies 18 calls a day, there's one pay phone in the United States that claims the honor of being the busiest in the world. It's a pay phone located in New York's Grand Central Station, and it's handling an average of over 300 calls a day. Last year's busiest pay phone was located in Chicago's Greyhound Bus Terminal. That phone handled an average of 270 calls a day, but this year the count dropped to a mere 200 ...

... AT&T and six international carriers have proposed construction of a \$137 million integrated cable system which would link the U.S. mainland with the U.S. Virgin Islands and Puerto Rico. The project would also include construction of cables from the Virgin Islands to Brazil and Venezuela. Plans call for construction of three cables providing Telex, data services and other forms of record communications. Service on all three cables is scheduled for late 1977 ...

... Design Line* telephones will now be offered as a commemorative item for employee service anniversaries and retirements effective after October 31, 1975. Upon notification, Omaha Works employees can select the style desired from Northwestern Bell and order it directly from a local business office. When the charge for the telephone is billed, the employee simply presents the bill and vouchers the cost. Western Electric will only pay for the phone. Employees will be responsible for installation charges and for any extension or Touch-Tone charges ...

... the third and final 1975 Bloodmobile visit to the Omaha Works, October 9-10, resulted in the donation of 328 pints of blood by Omaha Works employees. This brings the total amount of blood donated by Works employees during the year to 1164 pints ...

*trademark of AT&T Company

EMPLOYEE PROFILE



Carl Wright can't understand why anyone would want to write a story about his 10-year career as a volunteer football coach for the North Omaha Gene Eppley Boys Club.

In particular, he can't understand why anyone would want to write a story about a coach who has just made the decision to retire after a repeated series of successful seasons. It's pretty much all over, as far as Carl is concerned.

But it's not the time element that makes Carl, an employee in Dept. 253, matter. It's Carl himself, a dedicated man who has faced his share of victories and his share of defeats. Over the past 10 years, Carl has experienced a wide range of emotions, some of which he would just as soon not recall. But those experiences he recently related for the *Westerner* make an interesting story about an interesting man, a story worth sharing.

When Carl began his volunteer football coaching, it was on an intramural basis at the Boys Club. In his four years as an intramural coach, Carl watched his team win three championships and Boys Club Director Tom Davis saw the makings of a competitive varsity team. The end result was the formation of the North Omaha Boys Club football team, a group of youngsters ranging in age from 10 to 13.

In the six years Carl has headed up the coaching staff for the Boys Club squad, he had done a lot more than teach his kids the rudiments of football. He has managed to teach them a lot about life and living in a



In the three photos above, Carl Wright is seen when he is coaching his team. Above: Carl Wright and his kids look familiar to many of the great Hank Adams fans. Below: Carl Wright visits to Omaha to pose with the team and their assistant coach looking trophy.

world you have to share with lots of different people.

And the scorecards for the games fairly well parallel Carl's scorecard for success among the boys with whom he has come in contact over the past several years. You win a lot. You lose a few.

Winning for the North Omaha Boys Club team is more easily related in terms of seasons rather than individual games.

Explains Carl, "The first year we competed as a varsity team, we were the co-champs. The second year another team took the league championship but ours was the only team they couldn't beat. We played them to a 0-0 tie."

Then Carl says smiling, "The following four years, including this year, we took the league championship."

In those four years, Carl's kids only lost once and that was a bowl game. That was also the only game in four years in which their opponents scored against them. In regular league play, the North Omaha Boys Club team hasn't lost a game in 4½ years and hasn't been scored on in two years.

In looking back over his 10-year involvement with the Boys Club, Carl matter-of-factly comments, "Personally, I don't think I accomplished anything. I have six assistant coaches who do all the work. I see myself as more of a spectator."

But it's not spectators who create championship football teams or groups of kids who learn the values of discipline and

teamwork. Ever

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"The kids h that they and It was the my get behind in football, lose fight. It was a of thinking ab

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United Way

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Most of the credit goes to those who contributed to the annual fund drive. But there were others who not only participated as contributors but also gave much of their time as campaign workers, the most notable being Works employee Kathy Fink who staffed the in-Plant United Way office.

In addition, there was the fine support of IBEW Local 1974, its president, Mike Quinlan and its campaign representatives Bob Alberts and Jack Philby.

The Company's campaign efforts were headed by General Manager Frank Lefebvre and Company campaign representatives George Henderson and John Ahearn.

Thanks to all of you who gave so generously in time and money. You made it work for another year.

My Daddy Loves Me!



That's why he buckles his seat belt.



GOLF CHAMPS: The Weoma Club Men's Inter-League Playoff was held on September 21 at Dodge Park with the winning team from each of the seven leagues battling for the championship. Coming out on top was the Lucky 7 Plus 1 from the Friday Applewood League. Members of the championship team, headed by team captain Wayne Anderson, seated, are Bob Wilson, left, Tom Vierk, Ron Schropp and Ron Donat.

Retirements



Max Kwater
6354
35 Years



Alfred Fasteland
425
24 Years

Service Anniversaries



Walter Scott
35 Years
10/24/40



Charles Vessel
30 Years
10/14/45



Richard Petty
30 Years
10/22/45



Irwin Rada
30 Years
10/29/45



Michael Schultz
30 Years
11/28/45



Wallace Geason
25 Years
10/26/50



Robert Olson
25 Years
11/8/50



Page Nolan
25 Years
11/13/50

20 Years

DONALD COCKRILL	10/10/55
MARTIN T. THOMAS	10/17/55
JOSEPH L. DIMMITT	10/24/55
BONNIE F. NEISWANGER	11/11/55
DEAN A. SCHROEDER	11/21/55
WINSTON S. SMITH	11/21/55
ROBERT F. TATTEN	11/28/55

15 Years

GLADYS B. MUELLER	10/02/60
FRANK FINNBERG, JR.	10/03/60
CHARLES L. LUCE	10/03/60

STEPHEN P. NOSAL	10/04/60
EVELYN M. BAIER	10/05/60
JOHN P. STASKIEWICZ	10/06/60
BETH I. WELTE	10/06/60
SHIRLEY K. MURPHY	10/08/60
JANET P. CANTERBURY	10/09/60
JOHAN P. GROOT	10/09/60
LEONARD B. HARDER	10/11/60
WILMA B. NICHOLS	10/12/60
DONALD E. MORAN	10/13/60
GENEVA T. LOGAN	10/16/60
ENID M. LANDIS	10/17/60
NERA D. MILIUS	10/18/60
RICHARD M. McGAUGHEY	10/24/60
JANETTE S. POLLARD	10/30/60
DOROTHY K. BISHOP	11/04/60
LARRY G. BISCHOFF	11/05/60
PATRICIA B. KRATINA	11/12/60
FERN A. MURPHY	11/28/60
SAMUEL J. VIRGILLITO	11/28/60

10 Years

RICHARD L. JONES	10/04/65
CHARLOTTE W. O'LEARY	10/04/65
BETTY C. RASMUSSEN	10/04/65
DONALD R. SHOOK	10/04/65
LORRAINE T. BARGER	10/06/65
ANN L. NICHOLSON	10/06/65
GORDON E. VINER	10/06/65
NAOMI B. JONES	10/09/65
COLLEEN K. LAMB	10/11/65
MELVIN F. BORLAND	10/12/65
PATRICIA S. PINHERO	10/12/65
LAVONNE H. WATERS	10/15/65
ROBERT A. FERRAGUTI	10/18/65
ROBERT E. TRAUHG, JR.	10/18/65
CORNELIUS R. WIERSEMA	10/18/65
VERNON J. WIETZKI	10/18/65
CHARLES V. GARCIA	10/19/65
ALBINAS V. RESKEVICIUS	10/19/65
ESTHER O. ELLEFSON	10/21/65
HOWARD R. CLARK	10/26/65
THOMAS F. ABBOTT	10/28/65
PHYLLIS P. PETERS	10/28/65
TERRY R. GODSEY	10/28/65
DENNIS L. LAAKER	11/01/65
FREDERICK J. MITCHELL	11/01/65
DAVID W. HAMLING	11/02/65
GORDON C. WHEELER	11/02/65
CYNTHIA W. WIGGINS	11/02/65
LYLE L. KAHNK	11/03/65
STEPHAN J. MAHR	11/03/65
GLENDA C. CAMPBELL	11/04/65
WILLIAM C. FLEMING	11/04/65
JEAN D. KENNEDY	11/04/65
ETTA B. PECK	11/04/65
BONNIE J. SHILLING	11/04/65
RANOLD G. DANKER	11/08/65
LOUIS FERRAGUTI, JR.	11/08/65
JAMES L. MCKAY	11/08/65
VALERIA D. ALSTON	11/09/65
DAVID W. SALZMAN	11/09/65
MARILYN H. POND	11/11/65
CHARLOTTE P. ATCHISON	11/11/65
HAROLD A. HEALY	11/12/65
MARY H. HUNT	11/12/65
LILITA M. CARLSON	11/15/65
GARY E. MONGAR	11/15/65
LESTER E. RUE	11/15/65
PHILIP N. WEED	11/15/65
CALVIN G. MARICK	11/16/65
MARY L. ZEPNAK	11/17/65
SANDRA B. PRUE	11/18/65
PATRICK H. SMITH	11/18/65
MARIE K. STEHNO	11/18/65
FRANCES M. CAPPELLANO	11/22/65
THOMAS J. CONNOR	11/22/65
DORIS Q. LABS	11/22/65
REA H. SAYERS	11/22/65
RUTH H. WALKER	11/22/65
CLAUDE T. WELCH	11/22/65
EMILY D. VENCIL	11/23/65
MARVIN E. McMANIS	11/24/65
CONNIE D. HOOK	11/26/65
DORIS M. JENNINGS	11/26/65
MARY C. RUSHING	11/28/65
RICHARD D. ANDERSON	11/29/65
FRED G. ANTHONY	11/29/65
ANTHONY P. COLANINO	11/29/65
ALFIO CORMACI, JR.	11/29/65
JOSEPH L. KNUTSON	11/29/65
EVA M. LESSIG	11/29/65
HELEN H. NOSKY	11/29/65
JAMES J. PARYS	11/29/65
WARREN G. SHAW	11/29/65
DONALD L. PALMER	11/30/65
WILLIAM W. UTECHT	11/30/65

Etc.

1. On September 23, the one millionth 710 connector was produced at the Omaha Works, an event that was celebrated at a special coffee held in the Plant the following day. At that time, employee representative Verna Thacker presented Manager J. C. Stewart with a plaque commemorating the event. Also pictured is Section Chief Marsh Meiman. Manufacture of the 710 connector was begun at Omaha late last year.



2. The first shipment of 710 connector cutter-presser tools manufactured at the Omaha Works was made in late September. Among the employees who can take a good portion of the credit for the work being done on this job are Arlo Nielsen, left, Zelma Brazeel, Dee Dodd, Larry Duros, Mary Chandler and Chris Fricke.



3. Granulator facilities at the Omaha Works went into operation for prove-in in early September. Regular operation of the facilities, located behind the Crossbar Building, began in October. The primary job of the granulator, which can process 5,000 pounds of wire residue per hour, is to separate plastic insulation from copper wire so the Omaha Works can sell the copper and plastic at a higher price than was previously possible through the use of outside sources. Omaha's granulator, the first among Bell System manufacturing companies, gives this Plant a definite cost savings advantage in addition to keeping us competitive.



4. For the past several months, there has been a constant flurry of activity in Building 17, which houses the granulator. Evidence of this concern for the implementation of the process was the fact that General Manager Frank Lefebvre, right, visited the area almost daily. He's shown on one of his visits with Assistant Manager George Henderson, center, and Director Wayne Hunt.



5. The entire granulator process is a development project headed by Works Senior Engineer John Dinovo, who is shown inspecting the separated particles. Once the specifications were written, the engineering and construction of the facilities began under the supervision of Senior Engineers John Stenstrom and Clay Higginson.

