

WELCOME

As the Omaha Works celebrates its 30th anniversary, it's a pleasure to welcome you to our manufacturing plant and offices.

It hardly seems possible 30 years have passed since the startup of the Omaha Works. We've come a long way since our pilot operation began in 1956 with 13 employees in two Downtown Omaha buildings. Many also remember when Millard was a small farming community surrounded by cornfields and open spaces. Today, Southwest Omaha is one of the fastest-growing areas of the city and Western Electric is now AT&T.

Three decades have also brought major advances in telecommunication technology. Our product lines have changed, and so has the way we make them. In the early years at the Omaha Works, production centered on crossbar switching and PBX equipment, relays and electromechanical units and cable and exchange products. Today, we do assembly work of network distribution apparatus, production of electronic wire and cable and prototype work in our metal fabrication shop. We've seen operations and employees transfer into Omaha from Works locations in Lincoln, Duluth, Buffalo, Indianapolis, Kearny, Baltimore and Cicero, Ill.

As you tour the facilities during our celebration, you'll see the production of telecommunications products based on the leading-edge technology of AT&T Bell Laboratories. While the processes have changed over the years, our product quality continues to be the best in the world. That has never changed.

This anniversary provides us with an opportunity to look back and be proud of all we've accomplished. It also gives me a chance to personally thank employees for their many contributions to the success of the Omaha Works. We can be proud of what we've done together during 30 years and look forward to meeting the challenges to come.

To our guests, thank you for celebrating with us three decades of service in Omaha.

JACK McKINNON Vice President, Manufacturing Omaha Works

HOST AND HOSTESSES

Omaha Works employees and retirees will greet you at the front door and serve as your tour guides. Our 30th anniversary volunteers are easy to identify: They wear bright red ribbons. These people are here to assist you, so please don't hesitate to let them know if they can.

SAFETY

For your safety, we ask that you remain in the main aisles along the designated tour route. Smoking is allowed in designated areas only.

FIRST AID

Members of our medical staff are available at all times to handle everything from scratches to emergencies. Please notify a host or hostess if medical help is needed.

LOST AND FOUND

Our lost and found department in the main lobby handles everything from keys to kids, so please contact a host or hostess if you've lost or found something.

SPECIAL ATTRACTIONS

Antique/Classic Car Display — These 30 employee-owned vehicles will bring back memories of those days when we had "Fun, Fun, Fun 'til Her Daddy Took the T-Bird Away," spent many hours in a "Giddyup, Giddyup 409" and cruised "Main" in my "Little Deuce Coupe." This and more in the Works courtyard, weather permitting.

Nostalgia Corner — A collection of vintage photographs taken during the last 30 years features employees, their families and friends. Stop by the main cafeteria to see if you recognize employees as yesterday's brides, graduates, sailors, children and young guys with a full head of hair. It's a real blast from the past!

ETOP Computer Classroom — You're invited to tour the new Enhanced Training Opportunities Program (ETOP) computer classroom in the main cafeteria. This joint project of IBEW and AT&T provides the facilities, computers and instructors for all union-represented employees.

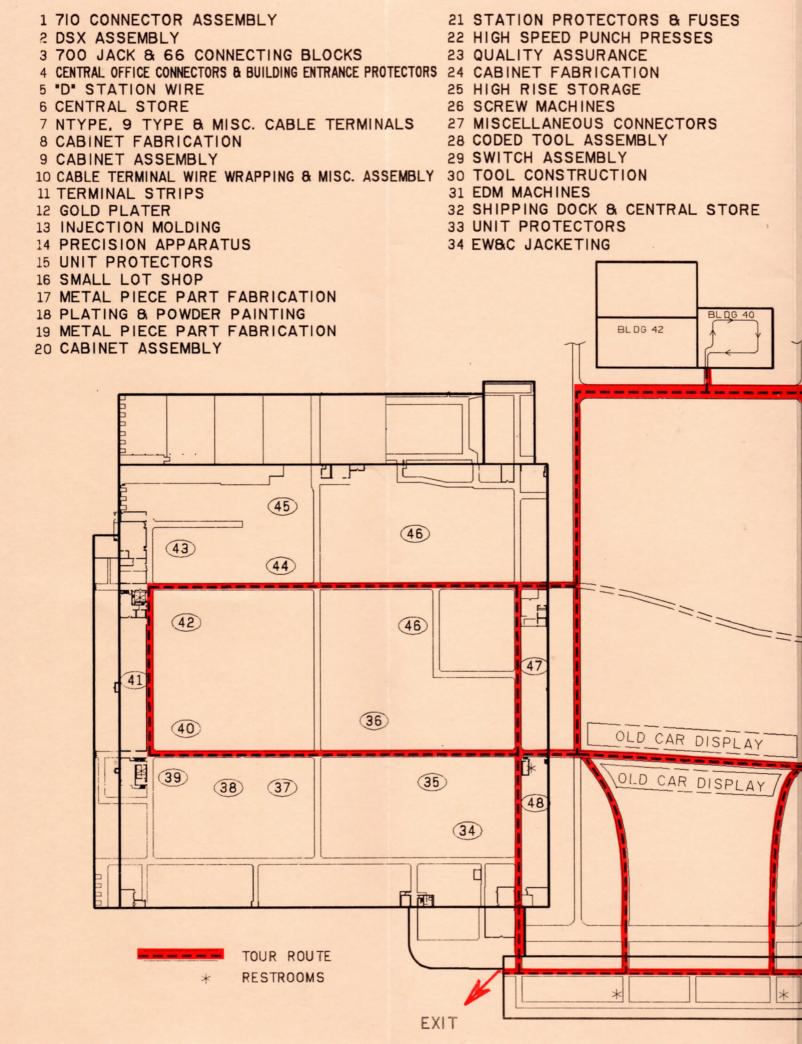
AT&T People — The multi-image production "AT&T People" features Omaha Works people and products. Enjoy this sight and sound experience beginning every 30 minutes in the auditorium.

Telephone Pioneer Displays — Cornhusker Chapter 92 of the Telephone Pioneers of America provides a lesson in communications with artifacts and products from the early days of Western Electric. Also look for a display highlighting the chapter's community activities. Stop by the Employee Activities Mall in the main cafeteria.

Product Display Center — Our newly remodeled facilities showcase the finest telecommunications equipment available today. Come and see the latest AT&T products — everything from fiber optics cable to cabinets and closures.

Refreshments — No anniversary would be complete without cake, coffee and punch, so please join us in the main cafeteria after you tour the facilities.

A Memento of the Occasion — Gifts for children and adults may be picked up at the east and west exits as you leave.



35 PVC JACKETING & STRANDING

36 REELEX

37 EW&C MINI-JACKETING

38 EW&C MINI-INSULATING

39 PVC CABLE JACKETING

40 PVC CABLE STRANDING

41 PLASTIC STORAGE

42 PVC WIRE INSULATING

43 ROD BREAKDOWN

44 CENTRAL WIRE PLATING

45 FINE WIRE DRAWING

46 SHEET METAL SHOPS

47 JACKETING LINES

48 SHIELDING

49 PRODUCT DISPLAY CENTER

50 MAIN CAFETERIA

51 AUDITORIUM SLIDE SHOW

OMAHA WORKS 1958 - 1988

WED. JUNE 15. 6: 45-9: 00 P.M. THUR. 16. 12: 30-3: 00 & 6: 45-9: 00 P.M.

NO SMOKING, EXCEPT IN
DESIGNATED AREAS
PLEASE REMAIN IN AISLES.
NO CAMERAS ALLOWED IN PLANT

