



"You mean I won? . . ." Herbert D. Abraham

## NAME-THE-PAPER Contest won by HERBERT ABRAHAM

"You're kiddin. You mean I won?"

"Well, I'll be. I suspected something when Jack Curry asked me if I had my picture taken. But I never thought."

He may never have thought it, but Herbert D. Abraham, a plant guard, was the winner in name-the-paper contest. His name, the *Westerner*, which is printed in two inch letters on the top of this page, was chosen from 159 suggestions, and he received the prize of a \$25.00 U.S. Savings Bond.

Did he spend much time thinking up a name? No. "I talked over the contest with Hefflin and Otte (other guards), and we decided we were going to be serious about it and go out to win. The name came to me out of the discussion. I played on it for two days, then I submitted it. I only sent in the

and their seven-year old son, plan to drastically reduce those 55 miles by moving to Council Bluffs.

Abraham is an experienced guardian of law and order. He had been a member of the Red Oak police department for three years before pinning on W.E.'s silver star in October, 1956.

He confided that for pleasure he likes to repair old discarded electrical appliances. He picked up this interest when he was an equipment man for Western Union, some 10 or 11 years ago. Since then he has been Mr. Fixit for his neighbors, repairing their damaged automatic toasters and coffee pots in his garage workshop.

Collecting guns is another hobby Abraham enjoys. His collection is small, a dozen or so guns, but it features a factory-made H&R 4-10; very rare.



# THE *Westerner*

VOLUME 1 / NUMBER 1 / SEPTEMBER, 1957

WESTERN ELECTRIC COMPANY, INC., OMAHA, NEBRASKA

## *A Message to the Employees of the Omaha Shops*

Another milestone in the progress of the Company's operations in Omaha has been reached with this first issue of our new paper, the *Westerner*.

I should like to take this opportunity to tell you some of the reasons for having such a paper.

Most people are interested in knowing something about the company in which they work. For this reason, many types of communications—booklets, bulletins, magazines and papers—have been established by the Western Electric Company to inform its men and women of the Company's purposes, policies and accomplishments.

Likewise, most people are interested in knowing something about the people with whom they work, and the jobs which they perform. These lines of communications also serve to recognize the achievements of W.E. people, and to give personal recognition to their jobs and to their sports, hobbies and community activities.

The *Westerner* is such a line of communication between the Company and its employees in the Omaha Shops. It has been established so that we might know one another better.

I am sure all of you realize the great challenge and responsibility that each of us has before him to do his job in such a way that Omaha will be a leader among the manufacturing locations of the Com-



H. P. Heath

contest. His name, the *Westerner*, which is printed in two inch letters on the top of this page, was chosen from 159 suggestions, and he received the prize of a \$25.00 U.S. Savings Bond.

Did he spend much time thinking up a name? No. "I talked over the contest with Hefflin and Otte (other guards), and we decided we were going to be serious about it and go out to win. The name came to me out of the discussion. I played on it for two days, then I submitted it. I only sent in the one name."

Our winner lives in Red Oak, Iowa, a town that is 55 miles from the Omaha Shops. Each work day he rises three hours before starting time. "Never been late yet to work," he boasts, "not once." He and his wife, Marjorie,

He confided that for pleasure he likes to repair old discarded electrical appliances. He picked up this interest when he was an equipment man for Western Union, some 10 or 11 years ago. Since then he has been Mr. Fixit for his neighbors, repairing their damaged automatic toasters and coffee pots in his garage workshop.

Collecting guns is another hobby Abraham enjoys. His collection is small, a dozen or so guns, but it features a factory-made H&R 4-10; very rare, so the editor had to be told. A more intriguing item is his "pencil gun" (more the size of a fountain pen than a pencil) which holds a cartridge of tear gas. "It's only a single-shot", said Abraham, but so was his name, the *Westerner*, and it hit the bullseye.

ments.

Likewise, most people are interested in knowing something about the people with whom they work, and the jobs which they perform. These lines of communications also serve to recognize the achievements of W.E. people, and to give personal recognition to their jobs and to their sports, hobbies and community activities.

The *Westerner* is such a line of communication between the Company and its employees in the Omaha Shops. It has been established so that we might know one another better.

I am sure all of you realize the great challenge and responsibility that each of us has before him to do his job in such a way that Omaha will be a leader among the manufacturing locations of the Company in producing high quality communication equipment efficiently. I hope, through the pages of the *Westerner* that we *will* get to know each other and that each issue will bring us closer together and so help us to do a better job and to make Omaha a better place to work.

*W.P. Heath*  
Plant Manager

# Initial Move to New Plant Starts on November 1

"Construction is going on schedule," stated William Ammann, assistant superintendent, plant engineering, at W.E.'s construction site at Millard.

Commenting on the fast progress of the cable building, Bill Ammann said, "Initial occupancy should be around November 1. Then we can start to move in machinery prior to installation."

"Of course," he pointed out, "this is only the very initial phase. Only about 25 per cent of the floor space or about 115,000 square feet will be turned over at that date; not 100 per cent."

Over 27,000 cubic yards of concrete have been poured to form the foundations of the cable building, boiler house, service building and administration building, stated L. A. "Bud" Foster, construction engineer. And

over 5,000 tons of structural steel have been erected to form the massive frame of the cable building, the second largest building at the new plant site.

The walls of the building, consisting of 8 inch block and 4 inch face brick, will be completed by November.

The foundations of the crossbar

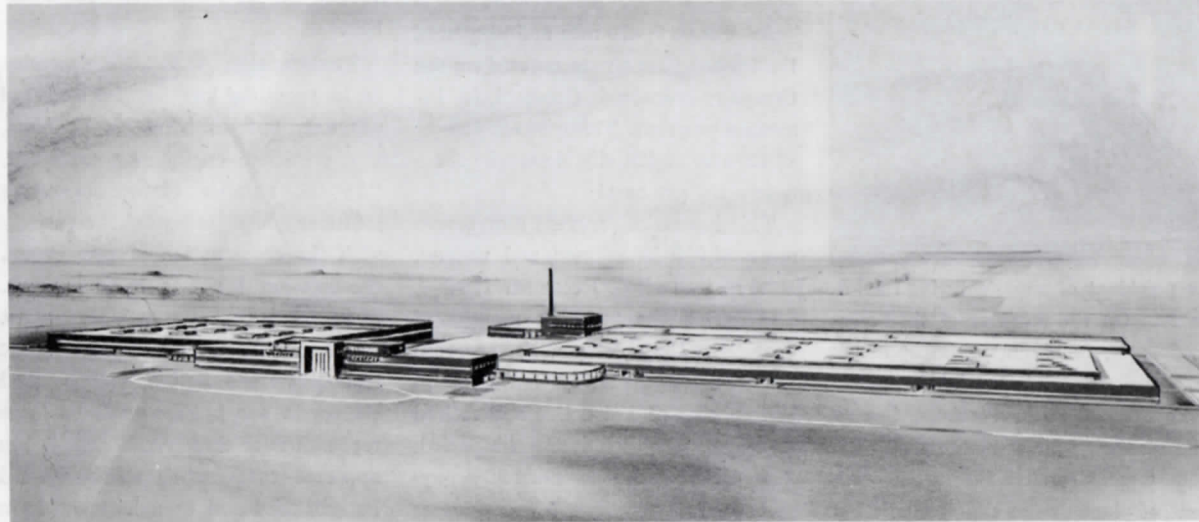
building are about 80 per cent completed and erection of steel will begin in November, stated Bud Foster.

Some 6,600 tons of structural steel

will form the skeleton of the enormous crossbar building, the largest building of the new plant.

The administration building is also quickly taking shape. Unlike the cable and crossbar buildings, the administration building is being constructed almost entirely of reinforced concrete. There will be only a small amount of structural steel in the 'penthouse'.

The administration building will be flanked on the east and west sides by cafeteria buildings, which will link the administration building to the crossbar building and the cable building. Work on the foundations and structural steel for the cafeteria buildings will begin this summer. The walls of these buildings will be mostly glass.



Latest artist's drawing of new plant showing the administration building (front) flanked by the cafeteria buildings.

*Cont'd on Back Page*

# THE **westerner**

Published monthly for the information of Omaha Shops employees by the

SEPTEMBER

1957

**Western Electric Company**  
INCORPORATED

Donald Shafer, Editor

## W. E. Seeks Childrens' Talents to Decorate 1958 Calendar

Do your youngsters decorate your walls with elaborate crayon drawings? Do they bury their noses in coloring books or dabble in oils or water colors? Well here's a chance to put that artistic bent to good use.

Last year, children of Western Electric employees were invited to contribute their artistic skill to the Company's calendar. The response was so great that the Company again plans to ask the children to brighten the year 1958 with their interesting creations. The new calendar will be distributed as usual in December through the Booklet Rack Service. With this announcement, the search for talent begins.

If your boy or girl is 12 years old or less and likes to draw or paint, he or she may join in the competition. The 12 children whose drawings are selected, will each receive an artist's carrying case filled with all the materials any young artist could want.

The theme of the calendar will be "What My Daddy (or Mommy)

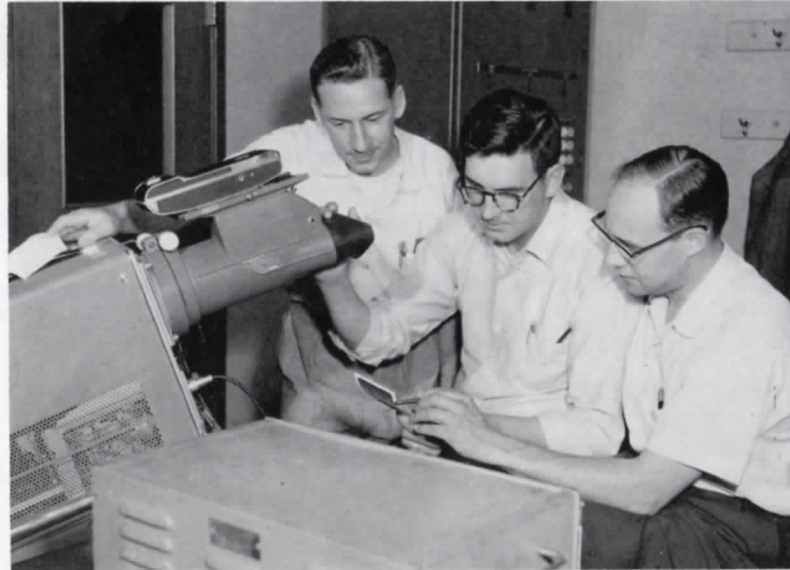
The child can use whatever medium he likes best: crayons, water colors, pastels, paste-ups of paper or cloth, etc., are all acceptable. The more colorful and interesting the better.

Remember that the youngster doesn't have to be another Rembrandt, nor does he have to draw with the accuracy of a draftsman. Give him free rein and let the colors or the crayons roll. His imagination and originality may convey more truth than a camera could.

The pictures should be wider than they are high. The best sizes are 10 by 14, 12 by 17 or any other sizes in this proportion.

All pictures must be sent to Donald Shafer, the *Westerner* editor no later than Monday, September 30. Be sure to write the child's name and age on the back of each picture, and the names and address of the parents, and Company location. Each youngster may submit as many pictures as he or she wishes, although only one from each artist will be used for the calendar.

## W. E. Launches Training Program For Development of Engineers



A. F. Fanckboner of the Omaha Shops (left) with W. C. Robinson of Duluth and H. L. Messerschmidt of Hawthorne in the electrical measurements laboratory at Northwestern, where they studied under W.E.'s engineer training program.

### Fanckboner goes to W. E. 'College': "It Was No Vacation"---He Says

"It was no vacation," stated Austin F. Fanckboner, who had returned from Northwestern University in Evanston, Ill., where he attended one of the advanced development courses of the Company's recently launched Engineer Training Program.

Fanckboner was the first engineer from the Omaha Shops to participate in the new program. He attended courses on electrical measurements and statistics held on the Northwestern campus from June 17 to July 12.

"We examined almost every device and machine for measuring electrical components" said Fanckboner. "Sta-

late in the evening," he said. "It was rough."

"Instruction ranged from a review of material an electrical engineer should know up to advance graduate work in acoustics and high frequency measurements and high electrical type temperature measurements . . . the Company furnished everything, from pencils to text books."

Fanckboner admitted, "It was hard to get back to the books," but then he reflected, "There's no doubt about it, the mind does get a bit rusty, particularly when it comes to theoretical

### Program Will Handle 2000 Students Yearly

In a major step to provide for the continuing professional development of engineers, Western Electric launched its graduate education program on June 17 in New York city and on the campuses of Duke and Northwestern universities. The program is designed to give W.E. engineers the opportunity for full-time professional training and to stimulate their desire for continued self development.

"The idea behind all this," stated Timothy E. Shea, vice president—engineering, "is our conviction that engineers should be creative right up until they are ready to retire. The result is that we're in the school business. . . . We will be operating as close to a university graduate school as is practical for industry." He estimated the cost of operating the program at "about \$2,000,000 a year" and described it as "equivalent in cost and administrative effort to the establishment of a new engineering school of 1000 full-time students."

The program will be conducted at three centers in New York, Chicago and Winston-Salem, N.C., and at six cooperating universities—New York University, Northwestern, Illinois Institute of Technology, Cornell, Duke and North Carolina State.

The New York training center is already in operation in the New York Coliseum. The other centers will be in a converted mansion in Winston-

through the Booklet Rack Service. With this announcement, the search for talent begins.

If your boy or girl is 12 years old or less and likes to draw or paint, he or she may join in the competition. The 12 children whose drawings are selected, will each receive an artist's carrying case filled with all the materials any young artist could want.

The theme of the calendar will be "What My Daddy (or Mommy) Does at Western Electric", a child's eye view of his mother or father at work. It could be Dad at his work bench, Mom at her typewriter, Pop driving his lift truck and so on. Whatever Daddy does—or Junior thinks he does—is an appropriate subject.

by 14, 12 by 17 or any other sizes in this proportion.

All pictures must be sent to Donald Shafer, the *Westerner* editor no later than Monday, September 30. Be sure to write the child's name and age on the back of each picture, and the names and address of the parents, and Company location. Each youngster may submit as many pictures as he or she wishes, although only one from each artist will be used for the calendar. If possible, they should be sent flat and not folded. So get your children busy right now.

Final selection of pictures to be used in the calendar will be made by the Company's art supervisor in New York.

## W. E. Officials Visit Omaha Shops



W.E.'s president Arthur B. Goetze and vice president of manufacturing Paul A. Gorman visited the Omaha Shops on June 20. On the morning of their visit they conferred with H. P. Heath and visited A. F. Jacobson, president of the Northwestern Bell Telephone Company. In the afternoon, the W.E. officials toured buildings A and B. Shown above are Messrs. E. F. Tomiska, Goetze, Gorman and Heath discussing operations during their tour of building B. The next day, these gentlemen visited the Millard construction site where they were joined by H. V. Schmidt, vice president of plant design and construction. During a news interview, Mr. Goetze called our operations "very satisfactory".

Ill., where he attended one of the advanced development courses of the Company's recently launched Engineer Training Program.

Fanckboner was the first engineer from the Omaha Shops to participate in the new program. He attended courses on electrical measurements and statistics held on the Northwestern campus from June 17 to July 12.

"We examined almost every device and machine for measuring electrical components," said Fanckboner. "Statistics was a mathematical engineering study of industrial problems. Generally, those dealing with quality and inspection."

He explained, "The two courses were each equivalent to a year's course. Classes were held five days a week. Approximately eighty hours per course. You can imagine, when you put a year's course into a month you really have had it."

"We attended classes and lectures during the day, and hit the books until

## Nearly 100% Sign For Company's G.L.I.

As of June 9, 420 men and women of the Omaha Shops were covered by the Company-sponsored Group Life Insurance program. This is an enrollment of 420 out of 424 eligible employees—nearly 100 per cent!

This insurance program now covers some 84,000 W.E. men and women. It went into effect December 1, 1956, and during the first five months of operation the Group Life program provided payment of \$875,000 to beneficiaries of 174 active and retired employees who died during this period. This includes double indemnity payments to beneficiaries of four employees who died through accidents.

of material an electrical engineer should know up to advance graduate work in acoustics and high frequency measurements and high electrical type temperature measurements . . . the Company furnished everything, from pencils to text books."

Fanckboner admitted, "It was hard to get back to the books," but then he reflected, "There's no doubt about it, the mind does get a bit rusty, particularly when it comes to theoretical work."

## Company Plans Engineering Lab.

Western Electric plans to establish an engineering laboratory near Princeton, N.J. The \$1,500,000 laboratory will be devoted to basic studies and development work in various engineering fields which will generally be of Company-wide significance.

It is expected that the engineering center will comprise about 100,000 square feet of space, sufficient to accommodate 250 to 300 people, about 40 per cent of them professional personnel.

Traditionally, W.E. has depended on its operating locations for technical progress, but as Timothy E. Shea, vice president-engineering, explained, "As the number of our operating locations has increased, especially with the construction of new plants, coordination becomes more difficult. It is also apparent that with current emphasis on research and development throughout the nation, technological change in our business will be more rapid. Under these conditions, it has appeared that certain studies should be instituted and brought together in an engineering center."

establishment of a new engineering school of 1000 full-time students."

The program will be conducted at three centers in New York, Chicago and Winston-Salem, N.C., and at six cooperating universities—New York University, Northwestern, Illinois Institute of Technology, Cornell, Duke and North Carolina State.

The New York training center is already in operation in the New York Coliseum. The other centers will be in a converted mansion in Winston-Salem and in the new Chicago *Sun-Times* building.

The three centers will be small, well-equipped schools of engineering, with laboratories, libraries, study halls and all the facilities necessary to advanced scientific study.

When in full operation, the program will involve about 65 full-time W.E. instructors and administrators and about the same number of part-time instructors from the universities. About 2000 students a year will study under the program at Company expense.

The program will be conducted in three phases. At present only the most advanced phase is being offered. The others will get under way when the Chicago and Winston-Salem centers are completed. *Introduction to Western Electric Engineering* will be for young engineers with four to six months service. *General Development*, the second phase, will be given to more experienced engineers, plus those who have taken the first course and have been back on the job for six to twelve months. *Advanced Development* is for selected engineers without regard to age or length of service.

Woven throughout the three levels will be courses aimed at advancing engineers' effectiveness in communicating ideas, both among themselves and with the layman.

## Sixteen Teachers Tour Omaha Shops

Sixteen teachers from Omaha's public and parochial schools toured the Omaha Shops on Tuesday, August 27. Their visit was part of Business-Industry-Education Day, a day when school teachers are invited to visit business offices and industrial plants.

The sixteen teachers, selected by school officials, were the guests of H. P. Heath, plant manager. They toured building A in the morning and building B in the afternoon for an on-the-spot look at our operations.

This was the seventh year that B-I-E Day has been held in Omaha under the sponsorship of the chamber of commerce.

## ANNIVERSARIES

**10** Richard A. Veach, section chief in wage practices and wage incentives, will celebrate ten years with Western Electric on September 2. Veach is a native Nebraskan, born in Elmwood and educated at the University of Nebraska. He began his W.E. career at the Hawthorne Works as an assistant engineer in salary job grades. He progressed through this organization and was promoted to section chief in December, 1955. A year later he was transferred to the Omaha Shops.

**5** John L. Raasch, section chief in production control department—August 20.

**2** Lesile C. Parrish, engineer, manufacturing—August 1.

## TRANSFERS

Cornelius Densel, section chief from the Kearny Works, transferred in June to department chief of wire drawing, insulating, and twisting.

Thomas H. Lowndes department chief of engineering from the Duluth Shops transferred in June to department chief of engineering. Leroy O. Pettersen department chief from the Point Breeze Works transferred in June to department chief of expediting. Lyell J. Senglaub section chief of financial and business methods from the St. Paul Shops transferred in July to section chief of vouchering and bookkeeping.

Stanley N. Olejnik group chief from the Montgomery Shops transferred in June to section chief in wage incentives.

Morris Brown assistant superintendent from the Hawthorne Works transferred in July to superintendent engineering.

James S. Farnsworth, buyer from the Lincoln Shop, transferred in July as buyer in the purchasing organization.

George Pappas, Nike product engineer from the St. Paul Shops, transferred as engineer, KS apparatus.

# Shops Tops in Bond Drive: Sixty-one Per Cent Enrolled

Sixty-one per cent of the employees hopped on the Bond Wagon during the U.S. Savings Bond Campaign held in the Omaha Shops, May 20-24. The percentage is the highest for any Western Electric manufacturing location.

Out of 774 employees, 463 signed up to purchase savings bonds through the payroll deduction plan. Fifteen employees were enrolled in the plan prior to the drive.

For our outstanding performance in promotion of savings bonds, the Treasury Department's Minuteman Citation was presented to the Omaha Shops. The award was presented to H. P. Heath by W. B. Millard, Jr., president of the Omaha National Bank and chairman of the Nebraska savings bond advisory committee.

In a letter to the 15 committee members and 43 solicitors, Mr. Heath complimented them on their "outstanding job." "Your fine achievement," he wrote, "merits my sincere thanks and congratulations."

When the news of Omaha Shops sixty-one per cent enrollment reached W.E. president Arthur B. Goetze in New York city, he wished to "be



W. B. Millard, Jr., chairman of the Nebraska savings bond advisory committee, and H. P. Heath, plant manager, hold the Treasury Department's Minuteman Citation presented to the Omaha Shops for its 61 per cent enrollment.

among those to say congratulations," so he wrote the following letter to Mr. Heath:

"I have just learned that more than 60 per cent of the employees at Omaha are now purchasing U.S. Savings Bonds through the payroll deduction plan. This is a good record and I'd like to be among those to say congratulations.

"When we buy U.S. Savings Bonds we contribute directly to the well-being

of our families, our communities and the country. The money we save and earn through bonds helps to protect the future, and it is an important way to keep inflation under control.

"I understand the United States Treasury Department will present an award of recognition to Omaha for this excellent enrollment record. Each employee can be proud of that award."

## Crowds Visit Omaha Shops' Exhibit At Jubilee Fair in Civic Auditorium

The Omaha Shops joined its industrial and business neighbors in the

crowds about Western's exhibit, few of these visitors passed by without

berry; cable engineers Lloyd Myers, John Smith and John Sheehan; cable

### BIRTHS - - -

Mr. and Mrs. Norman Grant, output tracer, a daughter, June 6.

Mr. and Mrs. Orville Jensen, special technician, a son, June 23.

### ENGAGEMENTS - - -

Connie Abdouch to Gerald Hansen, stock selector, May 20.

Mariann Zehring to Ed Arnone, staff trainee, June 13.

### MARRIAGES - - -

Lyell J. Senglaub section chief of financial and business methods from the St. Paul Shops transferred in July to section chief of vouchering and bookkeeping.

George Pappas, Nike product engineer from the St. Paul Shops, transferred as engineer, KS apparatus.

When the news of Omaha Shops sixty-one per cent enrollment reached W.E. president Arthur B. Goetze in New York city, he wished to "be

This is a good record and I'd like to be among those to say congratulations.

"When we buy U.S. Savings Bonds we contribute directly to the well-being

Treasury Department will present an award of recognition to Omaha for this excellent enrollment record. Each employee can be proud of that award."

# Crowds Visit Omaha Shops' Exhibit At Jubilee Fair in Civic Auditorium

The Omaha Shops joined its industrial and business neighbors in the Jubilee Trade Fair held at the Omaha Civic Auditorium from June 13 to 16. The Trade Fair climaxed Omaha's Second Century Jubilee.

W.E.'s exhibit at the Fair featured a model of the new Omaha Plant being constructed at Millard, a cable display illustrating the manufacturing steps in the production of cable, and a crossbar equipment display of a block relay frame and an operator demonstrating surface wiring with a wire wrapping gun. There was also a position where the more curious visitor could operate a wire wrapping gun.

The Fair's attendance was estimated at 125,000, and judging from the

crowds about Western's exhibit, few of these visitors passed by without stopping to inspect and ask questions.

The plant model attracted the most attention and definitely the most questions. The Omaha and Douglas county residents were very interested in the size of the plant, the completion date, number of employees and its products. Also very popular was the demonstration of surface wiring on gun wrapped terminals by Pat Klippert and Mary Ann Richards.

W. E. men attending the exhibit were asked as many and as imaginative questions as a guest on "What's My Line?" Providing the answers to these questions were crossbar engineers Mel Fenner and Hal Brande-

berry; cable engineers Lloyd Myers, John Smith and John Sheehan; cable and wire operating supervisors Hal Goodyear and Niel Densel; and labor relations supervisor Gene Berg.

A ten-year old youngster asked, "Mister what's crossbar? Is that what goes across telephone poles?" And an old man, impressed with the size of the new plant, asked, "Will they have taxi service between buildings?"



Above, John Sheehan, cable engineer from Hawthorne, explains cable manufacturing to exhibit visitors. Left, a venturesome boy operates a wire wrapping gun.



HERE'S HOW



YOU DO



IT!

## BIRTHS - - -

- Mr. and Mrs. Norman Grant, output tracer, a daughter, June 6.
- Mr. and Mrs. Orville Jensen, special technician, a son, June 23.
- Mr. and Mrs. Donald Wells, inspector, a son, June 27.
- Mr. and Mrs. Paul Hosch, welding machine operator, a son, July 1.
- Mr. and Mrs. Lawrence Nelson, tester, a daughter, July 26.
- Mr. and Mrs. Fred Kujawa, section chief, a son, July 26.
- Mr. and Mrs. W. E. Baumgart, section chief, a son, July 31.
- Mr. and Mrs. Robert Springer, assembler, a son, August 2.
- Mr. and Mrs. Frank L. Ernest, engineer of manufacture, a son, June 6.

## ENGAGEMENTS - - -

- Connie Abdouch to Gerald Hansen, stock selector, May 20.
  - Mariann Zehring to Ed Arnone, staff trainee, June 13.
- ## MARRIAGES - - -
- Lois Cherry to Ivan Dittmer, relay adjuster, June 15.
  - Carol Kelly, secretary, to Fred Moyer, June 29.
  - Glennis Lucas, wireman, to George Ricker, cable former, July 6.
  - Sandra Tracy to Roland Spangler, truck operator, July 27.
  - Virginia Sokolik, nurse, to Joseph Hemenway, June 8.
  - Karma Smith to Stanley Maly, machine operator, June 29.
  - Marlene Stevens, clerk typist, to Robert Colman, June 15.

# W. E. Announces Kansas City Plant; Scheduled for Completion by 1961.

Plans to build a \$20,000,000 plant near Kansas City, Missouri, have been announced by W.E. president Arthur B. Goetze.

Scheduled for occupancy in late 1960 or early 1961, the plant will employ some 3,500 to 4,000 people in making products for which there is a rapidly increasing demand—telephones, transistors, varistors, thermistors, electron tubes and switchboard lamps.

According to Paul A. Gorman, vice president—manufacturing, the Company will purchase about 250 acres now held under option and get con-

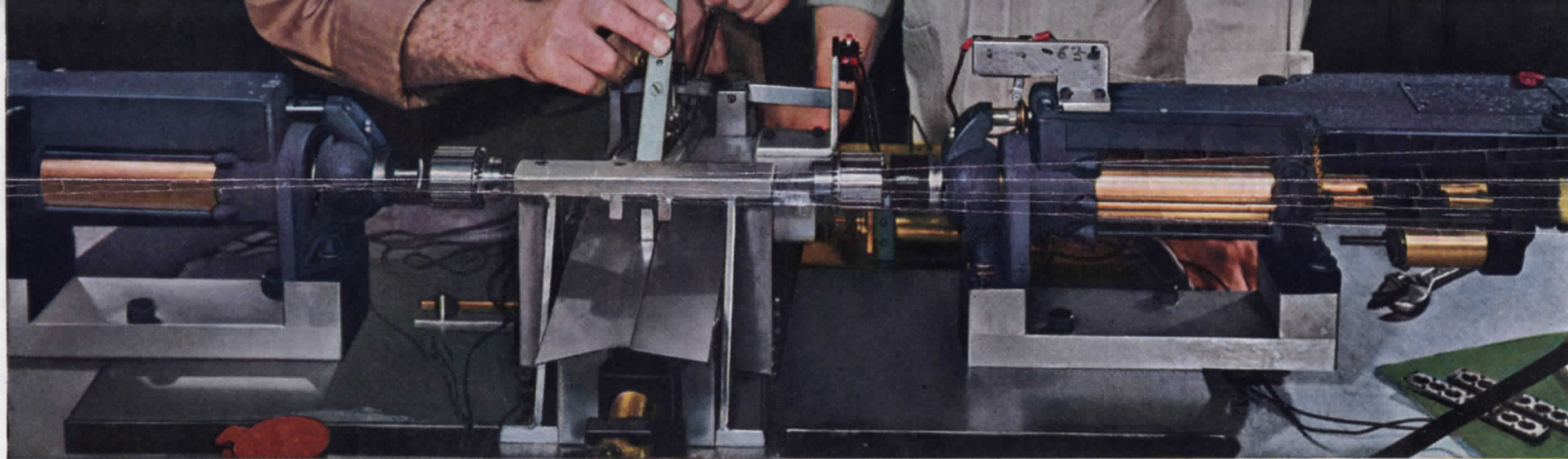
struction under way immediately after resolution of certain problems involving zoning, water supply, waste disposal and location of a pilot plant.

A two-story administration building and two one-story manufacturing buildings totaling about 1,300,000 square feet will be erected near Lee's Summit where U.S. 50 intersects Scheer Road, about 15 miles from downtown Kansas City.

Western Electric now has some 900 installers serving 110 Missouri communities and an additional 330 employees operating a distributing house in Kansas City, Kansas.

Sixteen Teachers' ANNIVERSARIES  
Tour Omaha Shops in Bond Drive:  
Shops Tops in Bond Drive:  
ed





Benchmates: John Oparil, 30-year veteran at Western Electric's Hawthorne Works in Chicago, passes along some of his know-how to new employee Ronald MacFarlane, an apprentice in our 4-year Toolmaker's school.

## This way, son



An old hand takes a young man in tow . . . and a future Western Electric veteran has started his life-long career.

The recruit may be an aspiring toolmaker, as we see here. Or a young engineer bursting with ideas. Or a trainee machinist, installer, or assembler. All stand on the threshold of a Western Electric country-wide classroom that never lets out.

"Classroom that never lets out" . . . now that's a thing about Western Electric our employees know well; we're trying all the time to learn and to grow. Our older people coach the younger folks; training classes bloom constantly here and there throughout our shops; a familiar face is missed because its owner is off to take part in a management seminar; a graduate engineering training program is now in full swing where, in a year, 2,000 Western Elec-

tric students at three centers are to learn more about the engineering side of the business. Some 2,200 of our people at last count, young and old, were studying after-hours at colleges under the Company-paid tuition refund plan.

All this helps our employees to advance, to develop, to grow . . . assuring Western Electric's ability to keep on meeting squarely the needs of the Bell telephone companies for specialized and improved equipment and facilities to handle your telephone calls in better ways.

# Western Electric



MANUFACTURING AND SUPPLY

UNIT OF THE BELL SYSTEM

This advertisement appears in color in:

*Newsweek* . . . August 12, 1957

*Time* . . . August 12, 1957

*Saturday Evening Post* . . . August 17, 1957

*Successful Farming* . . . September, 1957

*Life* . . . August 26, 1957

*Look* . . . September 17, 1957

*Farm & Ranch* . . . September, 1957





Omaha Shops' Ansel Anderson and his wife, Jean, pose while the Company's photographic supervisor, Morris Gordon, focuses his camera on them for *WE* magazine. Anderson is the subject of a four-page article in the July-August issue of *WE*. The article, titled "From Farm To Factory", tells how farmer Anderson's wish to return to his schoolboy-G.I. interest in electronics is fulfilled when Western Electric comes to Omaha. Today, Anderson is a test set operator at the Omaha Shops for a living, and manages 200 acres of farmland near Arlington for a place to live. Featured with the Mr. and Mrs. in *WE* photographs of their life on the farm are Stevie and Sandra Anderson.

## 110 Earn First Aid Certificates: Advanced Courses are Planned

One hundred and ten men and women of the Omaha Shops were presented certificates for completing the *Standard* course on first aid.

Wyllys Rheingrover, plant controller, presented the certificates to the employees in both buildings during several small, informal meetings. He expressed his and the Company's appreciation for their participation in the first aid program and congratulated the employees as he presented them their certificates.

The first aid classes were sponsored by the Company under the direction of the local American Red Cross

Dillon, member of the Omaha Fire Department; Soren Jensen, retired business executive; and Wayne I. Koski, director of first aid and water safety of the Douglas county chapter of the American Red Cross.

Plans are being made by the Omaha Shops to provide the *Standard* first aid course again this fall, as well as an *Advanced* course. These courses will be arranged under the new A.R.C. schedule. The *Standard* course will be 10 hours instead of 18, and the *Advanced* will be 15 hours.

The *Advanced* course will cover a general review of the *Standard* course,

# Twelve Promoted in Supervision Since Omaha Operations Began

Twelve men have been promoted in supervisory ranks at the Omaha Shops since operations began in March, 1956.

Effective July 1, 1956, Herbert P. Heath, formerly Omaha Shops superintendent, was promoted to manager of the Omaha Plant, with the Lincoln and Duluth, Minn., Shops reporting to him. Mr. Heath began his Company career at the Hawthorne Works in Chicago in 1925 as a student on the training course. For 15 years he worked as an engineer on a wide variety of products and raw materials, and in April, 1941, he was promoted to engineering department chief. Mr. Heath became assistant superintendent, manufacturing engineering, at the St. Paul, Minn., Shops in March, 1947. He returned to Hawthorne in 1951, and in June of the next year he was promoted to superintendent, manufacturing engineering—special products. Mr. Heath headed several Hawthorne Shops before he came here to head the Omaha Shops.



H. P. Heath

Works. He was transferred from the Company's Duluth, Minn., Shops to Omaha in August, 1956.

Effective March 1, A. L. Anderson, formerly buyer for the Omaha Shops, was promoted to assistant superintendent—assistant Works purchasing agent, supervising purchasing for the Omaha, Lincoln and Duluth, Minn., Shops. Mr. Anderson started his W.E. career as a messenger boy at the Company's Hawthorne Works in 1929. He progressed through various clerical positions to department chief in the Hawthorne Works purchasing organization. Mr. Anderson transferred to Omaha in April, 1956.



R. C. Reida



H. W. Mottel

Effective April 1, Richard C. Reida, formerly personnel investigator, was promoted to section chief—benefit, medical and restaurant section. Mr. Reida is a native of Omaha and a graduate of the University of Omaha. He holds the distinction of being the first Nebraskan to be promoted to a supervisory rank at the Omaha Shops. He joined W.E. in May, 1956.

Effective April 1, Henry W. Mottel, formerly training class leader in the tool and machine training section, was promoted and transferred to section chief—mounting plate section. Mr. Mottel began his Company career as a trainee in Hawthorne's tool and



J. J. Kaufmann



F. L. Kriesel

Effective on June 1, John J. Kaufmann, formerly department chief, personnel, labor and industrial relations, was promoted to assistant superintendent, labor and industrial relations. Mr. Kaufmann began his Company career in 1929 as a messenger at the Hawthorne Works. He was department chief at the Indianapolis, Ind., Works prior to his transfer to Omaha in April, 1956.

Effective June 1, Floyd L. Kriesel, formerly section chief, estimating, procurement, stores and statistical section, was promoted to department chief, tool inspection, results, training, and test set maintenance. Mr. Kriesel joined Western in 1946 at the St. Paul, Minn., Shops. Prior to his transfer to Omaha in September, 1956, Mr. Kriesel was section chief at the Indianapolis, Ind., Works.



W. R. Thompson



F. E. Kujawa

Effective July 1, William R. Thompson was promoted to section chief in charge of tabulating weekly and hourly



W. J. Clark



A. L. Anderson

Effective February 1, 1957, Walter J. Clark, formerly department chief,

standard course on first aid. Wyllys Rheingrover, plant comptroller, presented the certificates to the employees in both buildings during several small, informal meetings. He expressed his and the Company's appreciation for their participation in the first aid program and congratulated the employees as he presented them their certificates.

The first aid classes were sponsored by the Company under the direction of the local American Red Cross chapter. Two W.E. men were full-time instructors: Robert Bevington, wage incentives engineer, and Austin Fanckboner, chemical engineer. The non-Company instructors were Harold

Koski, director of first aid and water safety of the Douglas county chapter of the American Red Cross.

Plans are being made by the Omaha Shops to provide the *Standard* first aid course again this fall, as well as an *Advanced* course. These courses will be arranged under the new A.R.C. schedule. The *Standard* course will be 10 hours instead of 18, and the *Advanced* will be 15 hours.

The *Advanced* course will cover a general review of the *Standard* course, plus further study of shock treatment, transportation of injured, escapes and rescues (especially during a fire), and a study of the mistakes usually made in first aid.

Shops.



W. J. Clark



A. L. Anderson

Effective February 1, 1957, Walter J. Clark, formerly department chief, engineer—crossbar wired equipment (frames), was promoted to assistant superintendent, manufacturing engineering. Mr. Clark began his W.E. career in 1941 at the Hawthorne

Reida is a native of Omaha and a graduate of the University of Omaha. He holds the distinction of being the first Nebraskan to be promoted to a supervisory rank at the Omaha Shops. He joined W.E. in May, 1956.

Effective April 1, Henry W. Mottel, formerly training class leader in the tool and machine training section, was promoted and transferred to section chief—mounting plate section. Mr. Mottel began his Company career as a trainee in Hawthorne's tool and die making training department. He completed the training in 1947 as a toolmaker. In November, 1956, he transferred to Omaha as training class leader.



P. F. Smith



W. E. Rheingrover

Effective May 1, Paul F. Smith, formerly manufacturing investigator, was promoted to section chief—piece part section. Mr. Smith is a native of Nebraska. Before joining the Omaha Shops in September, 1956, he was teacher and coach in the Douglas County public school system.

Effective June 1, Wyllys E. Rheingrover, formerly assistant superintendent of industrial relations, accounting and inspection, was promoted to superintendent, plant comptroller. Mr. Rheingrover began his Western Electric career in 1939 at the Hawthorne Works in Chicago. Prior to his transfer to Omaha in April, 1956, Mr. Rheingrover was assistant superintendent in charge of production, inspection and accounting at the Duluth, Minn., Shops.



W. R. Thompson



F. E. Kujawa

Effective July 1, William R. Thompson was promoted to section chief in charge of tabulating weekly and hourly payroll. Mr. Thompson is a hometown man, who joined the Omaha Shops in August, 1956. He was supervisor statistician for the Blue Cross—Blue Shield before joining Western Electric.

Effective July 1, Frederick E. Kujawa, formerly training class leader, was promoted to section chief—tool and machine training section. Mr. Kujawa began his Company career as a messenger at the Hawthorne Works in 1941. Within a year he became a trainee in the Works tool and die making training section. Following a military leave of absence, he completed his training in 1948 as a toolmaker.

Effective August 1, William E. Dahl, formerly department chief, accounting and business methods, was promoted to assistant superintendent, accounting and inspection.

Mr. Dahl started his W.E. career in 1936 as an accounting clerk at the Hawthorne Works. He held supervisory positions in the accounting organizations at the Company's St. Paul, Minn., Shops and Indianapolis Works, before he transferred to Omaha in August, 1956.



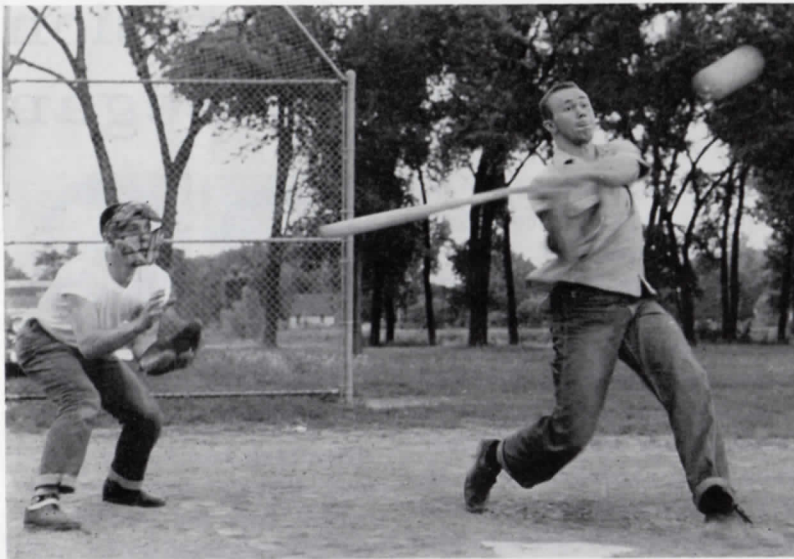
W. E. Dahl

## He Helped a Girl with Her Dreams

Through the diligence of Paul Smith of the mounting plate and piece part department, the hopes and dreams of a 17-year-old girl came true. The girl is Joan Speckman of Yutan, and her ambition was to graduate with her class in Yutan high school. This was quite an ambition for Joan as she has been confined to a wheel chair since June 10, 1949, when she fell from the windmill behind her home and injured her spine. Since that fateful day, Joan has been in and out of hospitals almost 50 per cent of the time making it almost impossible for her to keep up with her studies. In April of 1954, Paul Smith was asked to take on the job of teaching Joan. Paul stuck with Joan since then, instructing her in his free time each day. At first, Paul confided, it seemed hopeless, but with the combination of Joan's pluck and Paul's diligence, she graduated with her class this spring. As Joan said, "I sure was lucky to get Mr. Smith."

Wahoo Newspaper Photo





Catcher Jerry Nielson didn't get his hands on the softball that Lowell Dankoff earnestly swings at with the bat.



Ole Hannan hits Scotty Splicer's pitch for a high fly before umpire Fred Schanz, catcher Bill Wofford and 1st baseman Cliff Schewmann.

# Softball League in full swing as season enters final weeks

On July 10, Carter Lake softball fields were the scenes of the first encounters of the five team W.E. Men's softball League. From the first pitch the battle was on between the *Western Stars*, *Fumblers*, *Yankees*, *Engineers* and *Bell Boys* for top place.

Interest grew with each hard-played game and soon the League expanded to six teams with the *Bombers* joining in the fray.

Since each team has only one crack at every other opponent during the 48-day diamond season, each contest is decisive and crucial for the contenders. There has been many a tense moment as these six teams battle for top honors and before the last team leaves the field this week there will be many more.

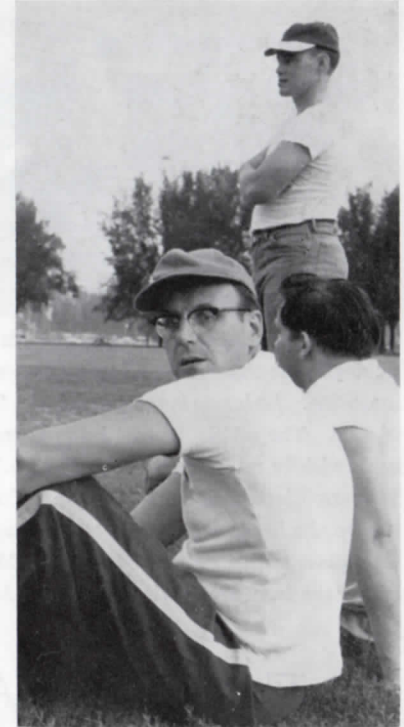
It is also hoped that the last battle of the baseball season will be between the League champions and the best players from the other squads.

Long before the familiar cry of "play ball" echoed over Omaha's diamonds, a group of sports-minded Company employees, headed by H. A. "Pete" Petermann, met with manage-

ment to discuss plans for a W.E. softball league. When the League was organized, representatives contacted the Omaha commissioner of softball, Floyd L. Wilson, to make final arrangements. The commissioner arranged for the reserving of community baseball diamonds, procurement of accredited umpires, and the scheduling of games.

For the formation of this League and for its success a lot of credit is due to Pete Petermann, its director. Pete was on the athletic committee of the Hawthorne Club before he transferred to Omaha in March. Upon his arrival, he immediately went to work to organize and direct a successful men's softball league.

The present sports activities have worked out so well that Pete thinks that a higher percentage of the employees will be taking an active part in next year's events. Pete states, "I would definitely like to see an enlargement in the athletic program next year that would include not only men but also women." As the present season enters the final weeks, Pete is already thinking about 1958.



Pete Petermann, the main force in organizing the men's softball league, looks away from a game long enough for a photograph, then he went back to watching his favorite sport. Sitting with Petermann, is Doug Vilhauer, and standing is Tuck Bolton.

Larry Anderson  
captain, *Bell Boys*

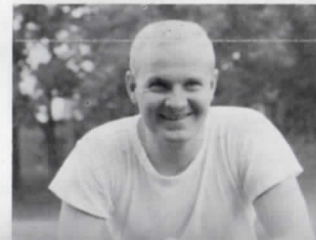
Gayle Parker  
captain, *Engineers*

Larry Roche  
captain, *Western Stars*

Donald Krupa  
acting captain, *Bombers*

Russell Rudeen  
captain, *Fumblers*

Joe Randazzo  
captain, *Yankees*



Ole Hannan hits Scotty Spicer's pitch for a high fly before umpire Fred Schanz, catcher Bill Wofford and 1st baseman Cliff Schewmann.

"Pete" Petermann, met with manage- is already thinking about 1958.

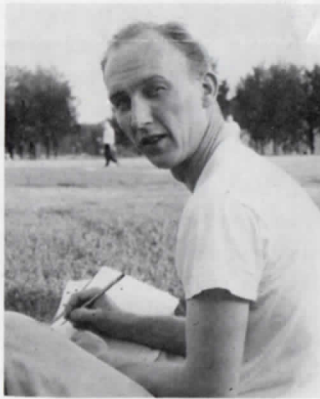
Larry Anderson  
captain, *Bell Boys*



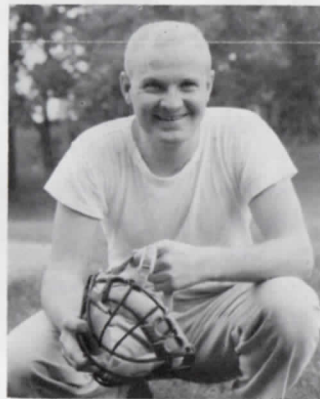
Gayle Parker  
captain, *Engineers*



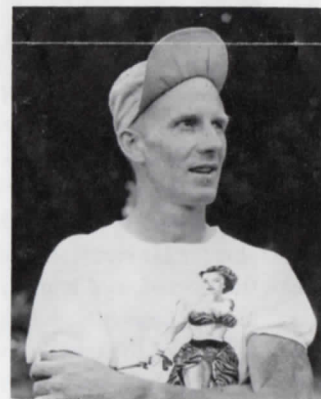
Larry Roche  
captain, *Western Stars*



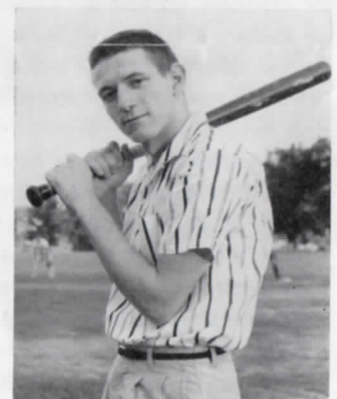
Donald Krupa  
acting captain, *Bombers*



Russell Rudeen  
captain, *Fumblers*



Joe Randazzo  
captain, *Yankees*



## Men's Bowling League Elects Dick Kirchmeyer President

Dick Kirchmeyer, draftsman in factory engineering, was elected president of the Western Electric Men's Bowling League at its first meeting held on July 11.

Lee Utiger, section chief of tool construction and maintenance, was elected vice president. Both were single nominations.

According to Kirchmeyer, the League will bowl on Tuesday evenings from 7 to 9 p.m. at the Ranch Bowl at 72nd Street just south of Pacific Street. The Ranch Bowl is now under construction, stated Kirchmeyer, but it is scheduled for completion in the middle of November. Because of the late start, the League's season will be only 22 weeks instead of the normal 33 weeks. "It means we will only play twice around," said Kirchmeyer.

The W.E. Men's League is made up of one team from departments 241,

242, 223, 212, 221, guards and two teams from departments 711, 720 and 7110. Due to the difficulty in obtaining alleys, the League had to be limited to 12 teams.

## CONSTRUCTION

(Con't from Front Page)

Right in stride with the rush construction of the main buildings are the boiler house and the sewage disposal plant. Both will be completed this fall. The sewage disposal plant is located on six acres of land south of the plant site, between county road and the Little Papio creek. The boiler house is located behind the cable and crossbar buildings.

Soon parking will be no problem at the Millard site. By the end of the summer, the east and west parking lots will be completed. These parking lots will handle 4,000 cars.

## Ten Teams Bowl in Mixed League

From the front or from the back, no matter how you look at them, the members of the Summer Mixed Bowling League are active on the bowling alleys every week on Thursday evening.

Below, Lee Chaddock is off for a strike while Walter Everett stares at the damage his bowl worked on the ten pins. Seated in background are Betty Carlson and Ted Anderson, resting before their attack on the pins. Below, right, Bob White and Peggy Glynn sit alert and ready to pencil in the strikes for Ed Arnone and Joan Fraser.



There are 58 men and women in the Mixed League of ten teams. The teams' names run up and down the ladder from the petite Bowlerinos to the husky Lumberjacks, from Holy Rollers to just plain Odd Balls, as well as Scrubs, Alley Cats, Rackets, Loafers and Leftovers, and also Teetotalers.

The Mixed League began to strike out for spares on June 6 and they will continue to scatter the pins until September 5. The officers are: president Gerald Fowler, vice president Ronald Rezek, secretary Ruth Dages, treasurer Aaron Cox.

