

the **WE**sterner

Omaha Works

July 10

No. 4 Crossbar Frame Completed; First of Many for Omaha Works

Within four working days, the Omaha Works completed its first No. 4 Crossbar Frame - six months ahead of schedule.

This is a chronology of those four days. Late on Thursday, June 6, Sub-branch 450 received the specifications and materials it needed to begin assembling the No. 4 Crossbar Frame.

Friday was the first day of actual production. New shop drawings to match the new frame were ordered and special drawings giving information for frame mounting were received. Then the units started through the mount, stamp and adjust line.

Monday morning, they were delivered to the Surface Wiring Department where they were completed and tested.

Tuesday morning the units were

mounted into the frame, wired, tested and inspected. And on Wednesday, the first No. 4 Crossbar Frame made at the Omaha Works was finished.

Until now they have not been manufactured in Omaha, but this is just the first of some 372 scheduled to be assembled yet this year, with many more to follow next year.

Demand for No. 4 Crossbar Frames has exceeded production capabilities, therefore the Omaha Works will begin production of the frame in the area vacated when 756 PBX was shifted to Denver.

The No. 4 Crossbar Frame is a piece of Central office switching equipment used to switch incoming and outgoing long distance telephone calls.

W. E. Plans New Iowa Dist. Center

Western Electric announced plans last week to establish a new distribution center on a 4.3-acre site in Urbandale, Iowa. The site is about seven miles northwest of downtown Des Moines.

The new 42,000 square foot, single story building will be constructed this summer and the Company will begin operations there by October.

The new location will be a branch of the Omaha Service Center and will serve the Nebraska-Iowa-South Dakota area. It will employ about 26 people in warehouse and office positions and stock about 1400 items of telephone equipment to provide same-day or overnight service to Northwestern Bell and AT&T's Long Lines Department.

In other areas of the country, Western Electric has announced the leasing of new facilities in Illinois and North Carolina for manufacturing operations.

In Illinois, the company will lease over 100,000 square feet of space to

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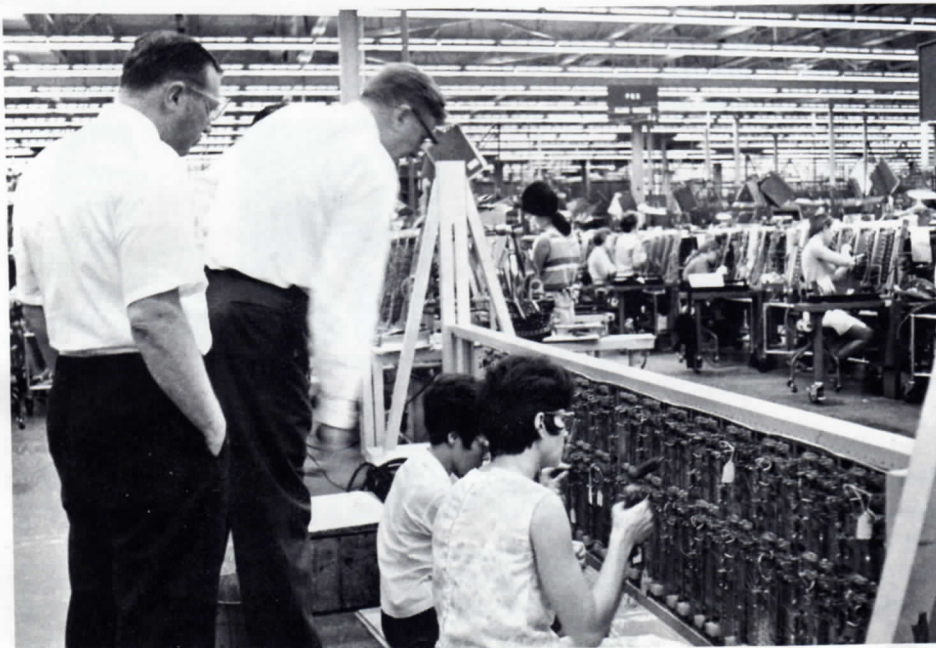
Omaha Works Presents 'It Couldn't Be Done'

Man on the Moon, the Golden Gate Bridge, Hoover Dam and the Transcontinental Railroad; these are all things people said couldn't be done, until they were.

They are all featured in a movie called "It Couldn't Be Done" that will be shown on an off-hours basis for Omaha Works employees on Aug. 10, 11 and 12. The film is narrated by Lee Marvin with music by the "Fifth Dimension."

It was featured earlier in the year on local television when the Western Electric Company sponsored it as a TV Special.

Show Time	Shift
8:15 AM	12-8
4:40 PM	8-4, 7-3:30, 7:45-4:30
2:15 PM	3:30-12, 4-12



(l-r) F. J. Lefebvre, General Manager, A. F. Fick, Vice-President Manufacturing and Switching Equipment look on as first No. 4 Crossbar Frame is completed.

"Bring 'em Back Alive" Is Rule for Summer Standard Vacation

If you are the normal person, this story is for you. You see, the normal person does have accidents.

But despite this fact, last year during the three long summer holiday weekends, 26 lives were lost in automobile accidents on Nebraska highways according to Leon Ross, safety director for the Cornhusker Motor Club. Of this number, 25 were killed less than 25 miles from home and none were wearing seat belts.

This year when the warm summer weather and the long weekends lure some of the 100 million American automobiles out onto the nations highways, drive with extra care and caution within 25 miles of home.

While there is no single reason for traffic fatalities, a three year study of fatal accidents showed these causes contributed more than any others:

- a drinking driver was involved in 50-65 per cent of all fatal accidents;
- the problem driver makes up only five per cent of the driving population but is involved in 30 per cent of the fatal accidents;
- young drivers, making up 21 per cent of the driving population, are involved in 37 per cent of the fatal accidents.

Use your seat belts and shoulder har-

nesses; they may save your life should you be involved in a traffic accident.

The National Highway Safety Bureau reviewed 38,000 accidents and found no deaths below 60 miles per hour among drivers or front seat passengers who wore seat belts and shoulder harnesses. However, those not restrained by seat belts or harnesses died in accidents at speeds of as low as 12 miles per hour.



So the moral of the story is: Wear seat belts and shoulder harnesses, drive with extra caution within 25 miles of home, do not drink and chances are you will "Brink 'em Back Alive!"

"Bring 'em Back Alive" is the theme of the AAA Cornhusker Motor Club's summer safety campaign.

Continued from page 1

expand the Montgomery Plant. The new facility will employ 600 people when fully staffed to produce ESS and other communications equipment.

In Winston-Salem, North Carolina, Western Electric will lease a former textile manufacturing plant. This location will employ several hundred people and will be used for the manufacture of transmission equipment.

Teletype Corporation, a subsidiary of Western Electric, has taken an option to

purchase 150 acres of land near Greenville, S. C. for future expansion. Teletype Corp. makes teletypewriters and other data communications equipment.

Growing with Western: Six Promoted

During the month of June, six Omaha Works employees were promoted. They are: R. D. Campaign, D. L. Jacobson, R. A. Hergenrader, J. L. Riley, D. D. Enterline and L. R. Sick.



Campaign



Jacobson

R. D. Campaign has been promoted to Department Chief of Dept. 331, Accounting Results and Commercial Accounting. Bob formerly held the position of Section Chief - Forecasting and Bookkeeping. He joined the Company in Aug. 1960 as an Accounting Clerk. After joining Western Electric, Bob attended night classes at the University of Nebraska at Omaha under the Tuition Refund Program. He was graduated in Jan. 1969 with a BS Degree in Business Administration.

D. L. Jacobson was promoted from Staff Assistant in Dept. 453 to Section Chief, Dept. 453-10, Frame Wiring. Dave came to the Omaha Works upon graduation from Bellevue College with a degree in Sociology. He is a participant in the Supervisory Development Program.



Hergenrader



Riley

R. A. Hergenrader, formerly a staff assistant in Dept. 452 has been promoted to Section Chief - Frame, Concentrator Identifier and Unit Cable Forming, Dept. 426-9. Dick graduated from the University of Nebraska at Lincoln with a BS Degree in Business Administration. He was employed during the summer of 1955 by Western Electric at the Lincoln Shops. **continued on page 5**

Western Electric

the Westerner

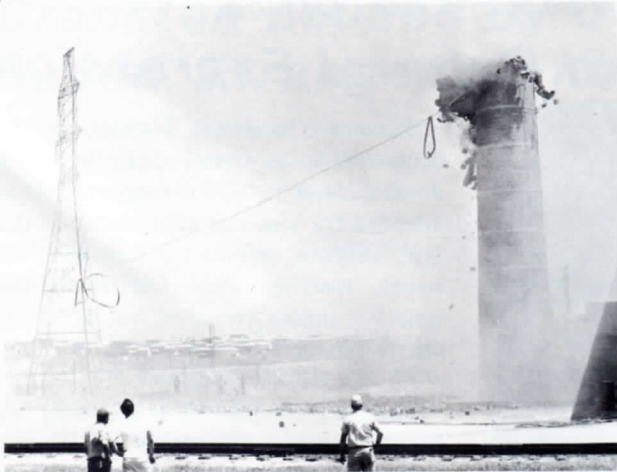
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James H. Beck, Editor

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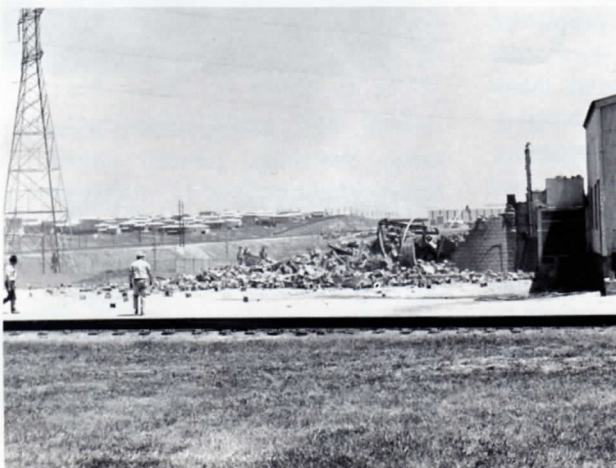
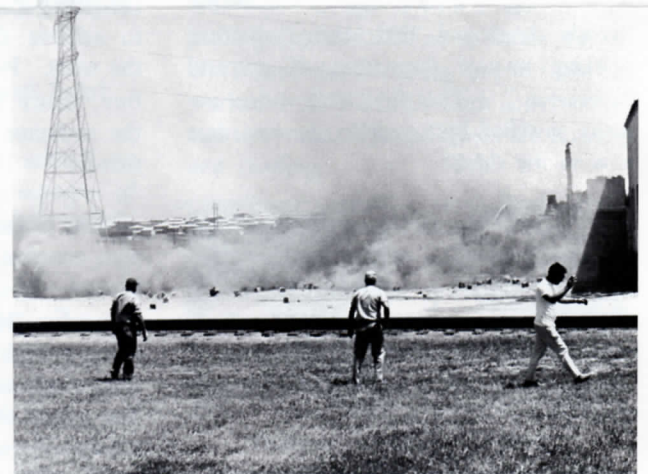
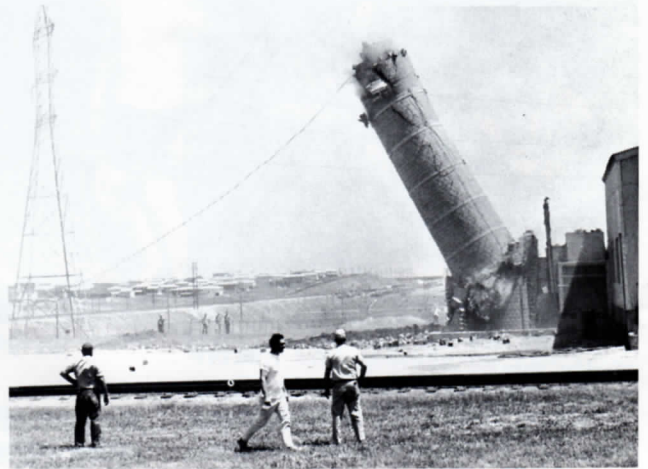


The smokestack begins to crumble as it is pulled down by a crawler tractor.

Smokestack Toppled; As Usefulness Fades

"The times, they are a-changing. . ."
These are the words from a song popular not too long ago.

Late last month the Omaha Works bid farewell to an object that had long stood cold. In a matter of seconds a 50 foot incinerator smokestack was reduced to a pile of rubble.



After the dust settled, only a pile of broken bricks remained.

"Magic Theatre" Tickets on Sale in Weoma Club Office

Old Market Lends Dimension to Cultural Expression



Something new and different . . . "Now" theatre by the Magic Theatre in the Old Market area.

"Hippie Town," it's called by some; many call it Omaha's answer to Greenwich Village. Others refer to it as the "newly developed 'Old Market' district, offering a new dimension of cultural expression." The first two titles are easily justified by a visit to the area, but how so the third?

A prime justification of the third description is The Magic Theatre, 1016 Howard, which is self-described as "a resident professional company involved in the presentation of experimental, 'now' theatre; a nonprofit, educational foundation."

Making up The Magic Theatre is a resident company of 18 professionally trained actors and technicians - - 15 of the 18 are college graduates and five are graduate students. "To provide training and experience for young artists, actors, sculptors, painters, theatre technicians, playwrights, directors, designers, and photographers," is their stated purpose.

"Now" theatre is not a particular play or group of playwrights, but the method applied in the presentation of a particular work. The group describes it as "a total

theatrical experience, utilizing and coordinating a great number of art medias to the point where they mesh harmoniously to achieve the best communication of the work. Projection, music, film sculpture, dance integrating one another and the audience and the actor, equals 'now' theatre."

This is the age of gaps - - generation, war, economic, political, social. "Now" theatre doesn't pretend to dictate or even know the answers. It does, however, offer alternatives, logical or otherwise, to the audience. And it is in this audience that one of the great gaps is bridged; both youth and establishment sit side by side, on church pews, at The Magic Theatre. It has been described as "people of different worlds participating in a common experience." The goal is an interchange between the two, each bringing what they know and sharing this among themselves.

Discussions are held following each production, where members of the company sit on a common level with all in the room and "rap" about some of the answers in a common attempt to fill some of the gaps and to examine and review the different views present.

Perhaps The Magic Theatre can be compared to a Camel cigarette - - it doesn't claim to be for everyone. It is intended for someone appreciative of the arts, someone looking for something different, someone concerned about the times - - almost everyone, but definitely not everyone.

However, theatre is a universal art form. As a statement of policy, the group feels that it is not the role of the theatre to impose personal propaganda on its public.

In light of excellent reviews by the Omaha World-Herald and the Omaha Sun and expressed interest on the part of some WE employees, the Weoma Club will be selling tickets to the two remaining performances of the Magic Theatre.

Remaining in the season are: "How to Make a Woman," July 9-12, 16-19; and "Earth Play - - A Living Newspaper," July 23-26, July 30-August 2. Tickets and additional information are available in the Weoma Club office.

V. P. Visits Works: Tours Cable Shop



A. F. Fick, Vice-president, Manufacturing, Switching, (center) visited the Omaha Works on June 16. At the time of his visit, Mr. Fick complimented the Cable Shop for maintaining a 100% shipping record for 68 weeks.

He is shown here touring the cable shop with E. J. Wigg, Assistant Manager, Cable Shops, (left) and Frank J. Lefebvre, General Manager.

Cranston Lauded by Company Saved Stranger's Life

Bob Cranston is a quiet man, hardly appearing to be the type one would expect to save a man's life.

Then, all of a sudden: "There was a man in trouble!"

"I had been in a 12 foot whirlpool tank at the European Health Spa with this other gentleman for about five minutes, when I noticed the fellow across the tank had an attack of some type, made a strange noise and went under water with his mouth open.

"I realized that this wasn't intentional, so I pulled him up above water. The pool is a good four feet deep and getting him up half a dozen steps to the deck was difficult to do.

"He had swallowed his tongue, so I gave him artificial respiration, and by the time the rescue squad arrived, he was breathing again. It is quite possible that another 30 seconds under water would have been fatal."

That is the way Bob Cranston of Dept. 111 tells the story of the night he saved the life of Major Richard Bussiere.

Major Bussiere relates his experience in this way. "While in the hot mineral bath, I passed out without warning and



Former General Manager N. Howard Nilson awards Cranston for his actions.

sank to the bottom of the tank. The only thing that I can recall was being underwater with my mouth open and being unable to close it."

"I awoke, stretched out on the floor, with the rescue squad around me."

"If it had not been for the presence, quick thinking and rapid action of Mr. Cranston, I would have drowned in the bath." Major Bussiere said.

Why did Bob step in and help?

"There was a man in trouble," he replied, "and I felt that as a member of society, it was the least I could do to help a fellow human being."

Bob said it amazes him that people are not willing to become involved, whether it is to save a man's life or just a simple act to help someone.

Because of his efforts, Bob was given a plaque by the Omaha Works commending him for his actions.

Cranston is a Program Planner and has been with Western Electric for 12 years. He started at the Omaha Works in Merchandise Field Service.

Your Weoma Club Reps

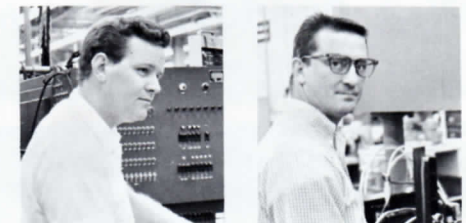


Vie

Ladd

Lillian B. Vie is a tester in Dept. 253. She has been working with Western Electric for 12½ years and has worked in WEOMA Club activities for four years. Lillian's hobbies are sewing and interior decorating.

Alberta Ladd works the second shift in Department 252 as a Cable Tester. She joined the Company in 1967 and has worked with WEOMA Club activities for eight months. Her pastimes are bowling and reading.



Paulson

Olsen

Jon Paulson is a second shift Tester in Dept. 452. He has been with Western Electric for 11 years and became active in WEOMA Club activities last month. He is married and has one child. His hobbies are bowling, cycling and working on cars.

Dave Olsen, who presently is a set-up man for the Armature Hinge Assembly Machine in Dept. 141 on the second shift has been with the Company for 10½ years. He has worked with the WEOMA Club activities for three years. Dave is married and has three children. His hobbies are boating and go-karting.

Growing With Western continued from page 2

J. L. Riley, formerly a Layout Operator in Dept. 423, has been promoted to Section Chief Frame Wiring, where he replaced V. A. Jensen, who was transferred to Dallas. Joe has been with Western Electric for 18 years. He joined the Company at the Lincoln Shops in 1952 and moved to Omaha in 1958, when the Lincoln Shops were closing.

D. D. Enterline, formerly Investigator, Manufacturing Difficulties, has been promoted to Section Chief, Loose Wiring and Unit Test. Dave has been working with Western Electric since 1944, when he joined the Company at the Lincoln Shops as a Bench Hand. He came to Omaha when the Lincoln Shops were closed.

Lonnie R. Sick was promoted to Section Chief in Dept. 252-5, PVC Strand, Jacket and Test Section. Lonnie had formerly been a Utility Operator also in Dept. 252. He joined the Company in 1959 in Omaha, when he worked with the Mass Remnant Rewind Machine.



Enterline



Sick

Little Leaguer's Snag First Place Under Knudsen

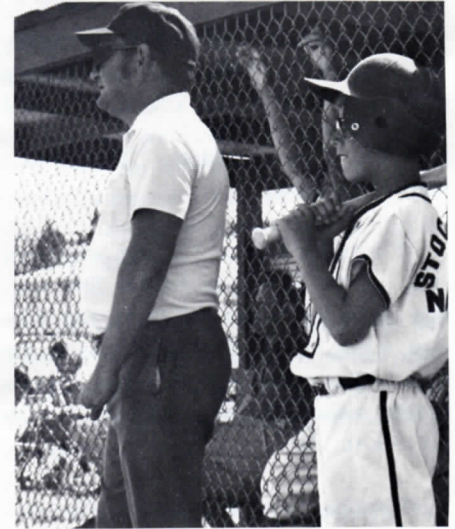
With all the fervor of professional teams, the Little Leaguers go at it for three months every summer.

Managing one of the teams this year, as he has been for the past four years, is Jim Knudsen of Dept. 244-5. After 17 years of amateur baseball and softball in the Omaha Area, Jim is an old hand at the game.

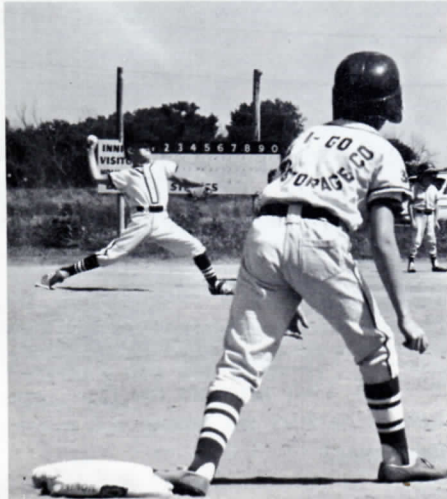
His experience must make him a good manager, for this year his team, the Stockyards National Bank, walked away with the championship with a 14 - 2 record.

Jim said he began managing a team when his son was old enough to play.

"Now I manage a Little League team, because I enjoy it," he said, "and I feel it is something I should do for the kids to help them grow into men."



Knudsen closely watches action on field as batter waits his turn.



The pressure's on; a full count, two men out, and a runner on third as Knudsen's pitcher hurls home the third strike.

Stancavage Recognized for Service to YMCA

J. J. Stancavage, Manager, Cable Shops, Work Service and Quality Control, who has served on the YMCA Metro Board for six years, was recognized for his contribution to the YMCA on June 19.

At that time Steve Brace, General Executive of the Omaha YMCA, presented Stancavage with a plaque crediting him for his distinctive service.

While serving as a member of the Metro Board, Stancavage also served on the Board of Management for the Near North Side YMCA.



Pictured are (l-r) W. H. Farley, Manager of Omaha Service Center; Steve Brace; J. J. Stancavage; L. A. Donohue, Director of Distribution and Installation for the Nebr., Iowa, Minn., S. Dakota and N. Dakota area for the Omaha Service Center.

W.E. Fund Gives Bishop Clarkson \$2,000



On Friday, June 12, Dr. Charles Kraul, Medical Director of the Omaha Works presented a \$2,000 check from the Western Electric Fund to James Canedy Administrator of Bishop Clarkson Hospital. This contribution was part of a \$10,000 pledge to the hospital.

Weoma Club Bulletin Board

TRAP AND SKEET

Results of June 7 trophy shoot:

Top Gun	Barney Rauch	68 x 75
Class A	Dick Baker	48 x 50
Class B	Bill Brazeel	47 x 50
Class C	Don Bryant	47 x 50
Class D	Roger Swanson	47 x 50
Class E	Mary Bayerl	35 x 50
Jr.	Bryan Stewart	17 x 25

CHESS CLUB

Our third annual club championship tournament is completed. The match for the championship proper was won by K. D. Carper - 245. He defeated Jim Giles - 113, 3-1, to retain the title of club champ.

MEN'S SOFTBALL

The Power Pac's are still undefeated in the league. The standings for the rest of the league are as follows:

Power Pac's	8	0
Deuces	5	3
Mavericks	4	3
Boozers	4	4
Beavers	4	4
Short Stops	2	5
Royals	0	8

MEN'S GOLF CLUB

The annual Weoma Club Spring Golf Outing was held Saturday, May 23, 1970, at the Nishna Hills C. C., Atlantic, Iowa. Sixty golfers participated in the event and the following received trophies and/or gift certificates:

Flight	Player	Net Score
First	W. J. Rea	68 (74-06)
Second	R. F. Kemler	61 (77-16)
Third	C. T. Rea	60 (82-22)
Fourth	C. H. Gerhard	57 (83-26)
Fifth	F. Wendt	53 (83-30)

CAMPERS CLUB

W. E. Campers will meet at Wilson Island for the fourth of July weekend. The August 8 and 9th campout will be held at Longs Landing, south of Council Bluffs, Iowa. Drawings for door prizes and games for the children are held at every campout. Be sure to attend.

WOMEN'S SOFTBALL

Results as of June 15:

Grandslammers	6	0
Devils	5	1
Mod Squad	4	2
Hot Wires	3	3
Midnight Clowns	1	5
612 Bombers	1	5
Road Runners	1	5

Services Available Throughout City

Throughout the city, there are services available to the community that are often overlooked. This section presents some of them and therefore may be of special interest to those employees who have children. Many of the services are free; charges for others are minimal.

The following services are listed by area in Omaha.

North

PLANNED PARENTHOOD (FREE)

Calvin Presbyterian; 24th & Wirt: Thursday 6-8, Saturdays 11:30-1:00.

Wesley House: 35th & Blondo: Wednesday 6-8

IMMUNIZATION CLINIC (FREE)

Clark St. Clinic; 22nd & Clark: Saturday 8-11, no appointment necessary, phone 348-7214.

TUBERCULOSIS CLINIC (FREE)

Clark ST. Clinic; 22nd & Clark: Wednesday 1-4 Thursday 9-4, Friday 9-4, Saturday 9-11, call for appointments or information 348-7214.

VENERAL DISEASE CLINIC (FREE)

Clark St. Clinic; 22nd & Clark: Wednesday, Thursday and Friday 1-4 pm: Call 348-7214 for appointment.

DRUG ABUSE

YMCA 2311 N. 22nd St; 9-5:30 Monday-Friday evenings and weekends.

South

PLANNED PARENTHOOD (FREE)

"W" St. Clinic; 3018 W Street: Tuesdays 4-6.

IMMUNIZATION CLINIC (FREE)

South Omaha City Hall; 24th and "O" Sts: Wednesday 6-8, Saturday 8-11. No appointment necessary.

Central

PLANNED PARENTHOOD (FREE)

Main Clinic; 510 S. 40th St.: Monday and Tuesday 6-8 pm, Thursday 11:30-1:30, Friday 9-11:30.

West

PLANNED PARENTHOOD (FREE)

Valley, Nebr.; every third Tuesday 6-8 pm.

East

PLANNED PARENTHOOD (FREE)

East Omaha Community Center; 2509 Locust: every third Monday 1-3 pm.

WESLEY HOUSE

Camping, 8-11 yrs.; Beg. Aug. 3 - 2 weeks.

Father & sons weekend; July 24-25, Camp Fontenelle - Preregister.

Leadership Training, 10-12 grades; Aug. 17-21.

Leadership Training, 18-25 yrs., Aug. 24-28.

Project Friendship, 8-12 yrs., July 12-Aug. 1.

EDUCATION AND DEVELOPMENT

Seven Western Electric employees, and the husband of an employee, have completed high school under the G.E.D. Adult Program sponsored by the Weoma Club. In 1970, a total of eleven adults have taken advantage of this program offered through the Millard Schools. The next classes will begin in October.

AFTERNOON BOWLING LEAGUE

The Weoma Club Ladies Afternoon Bowling League finished the season with the HEE HAWS winning the championship. Team members were: Evelyn Winters - 422, Ann Vacek - 422, Evelyn Keyser - 424 and Connie Rue - 422.

WECO SPORTSMEN CLUB

The Weco Sportsmen Club is presently enlarging the number of local retailers that will give discounts on sporting goods by presenting a membership card. Methods for receiving and giving out detailed up-to-the-minute information on fishing and hunting are being worked out. Tours to the local breweries are being planned. Movies and refreshments will continue to be provided at the regular monthly meetings. Membership fees will be going up to \$1.50 August 1 in order to improve the quality of the picnic, improve membership benefits, and to continue providing refreshments for all at the regular club monthly meetings.

RIDES WANTED

Alma Kennedy - 451. Ride wanted from 24 Lawson Rd., Offutt A.F.B. 4-12:00 shift. Ext. 3543. Home phone 291-3255.

Millie Kamprath - 133. Ride wanted from 52nd & Leavenworth. 7-3:30 shift. Ext. 3456. Home phone 553-3995.

Paul Lange - 711. Will share driving in car pool. 844 No. 121 St. 7:45-4:30 shift. Ext. 3649. Home phone 391-3830.

Ride wanted from Fremont. 12-8:00 shift. Ext. 3522, Dept. 144. Home phone 721-5556.

JoDee Iverson - 147. Ride wanted from 100th and Nine Street vicinity. 7-3:30 shift. Ext. 3498. Home phone 393-2135.

Barbara Oetter - 333. Riders wanted from vicinity of 78th & Curtis. 7:45-4:30 shift. Ext. 3351. Home phone 393-4382.

Russell Evans - 455. Will share expenses to Los Angeles area during regular vacation. Ext. 3552. Home phone 323-5765, Council Bluffs.

Service Anniversaries

30 YEARS

Will, Irving 144 7-03

25 YEARS

Engel, Emma D. 422 7-22

20 YEARS

Rahja, Hugo R. 246 7-08

Larson, Amandus E. 245 7-09

Dunekacke, Delores D. 242 7-31

15 YEARS

Pearson, Eugene G. 254 7-05

Rymill, Arthur L. 328 7-18

10 YEARS

Biben, Ann C. 421 7-06

Fitchhorn, Barbara M. 452 7-11

Honeywell, Lloyd B. 241 7-25

Rickert, Elven F. 454 7-25

Deeds, Betty N. 428 7-26

Deeds, Florence K. 144 7-26

Miller, William C. 324 7-26

Callsen, Harry L., Jr. 113 7-28

Hilt, Ruby B. 143 7-28

Bartlett, William L. 424 7-29

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Western Electric

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