



# for your information

When Ray and Dee Nowak head out for Brockport, N.Y., in August, seeing Niagara Falls probably won't be the highlight of their stay. What will be is watching their daughter, Pam, compete in the International Special Olympics.

Dee, of Dept. 439, said her daughter will compete in track. Twenty-year-old Pam qualified for international competition by winning the gold medal in track during Nebraska's Special Olympics



KEITH FINK . . . "Take lots of pictures."

held in May. At the state contest, Pam also won a silver medal in basketball, a bronze medal in swimming, and a trophy designating her as a member of the Special Olympics Hall of Fame.

Pam has accumulated almost 30 medals won in past Special Olympics competition, but this will be the first time she has gone on to the international level. Dee said the whole Nowak family, which includes six other children, are excited about the prospects of Pam competing against contestants from all over the world.

Although the other Nowak children won't be attending the event in New York, they still will get a glimpse of their sister in action: Channel 7 newscaster Marcia Ladendorff also will attend the competition to film a special presentation for television . . .

. . . Two other Works employees have reason to boast of their offsprings' achievements, too. Michelle Seitz, the

daughter of Marvin Seitz of Dept. 726, is reigning Miss Millard for 1979. Michael Sempek, son of Ray Sempek of Dept. 741, served as batboy for the University of Connecticut during the College World Series last month . . .

. . . Ralph Beisner of Dept. 735 and Don Voss of Dept. 273 have made good use of educational opportunities offered through two different programs. Ralph is the first member of the Works staff to have been graduated from the University of Nebraska at Omaha's Executive Development MBA (master of business administration) program. Don has earned a master of science degree in electrical engineering from the University of Nebraska. He received the degree through his participation in Western Electric's Engineering Science Fellowship program. The two men were selected as company representatives to participate in the programs .

## Cover photo: 'Reflections'

The setting was perfect when Keith Fink of Dept. 435 snapped the picture that appears on the cover of this issue of *The Westerner*. He and his family were camping out in Dead Timber State Park (just off of Highway 275 on the way to Norfolk), when Keith noticed the stillness of the pond and the reflections it gave. Like any good photographer, he had his camera ready.

Scenes like the cover photo are Keith's favorite things to photograph, he said. He also likes to photograph flowers, which he grows in abundance at his home in Kennard, Neb.

"I've been seriously taking pictures for the past five years," Keith said, "but I've

been taking pictures all my life."

When employees were invited to submit color slides of a summery nature for use in *The Westerner*, Keith brought in three he thought suitable. Keith's "Reflections" was chosen out of the almost 40 slides — all of them good — submitted by employees.

Keith isn't sure what the secret is to taking good photographs, but one thing he does is take lots of pictures of the same subject. "I try to take pictures at different light settings, different distances," he said, to assure getting the best possible picture.

For more tips on taking pictures, turn to Page 4.

## United Way drive early

The Omaha Works has been selected to set the pace once again in the annual United Way fund drive. As a "pacesetter firm," the Works' in-plant drive will begin earlier than those drives conducted within firms elsewhere throughout the metropolitan area.

The Works' campaign starts Aug. 13, said Hank Davidson of Organization 410. During the campaign, each employee will be contacted and given a chance to participate.

Davidson is firm chairman for the drive this year. Serving with him on the management-union team are Ralph Brewer of Dept. 412; Terry Moore, Dept. 437; and Jim Hardick, Dept. 253.

Being chosen a pacesetter firm is exciting, Davidson said, because "it's an acknowledgment that we do our share very well. It's a compliment and some-

thing to be proud of."

Brewer noted that early drives conducted by pacesetter firms help set the tone of the United Way campaign, and give an indication of what to expect during the main drive citywide.

He also said that people living in areas other than in Omaha may designate that their donations be directed to their communities. This is the first year, too, that the American Cancer Society will be among the United Way-funded agencies.

"I'm optimistic that we'll exceed our objectives this year and that this may be our best year ever," Davidson said. "Omaha Works employees care about their communities, and I don't think you'll find greater management-union dedication anywhere to meet community needs the United Way."

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**Linda Ryan  
Editor**

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 **Western Electric**

# service anniversaries

july

## 20 years

K. L. Adams  
L. M. Allee  
I. W. Colby  
H. L. Cooley  
H. B. Corner  
W. W. Dring  
L. L. Garrett

T. C. Glesinger  
D. M. Glesmann  
E. K. Graskowiak  
M. T. Homes  
L. W. Hotchkiss  
A. K. Hubenka  
S. J. Kalman

R. K. Kull  
L. F. Kvetensky  
V. L. Milius  
L. L. Parker  
G. J. Porter  
H. F. Redinger

E. R. Safford  
D. P. Sheppard  
R. J. Sterba  
R. A. Szymanek  
A. C. Thomas  
D. L. Wiley



Russ Queen  
35 years  
7/24/44



Alice James  
35 years  
7/24/44



Bob Donahoo  
35 years  
7/10/44



Chet Wagner  
30 years  
7/26/49

## promotions



**Connie Schmidt**  
From accounting associate, Dept. 333, to section chief, Dept. 282-7, IPVC production and scrap.

## 15 years

S. R. Arp  
D. K. Hill

G. A. Hogg  
C. H. Landmichael

## 10 years

D. J. Bergelt  
G. L. Brandon  
J. G. Brewer  
W. C. Brunnoworth  
D. L. Drake  
D. L. Gulizia  
F. W. Iliff  
L. H. Iske

P. G. Koehler  
R. K. Laschansky  
G. C. Lund Jr.  
E. F. Schmah  
J. S. Smith  
R. C. Stanzel  
G. M. Thurman  
R. J. Volkmer



Gresham Moss Jr.  
30 years  
7/27/49



Bob Peterson  
25 years  
7/22/54

## retirements



Carl Merino  
28 years



John Thinnis  
21 years



Eleanor Graskowiak  
20 years



Magdalene Sievers  
20 years



Dallas Mattingly  
20 years



Barbara McGraw  
20 years



Ben Furst  
20 years



Hulda Corner  
20 years

## Rhodes assigned to SQC group

Herb Rhodes has been reassigned to the Omaha Works, this time as SQC engineering and inspection manager, Organization 360.

Rhodes left the Works in November 1977 to become personnel staffing and training manager, operating company relations, at the Guilford Center in Greensboro, N.C. He previously had been department chief, cable material usage studies, at the Works.

Herb Rhodes

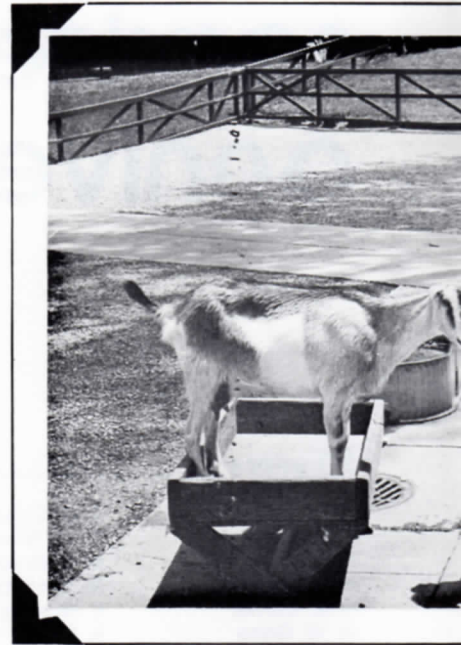


Not pictured: Bert Mason  
31 years



MOVE IN CLOSE . . . The photo at right is just a snapshot that proves these children were at the zoo. The improved picture at left moves in closer for a better look at who you're photographing and includes action. The three children (left to right) are Julie, Shellie and Wendy Kriegler, daughters of Larry Kreigler of Dept. 252.

Photos by Rog Howard



# Photography is more than a

OK. So you don't lop off Aunt Minnie's eyes and forehead anymore when you take her picture. Good. Now let's see what we can do to turn out memorable photographs instead of just ordinary snapshots — particularly during vacation season.

There are certain tricks of the trade that come in handy any time of the year. Perhaps the most important maxim, says Rog Howard of Dept. 525, is "you ought to take the time to take pictures." Rog handles much of the photography and

audiovisual assignments at the Omaha Works.

"So many people record their vacation through the windshield," he says, because they're in a hurry to get to their destination. The best pictures take time to think about how to achieve the most effective results.

Another bad habit aspiring photographers have is that they tend to stay too far away from their subjects. "Fill the frame with whatever it is you're photographing," Rog says.

He also suggests that photographers be aware of telephone poles and what-not seemingly protruding from the body of a subject. Avoid photographing people in harsh sunlight: a shaded place or photographing subject on an overcast day is better. It's a good idea, too, to have subjects engaged in some activity — "not just staring back at the camera."

To help you in your picture-taking efforts this summer, here are additional tips recommended by Kodak:

- **Photograph signs at vacation spots** to serve as title pictures in your slide show or photo album. But remember to personalize such photos by including family or friends by the sign — and have them read the sign or look at the scenery, not at the camera.

- **Similarly, include people in the foreground** of a scenic picture for a personal touch.

- **Faraway or overall views work** for some pictures, such as photographing botanical gardens. Then zoom in for a picture of separate plants. If you can do so with your camera lens, take close-ups of blooms, filling the frame.

- **Don't get so absorbed in your vacation activities** that you forget to take a picture of your family fishing, cooking out, etc. Photos of an activity in progress are better than posed pictures.

- **Sunlight shining from the side** of your subject, such as a mountain, can bring out texture and sculptured form.

- **If you have an automatic or adjustable camera**, you can take good pictures in poor weather with striking results. Gray, misty weather, for example, can



ANY MAIL? . . . Mike Howard checks for mail in an unusual manner, illustrating how you should look for the best possible angle from which to photograph a subject.



**AVOID SUN . . .** See how much better Diana Majeski of Dept. 725 looks (right) when photographed out of direct sunlight? Move to shade or wait for overcast days to take such close-ups.

# snap

lend a soft, even romantic, quality to a photograph.

- **Use foreground material, such as a fence or tree branches, to frame scenes.**
- **Reflections in still, early-morning water** are suitable photo material.
- **If your camera is operable in low light conditions,** photograph monuments and exhibits with dramatic lighting.
- **Look for colorful subjects. Even all those yellow and white road construction barricades,** taken from the right angle, can result in an unusual picture.
- **A river or road leading into a picture** can make a pleasing composition.
- **Wild animals make great pictures** — but be sure to keep a safe distance and never attempt to feed an animal or separate a mother from her young.
- **If you take existing light pictures at twilight,** you'll get a deep blue sky.
- **Sunsets can make dramatic pictures.**
- **Look for the best angle from which to photograph monuments and statues** — that goes for portraits, too.
- **For sharp pictures, hold your camera steady** and gently squeeze the shutter release.
- **For clear pictures, keep the camera lens clean.** If necessary, breathe on it and wipe with a soft, lintless cloth.
- **Use fresh film and have it processed promptly.** Also, heat spoils pictures. NEVER store your film or camera in the glove compartment or trunk or rear window shelf of your car. Store them out of direct sunlight.



**TOO CLUTTERED . . .** Look at what you're photographing. Do you really want the gas grill growing from Jeff Howard's head or the laundry in the photo above? One way to avoid the problem is to move in closer (right).



# Faces may be unfamiliar, but Pioneer fellowship rings a bell

When the Pioneers boast that their members can feel at home at any of their gatherings across the nation, they're not kidding.

Consider an experience of one Pioneer member, Naomi Roberts. Naomi was the first woman to retire from the Kansas City Works almost 12 years ago. After her retirement, she moved back to Lincoln, where she previously had worked in the Western Electric shops.

Last month when the Cornhusker Chapter held a luncheon for life members at the Omaha Works, Naomi came to visit. She met Works general manager Chuck Meetsma, and the name of one of her first supervisors came up in their conversation.

Naomi queried, would there be any way to find out the whereabouts of her former boss? There may be, responded the general manager, who invited Naomi to return with him to his office after lunch. They would look up an address in

his company directory.

Naomi left the office of fellow Pioneer Chuck Meetsma that day, pleased that she had been helped in locating her former supervisor.

Taking the time out to assist people like Naomi is typical of the Pioneers, even if they've just met for the first time. Fellowship is just as important today as it was almost 68 years ago when the Pioneers formed and dedicated themselves to fellowship, loyalty and service.

The threefold purpose of the Cornhusker Pioneers will continue under new leadership for the next year. Installed in ceremonies last month were Bob Olson, president; Tony Ciullo, senior vice-president; Bob Denton, vice-president-elect; and John Stancavage, life member representative-elect. Ed Wigg is past president, and Barney Keppers and Gerry Alfons continue as life member representative and Pioneer administrator, respectively.



IS HE LISTED? . . . General manager Chuck Meetsma looks up an address of a former supervisor for Naomi Roberts.

**energy . . .**  
**less is more**



**HAVE YOU NOTICED** those yellow tags attached to machinery and air piping? They signify that an air leak must be fixed. Almost every machine in the shops uses compressed air. Leaks can develop in the joints of the piping, which means more energy is necessary to keep the compressed air pressure where it should be. To find those leaks, Curt Morse of Dept. 524 uses an Ultrasonic Translator Detector. For example, the detector picks up the faint sounds of leaking air to this punch press. If a leak is found, Curt attaches a portion of a yellow tag to the machine. The other portion goes to the maintenance department, so that corrective and energy-saving work may begin. Checking and repairing air leaks is part of our continuing program of energy conservation.

## Ride on the bus . . .

If the high price of gasoline brings a tear to your eye, there are options to consider which may help alleviate the situation.

Omaha has a transit system which makes it possible for people to ride the bus to Western Electric. Metro Area Carpool offers a free service whereby would-be carpoolers are matched with riders in their neighborhoods. Although the service is on temporary funding at present, more than 7,000 persons' names are on file for match-ups. Finally, a private bus service is being considered for Omaha Works employees who live in the Fremont and Valley areas.

A detailed map showing Metro Area Transit's (MAT) city bus routes is posted in the WEOMA office. Beside the map are brochures for each route, giving times and places to catch a bus. Also in the WEOMA office are forms to fill out to register for carpooling match-ups, as well as survey cards for those Fremont-Valley residents interested in private bus service.

### *MAT bus service*

The only bus route which goes by the Omaha Works is No. 34, which approaches the plant from the direction of 24th and N streets in South Omaha or from the Westroads. Twice in the morning and twice in the afternoon, the bus takes a selected route to provide door-stop service at the Works.

It is possible to transfer onto No. 34 via numerous routes throughout the city, but the time required may not be convenient for everyone. Check the map in the WEOMA office for connecting routes.

Basic adult bus fare is 40 cents, and even less if tickets are bought in advance. Transfers are free.

MAT encourages people to call its customer service number for information about bus routes, or to offer comments. Complete records are kept on all calls, so that public comment may be considered in planning new routes.

**The MAT customer service number is 341-0800.**

### *Carpool service*

A person who sends a form to Metro Area Carpool requesting match-up service will get by mail within three to five days a computerized list of carpool registrants in his neighborhood. The list will include names and phone numbers, so that an individual may set up his own carpool terms.

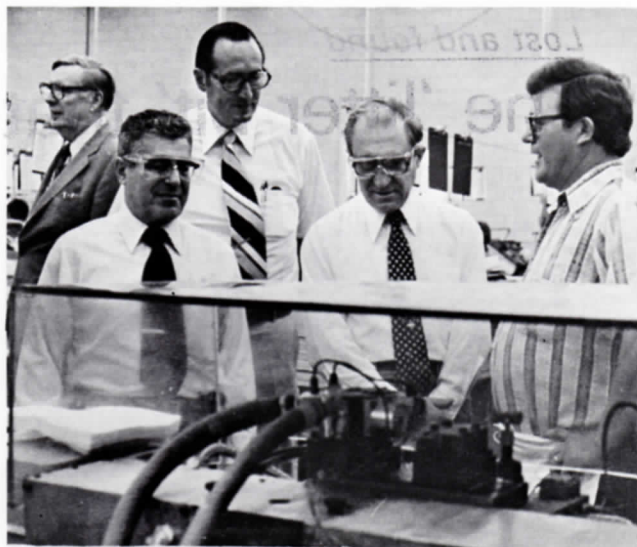
Information on the carpool form includes the following: name, address, phone number, sex, place of employment, working hours and whether a person will share driving or prefers to ride only. People are matched within a half-mile living distance from each other and with a half-hour variance in work starting and stopping times.

# Procknow tours Works

Summer may be the tourist season, but at the Omaha Works distinguished visitors stop by to tour the cable and apparatus shops at various times throughout the year.

The president of Western Electric, Don Procknow, was among guests who toured the Works and saw many of our new products being manufactured. With him were Rip Fick, Western Electric's senior executive vice-president, and Paul Zweier, executive vice-president, Manufacturing Division.

Others who visited the Works include Dave Hilder, former general manager of Mountain-Northwestern Region and now vice-president of Human Resources and Labor Relations; Mike Northrup, general manager of the Dallas Works; and Dick McCormick, senior vice-president, Network Distribution for Northwestern Bell.



ON TOUR . . . Jerry Nick (right) of Dept. 435 explains the operation of the compound filling machine for 710 connectors to (from left) Paul Zweier, general manager Chuck Meetsma and Don Procknow. In background is Rip Fick.

## *or pool it*

Carpooling doesn't require a special license, but it's a good idea to make sure insurance covers additional riders (some companies offer discounts to car-poolers).

The key to successful carpooling is planning ahead: Drive your own car to work on those days you will work overtime, or when you must tend to errands, for example. Each carpool will be different, to meet individual needs.

In addition to obtaining carpool forms in the WEOMA office, forms are available in the public relations office (southeast section, Building 20). Also, a person may give Metro Area Carpool information by telephone.

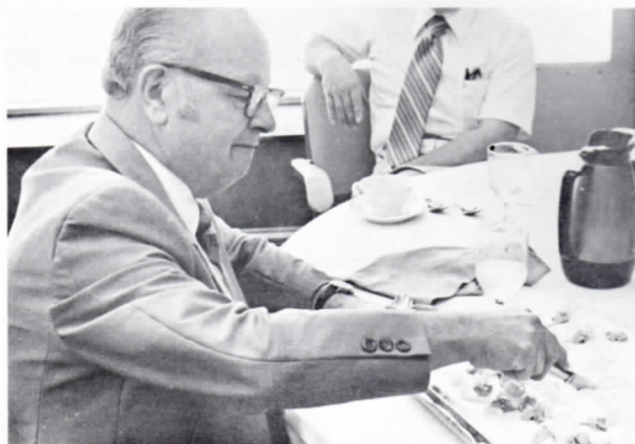
**The Metro Area Carpool number is 341-POOL.**

### *Private bus service*

If enough people are interested, private bus service to the Omaha Works from the Fremont-Valley areas may go into operation. Riders would gather at Memorial Field in Fremont or at a location to be determined in Valley.

Cost would vary from \$10 to \$15 per week. Interested employees should fill out a survey card in the WEOMA office, which will determine if there are enough riders to warrant bus service.

**For more information about the service, call 721-2740.**



DESSERT TIME . . . Mike Northrup cuts into cake on the occasion of his 42nd service anniversary.

SHOP TALK . . . At right, Peter Woog (left) of Organization 470 discusses the wiring of binding post terminal blocks with Dick McCormick. Below, Dave Hilder tries on his Omaha Works cap.



## Lost and found

# The 'litter bit' that wasn't

It's amazing what some people "throw away."

Imagine the surprise of June Fischer and Dee Nible, both load coil winders in Dept. 443, when they found in the Works' courtyard a man's wallet containing \$412 in cash.

"I peeked inside and saw a \$100 bill and I got scared," June said, to think someone was missing that much money.

June and Dee had found the wallet during break time while they were picking up litter from the grounds. "It's a good way to get exercise," Dee explained, because "so many people just toss things without thinking." (June and Dee's litter consciousness, by the way, reflects a neatness attitude prevalent in their department, which has been awarded the Works' "Best Housekeeping" trophy.)

The thought to keep the money never

crossed their minds, they said. Their only concern was to return the wallet intact to its rightful owner. So, through the WEOMA office, armor machine operator Charlie Patterson of Dept. 253 was notified that his wallet had been found.

If June and Dee were surprised to find the wallet, Charlie was even more surprised that his \$412 wasn't missing. "I normally don't carry that much money," he said, "but I was going to buy a sofa after work. I couldn't believe it was all there — I just about had tears in my eyes." Apparently, the wallet had slipped from his pocket while he sat on a bench during break time.

Charlie went directly from the WEOMA office to Dept. 443 to offer June and Dee a cash reward. The first thing the women did was to "chew him out" for carrying so much cash, they said. The second thing they did was to refuse Charlie's reward.

In fact, when Charlie returned the next day to offer a reward again — even increasing the amount — the women still refused.

"Hey, I don't need any reward," Dee said. "My reward was just seeing how happy and thankful this man was for having his wallet returned."



FINDERS NOT KEEPERS . . . Dee (left) and June came across a piece of "litter" a bit more valuable than one might expect to be tossed aside.

## *Safety kickoff meet is only the beginning*

A special safety campaign at the Omaha Works will get under way Aug. 1 when every employee will have a chance to attend a half-hour kickoff program in the auditorium.

Employees in groups of about 250 will be scheduled to attend the program which will be held throughout a two-week period. Employees will be served cookies and coffee and will view an audiovisual presentation about safety. Works general manager Chuck Meetsma will speak with them, and they'll have a chance to win specially designed T-shirts at each session.

Motto for the campaign is "Take a minute for safety . . . 24 hours a day." By improving safety awareness during the campaign, the Works seeks to win the 1979 Western Electric President's Environmental Health and Safety Award.

Safety department statistics show that the Works' safety record so far this year is twice as good as for the same period in 1978. The campaign goal is to retain the momentum of safety consciousness and further improve upon the record.

Included on the campaign agenda for the rest of the year are monthly awarding of five prizes to employees of organizations that have a clean safety record; safety store sales; and refresher courses on safe working habits.

## **OLLIE OOPS**

