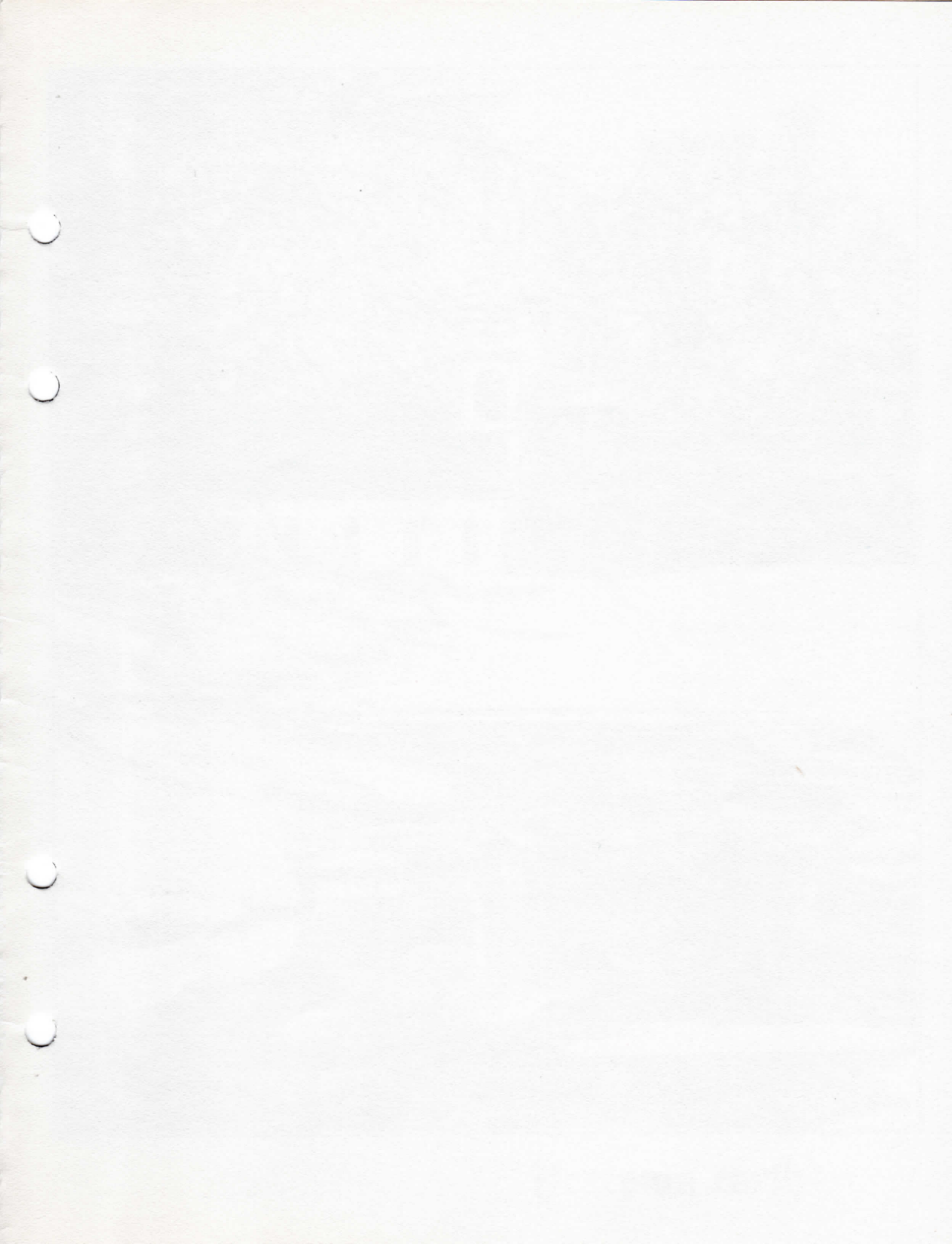


Peace on earth

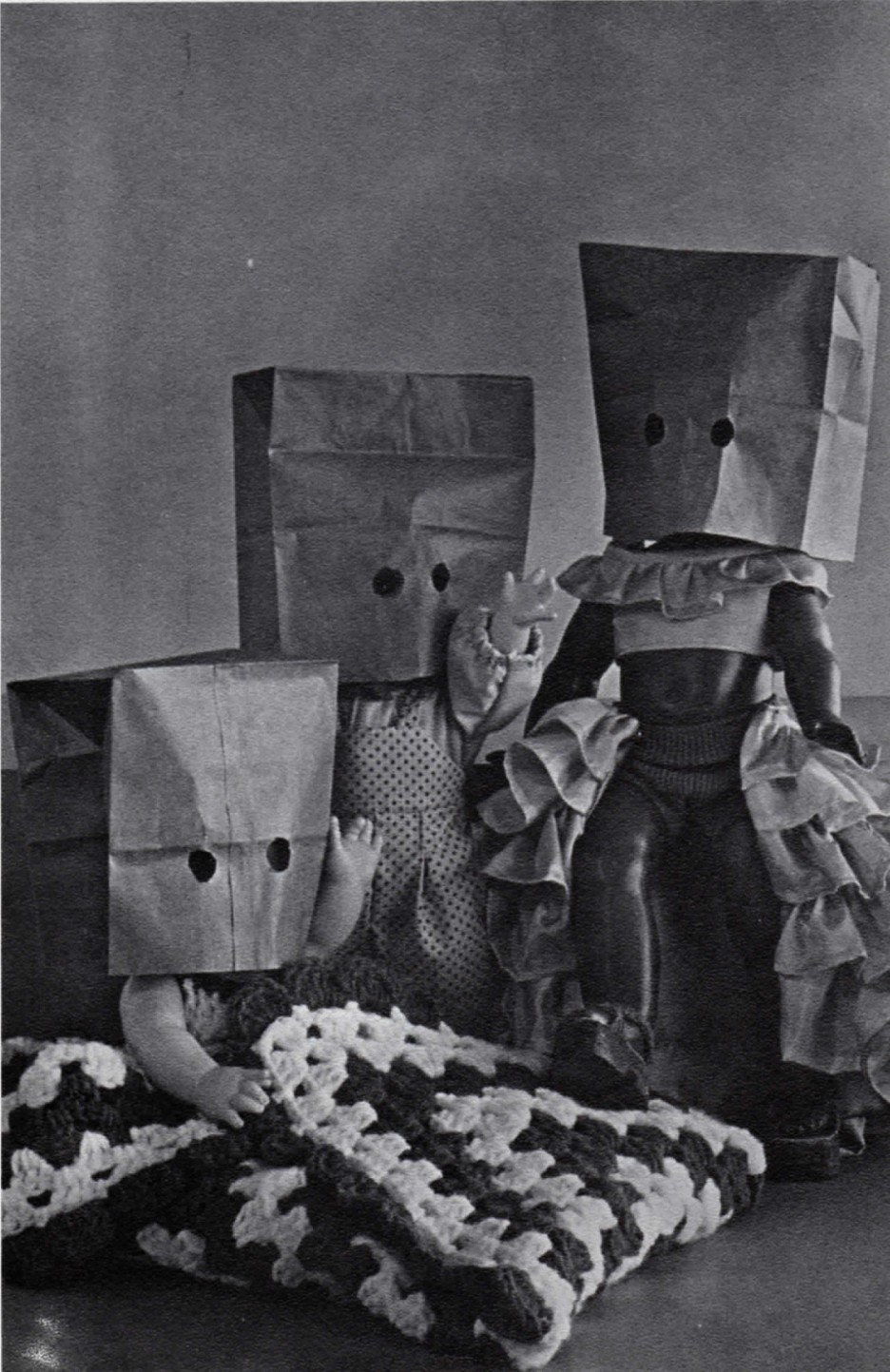


# the Westerner

OMAHA WORKS

DECEMBER 20, 1977

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Don't look  
now, but . . .

Some of your best friends may be dolls. Look inside for the identities of these three "persons" and others, too.

Pages 4, 5

## Also inside:

Someone's in the kitchen, and it isn't Dinah.

Page 6

A letter FROM the editor.

Page 7

# for your information

... Don't forget: Nobody will be in the payroll and financial offices during the holiday period of Dec. 26 through Jan. 2. The holiday allowance for the week of Dec. 26 through Jan. 1 will be advanced to hourly rated employees on Dec. 22. Included with that payment will be wages for the week of Dec. 12 through Dec. 18. Checks will be distributed in the normal manner. If an employee will be absent Dec. 22, and if he normally receives his check at work, he may request in advance that his check be mailed to reach his home on payday. No checks will be distributed Dec. 29. On Jan. 6, hourly rated employees will be paid for the week of Dec. 19 through Dec. 25. The checks will be distributed on a Friday (Jan. 6) instead of on a Thursday (Jan. 5).

Salaried employees will receive their end-of-the-month payment on Dec. 23. Overtime for the week of Nov. 14 through Dec. 11 will be included on these checks. Any overtime for Dec. 12 through Jan. 1 will be included with the mid-month advance on Jan. 13 . . .

... Bowling buffs will test their skills and luck at the 19th annual WEOMA Club Bowling Tournament Jan. 28 and 29 at Cougar Lanes, 144th and Grover streets. One can almost hear the crack of pins as potential contestants practice for the events: men's singles and doubles, women's singles and doubles, men's teams, women's teams and mixed doubles .

## retirement



Clarence A. Peterson  
32 years

The year 1978 will be a milestone for the Omaha Works, as we mark our 20th anniversary.

We have accomplished much in the past two decades, introducing new products and adapting to many changes. We can be confident that we will continue to meet the challenges ahead in the next 20 years.

May the holiday season and the new year stir in you and your families proud memories of the past and promise for the future.

General Manager

## He's even housebroken

HOW MUCH IS THAT DOGGY? For children who will receive gifts through the generosity of Works employees, that doggy is free. Every year Works employees provide toys — games, dolls, athletic gear — that will help brighten the holidays for needy Omaha children. In fact, the Omaha Works contributes more toys to a toy distribution program, coordinated by the Salvation Army, than does any other local company — and each toy is strictly new. Among employees participating this year were (front) Deb Donovan, Dept. 439; (standing) Jim Curran, Dept. 744; and Linda Gloden, Dept. 438.



## About the special holiday cover

Photographer Roger Howard helped to provide the special holiday cover that envelops this December issue of the *Westerner*.

The cover is a black and white derivation of an original photograph courtesy of Nebraskaland magazine.

## When to call

Although still relatively busy, the slackest telephone calling period on Christmas Day is between 1 and 5 p.m.

**the  
Westerner**  
VOL. 21 NUMBER 11

Frank J. Lefebvre  
General Manager

Linda Ryan  
Editor

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**Western Electric**

# service anniversaries

## january

### 20 years

M. L. Woita  
D. N. Fletcher  
H. E. Peterson  
R. L. Umland  
A. E. Hartman  
M. V. Harris

S. J. Salyards  
R. S. Synowiecki  
F. C. Ellerbusch  
C. Vacanti  
M. E. Obrecht

O. Dvorak  
R. C. Johnson  
S. Palermo  
G. J. Brown  
M. A. Dickison

### 15 years

A. S. Lesley  
D. E. Frye Jr.  
G. D. Ruckman  
M. S. Raff

S. B. Barris  
P. T. Hemmingsen  
E. J. Odell  
D. R. Stickman

K. K. Heitmeier  
I. K. Jardee  
E. S. Konczal  
R. L. Nightser

### 10 years

J. S. Devault  
S. G. Robertson  
J. Tolston  
H. M. Johnson  
B. N. Jones  
J. R. Kobielski  
D. W. Brown

A. G. Gilbert  
H. Newman  
C. G. Singleton  
D. G. Lusero  
C. P. Gilson  
N. R. Hunt  
E. Y. Lukowski

J. C. Gerstung  
F. D. Kilton  
H. T. Latimer  
M. T. Wright  
P. A. Lira  
J. V. Roucka



Peggy Reed  
35 years 1/20/43



Kenneth Olson  
30 years 1/15/48



## 'Twas two weeks before Christmas . . .

. . . And all through the Works, little creatures were stirring during the WEOMA Club's seventh annual Christmas party Dec. 10 for children of employees.

Youngsters had personal talks with Santa, giving him explicit directions to their homes, no doubt. Afterward, each received a gift before congregating in the cafeteria for refreshments, Christmas caroling and a movie.

When the goodbys had been said to all the clowns and elves, the children headed home for sweet dreams and visions of sugarplums . . .

# The real dolls have hearts of gold



ALL DOLLED UP . . . Faces on the dolls belong to (bottom) Mary Anderson, (middle, from left) Mary Jo Pinkerton, Elsa Douglas, Della Tyler and (top) Rose Branch. The dolls' outfits were made by (in the same order) Pat Patterson, Louise Kushinsky, Ann Nicholson, Sheila Moberg and Delores Karnish.



"Hello, Dolly . . . and say, don't I know you from somewhere?"

Chances are you do. Those familiar faces on the dolls at left belong to five of the many women — Works employees or relatives and friends of employees — who dressed dolls to be given to Omaha area needy children.

The doll picture is the handiwork of photographer Roger Howard. First, he photographed five dolls dressed by Works employees Delores Karnish (Dept. 443), Louise Kushinsky (Dept. 470), Sheila Moberg (Dept. 411), Ann Nicholson (Dept. 723) and Pat Patterson (Dept. 762). He substituted the dolls' faces with those of five other women

who also had dressed dolls for the Salvation Army project: Mary Jo Pinkerton (Dept. 439), Mary Anderson (Dept. 439), Elsa Douglas (Dept. 524), Della Tyler (Dept. 441) and Rose Branch (Dept. 761).

Private individuals and other firms besides the Works participated in the annual dress-a-doll campaign. This year the Works dressed 320 of the 1,000 dolls the Salvation Army will distribute before Christmas. Earlier this month the dolls were displayed at the Crossroads Mall and judges selected the best ones submitted. Delores Karnish's doll pictured on these pages was chosen second most original in the show.

Several women, like Pat Patterson and Elsa Douglas, have been dressing dolls for the project for at least 10 years. Others, like Sheila Moberg, participated this year for the first time.

Ann Nicholson likes to work on the doll clothes with her daughter. "It's something to do together for someone else," she said.

All the women acknowledged their main reason for taking part in the project is "because there is a need." But there are some "regrets." Louise Kushinsky explained, "I just wish we could see the looks on the kids' faces when they get the dolls."

DRESS-UP TIME . . . Pat Patterson (left) and Sheila Moberg get their dolls ready to go on display.



SEW BUSY . . . Louise Kushinsky sews a final seam for her doll's outfit under the watchful eyes of Ann Nicholson (left) and Delores Karnish. Many participants in the dress-a-doll project already know what outfits they'll make for next Christmas.

# Have your 'eats'; go partying, too

It's been said that everybody wants to go to heaven, but nobody wants to die. Likewise, when New Year's and bowl season rolls around, everybody wants to eat, but nobody wants to cook.

Leo Ambrose of Department 746 is no exception — at least, during the bowl games. But during the rest of the year, he likes preparing meals for his family and friends.

"It's relaxing," Ambrose said of the culinary skills he picked up in the Army as a cook. And to those who would turn up their noses to Army food, he contends, "We had good food — that is, I did." It must have been good: Ambrose said he gained 57 pounds in the service.

Ambrose and his wife, Dorothy, usually share cooking duties. However, "if we're having company, I'll usually cook," he said. He prefers to cook by taste ("just like Mom used to") and to experiment with recipes.

The Ambroses share three of their favorite time-saving recipes on this page. All are guaranteed to please guests and to get the cook out of the kitchen and into the holiday mainstream. The Festive Dip or Pinwheels recipe is Leo Ambrose's idea; Dorothy Ambrose developed the Hamburger Chow Mein and Bow Wows recipes.



FOR FEASTING . . . Ambrose's Festive Dip or Pinwheels are perfect for New Year's Eve entertaining.

## Festive Dip or Pinwheels

- 2 8-oz. pkg. cream cheese, at room temperature
- 1 bunch green onions (chopped fine, including green portion)
- 1 pkg. thinly sliced beef

Mix together cream cheese and onions. For Pinwheels: Spread half of mixture on half of the slices of beef and roll in pinwheel fashion. Refrigerate until very firm and slice. Serve on crackers or eat alone. For Festive Dip: Fine-chop remaining slices of beef and add to cream cheese mixture to be used as a dip. Add a little milk to thin the mixture if desired for easier dipping or spreading.

## Hamburger Chow Mein

- 1 lb. ground beef
- 1 med. onion, chopped
- 1 can cream of mushroom soup
- 1 can cream of chicken soup
- 1 c. cooked rice
- 1 large can chow mein noodles

Brown in frying pan ground beef and onion; drain fat. Mix in soups, rice and noodles and put in casserole dish. Bake at 350 degrees for 15 to 20 minutes. Serves 6.

## Bow Wows

- 1 lb. almond bark
- 1 c. Special K cereal
- 1 c. Quisp cereal
- 1 c. mini marshmallows
- 1 c. cocktail peanuts

Melt almond bark over very low heat. Mix in rest of ingredients and drop by small spoonfuls on wax paper. Should harden and be ready to eat within an hour.



LEO AMBROSE



# AT&T gives views on registration

The following is a continuation of questions and answers regarding the Supreme Court decision on registration. Questions were asked of Charles L. Brown, AT&T president; John Segall, vice-president, state regulatory matters; William M. Newport, assistant to the president on registration matters; and Edward M. Block, vice-president, public relations.

## Are PBXs and key sets included in the FCC registration program?

**Newport:** "Under the FCC's current order, which is under stay and which will go into effect, PBXs and key systems are included. However, the FCC does not yet have any rules on how to connect them because the Commission is in the process of establishing them. We fully expect that the FCC will move to defer that portion of the registration program until the rules are established."

## Is any registered telephone equipment available now?

**Segall:** "Data and ancillary equipment

already are part of the FCC registration program (since June, 1976), and a number of applications have been submitted and the equipment registered. Telephones have not yet been registered."

## Does this mean that customers cannot directly connect their own phones until the FCC provides registration numbers?

**Segall:** "No. The program contemplates that grandfathered equipment — equipment that was lawfully connected under telephone company tariffs as of May, 1976 — can be connected to the network.

## Do we have an estimate as yet of the effect of registration on our revenues?

**Brown:** "We have a large number of estimates, but this country has never experienced anything like this with respect to telephone service, so I don't know which set of estimates to believe. The one clear estimate that I believe and understand is that the market for tele-

phones is going to expand."

## If we continue our present modularity program, aren't we encouraging customers to purchase their own telephones?

**Newport:** "Modularity offers some real advantages to us — because we can avoid some costs — and to customers — because we can pass the savings on to them. If anything, in this registration environment we need to pay very close attention to our costs and move ahead with programs that help us reduce them and help our customers avoid them. Also, under the FCC's program we're required to provide jacks to connect registered equipment. I don't think modularity will influence whose telephone set is out there at the end of the network. What will count is how attractive our sets are compared to those of others."

## How will the telephone companies keep track of the customer-provided equipment that may be in place? Are we

(Continued on Page 8)

# Dear readers . . .

Just to set the record straight: Nancy Lynch has not donned a brunette wig in the course of tracking down stories throughout the Works for The Westerner. Nancy's now section chief of public relations at the Denver Works, and I'm her replacement here.

Until I became The Westerner's editor Nov. 1, I worked for the Sun Newspapers seven years as a copy desk editor and feature writer. Before that, I worked at the World-Herald.

Some of you familiar with the Sun know it as a series of seven papers that specialize in community news broken down by neighborhoods. It has long been considered a "people paper" because of its focus on Omaha's people. I hope to apply that philosophy by writing about the people here at Western — not just about matters that pertain strictly to your job, but about YOU.

How do you spend your leisure hours? Do you garden, ski or fish? How does working the night shifts affect your lifestyle? Have any of you "discovered" some interesting relatives in tracing your family tree? How do you cope with stress both on and off the job?

These are several of the topics I hope to pursue in future issues, supplementing regular items on achievements, awards, service anniversaries, etc. And if

any of you have done writing, such as short stories, poetry, I'd like to consider your work for use in the Westerner. But I'll need your help. Only you can tell me about the five-pound tomato you grew — or about your co-worker who's too modest to report he'd saved the life of someone in a boating accident.

And only you can tell me the kinds of articles you'd like to read in the Westerner. I welcome your ideas and comments. If you think you have a news tip, call me (Ext. 4132) or stop by the public relations office (just west of the personnel office). Or jot down your ideas on the form provided on this page, and send it to me in Department 520 via an inter-office envelope (supervisors can pro-

Linda Ryan



vide). Your name, department and phone number aren't necessary, but would help should I need more information on a tip.

I'm looking forward to meeting with you and hearing your ideas on how to make The Westerner truly a publication for all employees.

Linda Ryan

To Linda Ryan, Dept. 520

Here's a story idea: \_\_\_\_\_

\_\_\_\_\_

Stories I enjoy most: \_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_ Dept.: \_\_\_\_\_ Phone: \_\_\_\_\_

# AT&T gives views on registration

(continued from page 7)

**going to lose substantial revenues because of our inability to know what's out there?**

**Newport:** "Customers are required to report the connection of registered telephone equipment to the telephone companies. We, in turn, will make sure that the equipment has a valid registration number and that we get the information on ringer equivalence. We intend to use this information to insure that customers are billed accurately for the equipment we provide, and to give them good maintenance service."

**Do we really believe that customers will notify us when they connect a purchased set?**

**Newport:** "We obviously know that some people will and some people won't. But, we want to start with the conviction that customers are going to comply with the rules. We intend to watch how that's going, and take appropriate action should customers not be complying with that aspect of the rules."

**Will the telephone companies increase the level of testing they do for unauthorized equipment?**

**Newport:** "Customer Services is looking at some recommendations on changes in the DUE (Detection of Unauthorized Equipment) program, but we haven't yet arrived at a conclusion as to what might be an appropriate level of increase that would balance costs and benefits."

**What advertising will the Bell System be doing to explain registration to customers?**

**Block:** "We have an extremely com-

prehensive information effort directed to shareowners, customers and employees — all of our constituencies — ready to go. It does include advertising. In addition to consumer information about registration, our advertising will continue to include sales effort for the residence market."

**Will we be adding to our product lines to meet competition?**

**Brown:** "Nobody could be much of a competitor if they sat on their hands and assumed that the world was going to stand still. We are going to have to make very sure that we are up-to-date with respect to useful, modernized, attractive equipment that customers will want."

**Will registration cause us to develop more customer services dependent on central office equipment?**

**Brown:** "Registration and competition will put intense pressure on us to develop different, attractive customer services in the most economical fashion. Where the costs induce us to do it from a central-office standpoint, we'll do it there; where the costs induce us to do it on the customer premise, we'll do it there. We're going to find different answers to that question depending on the economics of different offerings."

The following questions and answers were provided by AT&T:

**How is equipment registered?**

Manufacturers, suppliers or their authorized representatives apply for registration by sending the FCC information describing a particular piece of equipment. This information is evaluated against technical standards the FCC

has adopted. If the information provided is consistent with the FCC's standards, the equipment will be registered and will be given a registration number which is to be affixed permanently to the equipment.

**Will all such equipment have to be registered with the FCC before it can be connected?**

No. Some equipment has been "grandfathered" by the FCC, which means that if a particular item is of the same type (same model and design) as a piece of equipment that already is connected lawfully and directly to the telephone network without a telephone company connecting device, and pursuant to telephone company tariffs as of May 1, 1976 (Aug. 1, 1976, for PBX and key equipment), it need not be registered with the FCC. (After Jan. 1, 1978, however, any new equipment — whether or not it is identical to equipment previously grandfathered — must be registered to be connected.)

**Other than customer-provided data and ancillary, is any registered telephone equipment available now?**

No. Up to now the FCC has been processing applications and providing registration numbers only for customer-provided data and ancillary equipment. Applications for registration numbers on other types of equipment will be accepted as soon as the expanded program becomes effective. Until such numbers are available, no registered main and extension telephones or key systems and switchboards will be available.

**Does that mean telephone customers cannot directly connect their own main or extension telephones until the FCC provides registration numbers?**

No. Equipment which has been lawfully directly connected to the network may qualify under another provision of the program called "grandfathering," and can still be lawfully and directly connected up to a date to be specified by the FCC (at present, it's Jan. 1, 1978). Simply, customers can directly connect telephones of the same model and design as those which have been "grandfathered" until that date, as long as they comply with the commission's rules. Similar equipment connected after that cutoff date must be registered, however.

**Next issue:** Conclusion of report.

## A lifesaver keeps her cool

The daughter of Pat Kealy, department chief 746, knows how to keep her cool in the most trying of circumstances. Fifteen-year-old Laurie Kealy was babysitting in a Ralston home when a 2-month-old infant in her charge stopped breathing.

But Laurie didn't stop thinking: She applied mouth-to-mouth resuscitation until the baby began breathing normally. Then, Laurie calmly called the infant's mother at work. The baby later was taken to a hospital where she was treated for bronchitis.

"I can't panic," Laurie recalled think-

ing as she talked to a World Herald reporter, who wrote an article about the young heroine. "I knew if I panicked, I wouldn't be able to do anything for Angela."

One might think the Ralston High sophomore has a knack for being in the right place when a life is in danger — and for knowing just what to do. Two summers ago Laurie and a friend applied mouth-to-mouth resuscitation to a preschool-aged boy who was unconscious and not breathing when he was rescued from a swimming pool. The tot was revived, and why not? Laurie keeps her cool.