

SPECIAL OPEN HOUSE EDITION

OMAHA WORKS HOSTS 14,184

They came by the carload and by the busload, in groups of two's and three's and in crowds of 10, 15 and 20. They came in all sizes, from toddlers in strollers to senior citizens in wheelchairs.

They brought their mothers, their fathers, their husbands, their wives, their sons and their daughters. Some came as far away as California to see Western Electric in Omaha.

It was the Omaha Works' 15th anniversary and when the week of June 4-8 had ended, the plant had hosted over 14,000 visitors. On all five nights the Omaha Works spread out the welcome mat and accommodated its visitors with courtesy buses which transported the guests to and from the plant parking lots, with hosts and hostesses scattered

throughout the tour route to give directions and with plenty of refreshments.

At week's end, the visitors had covered a walking distance equivalent to nearly twice the circumference of the earth and had consumed 18,000 pieces of cake, 11,280 half-pints of orange drink, 540 gallons of ice cream and 7,200 cups of coffee.

And, at week's end, by means of working displays such as the 770 PBX system set up in the crossbar building, informative displays such as the Pioneers', the Safety Organization's and the Weoma Club's and entertaining displays such as the Vantage 15 slide/tape presentation in the auditorium, 14,184 people had learned a lot more about Western Electric, its people and its product.





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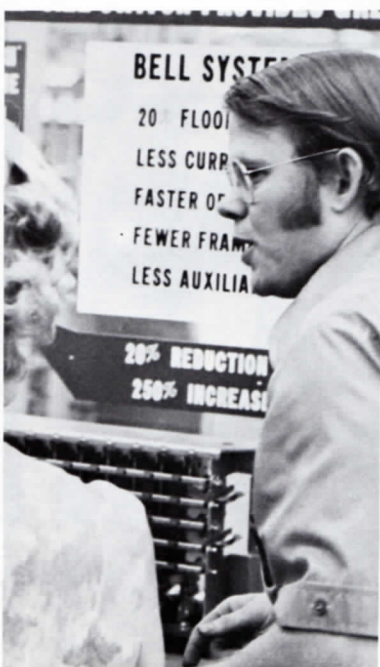
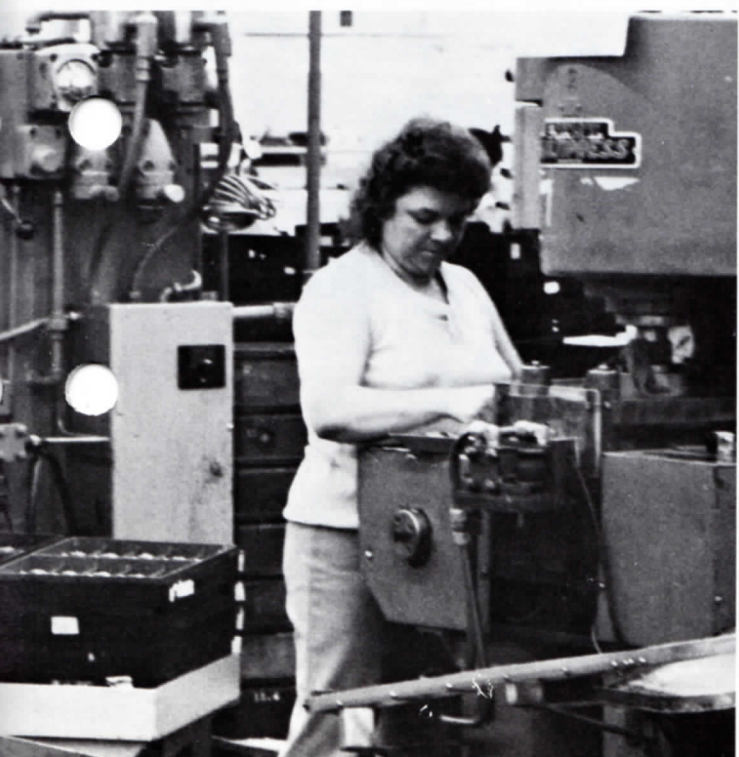
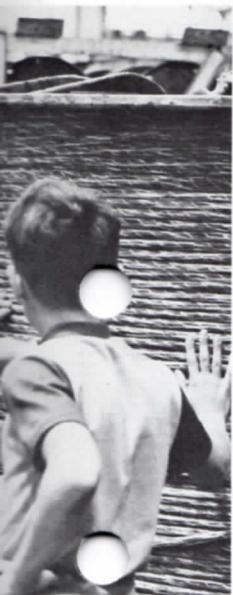
Frank J. Lefebvre
General Manager
Western Electric - Omaha Works

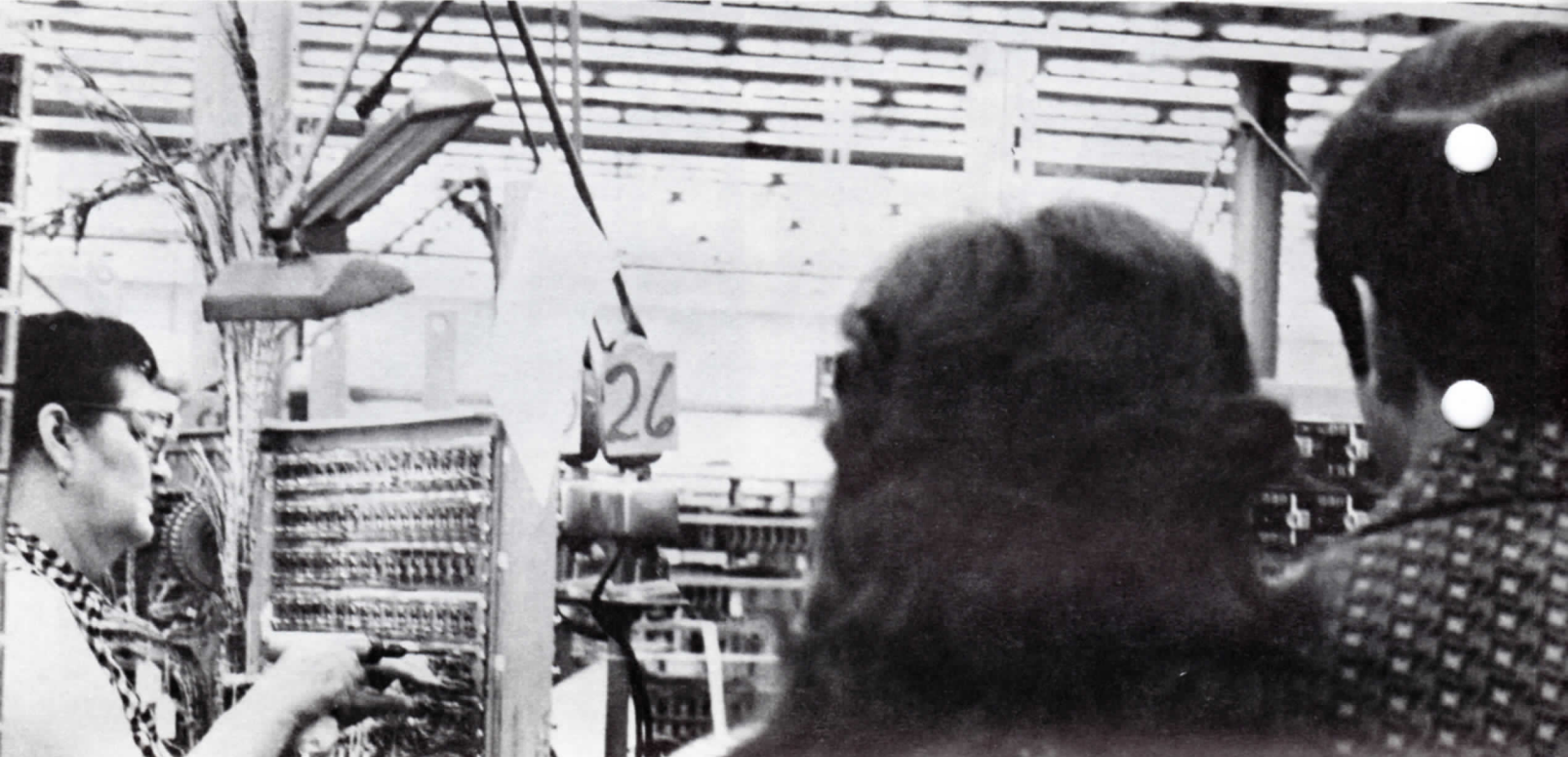
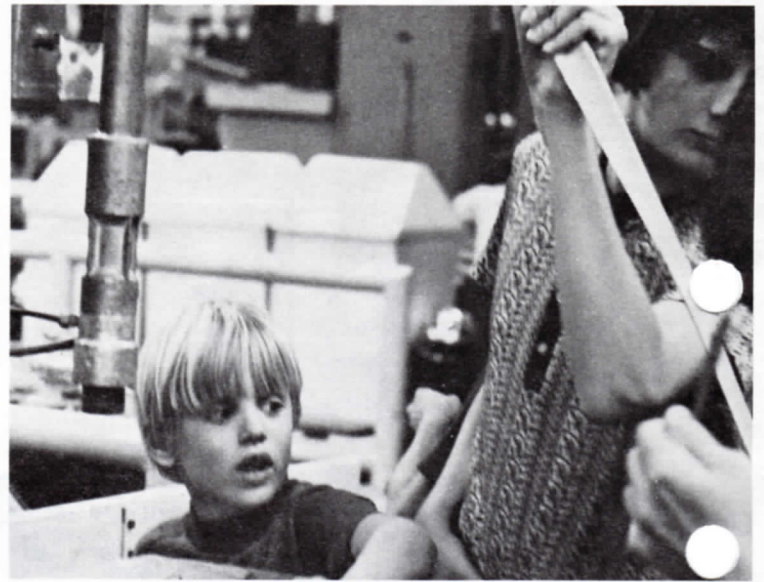
Nancy Emshwiller
Editor

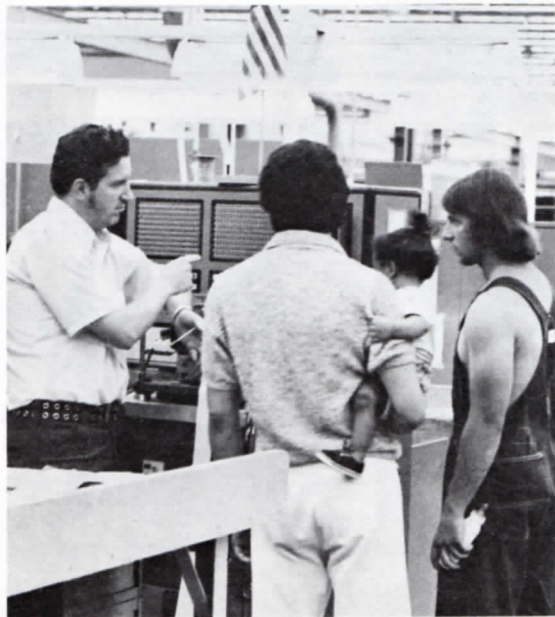
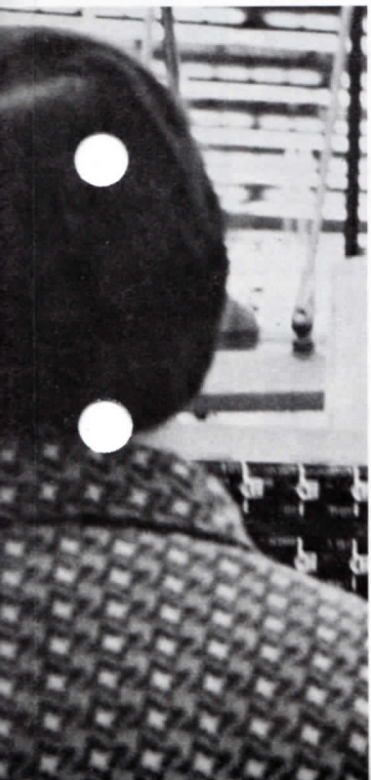
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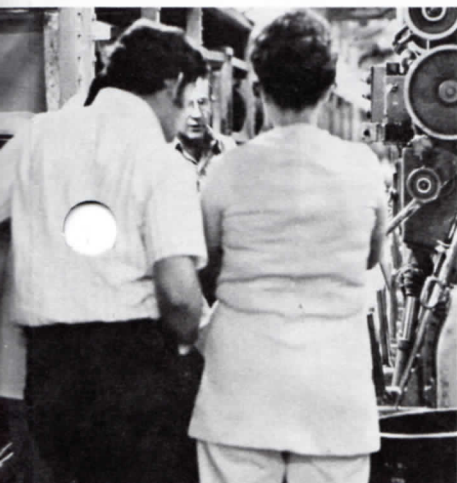
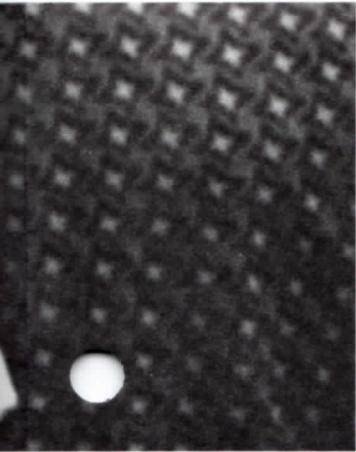
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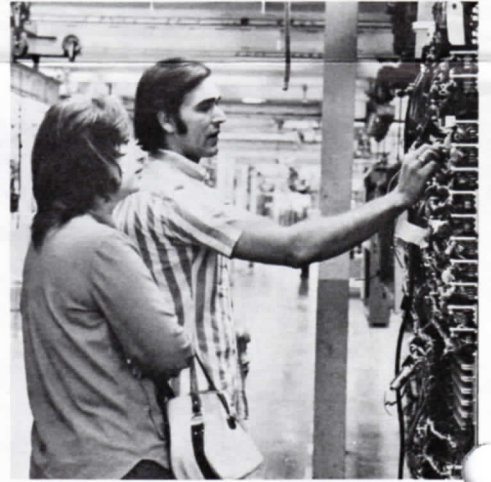
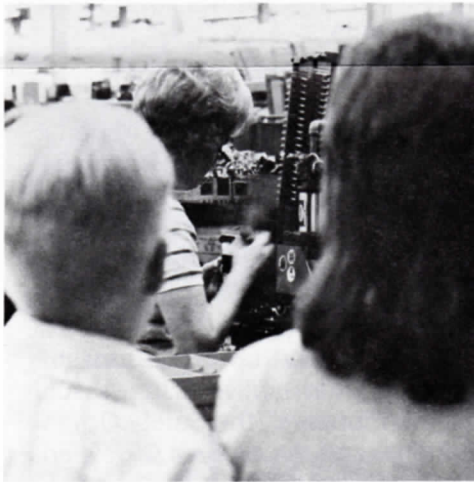


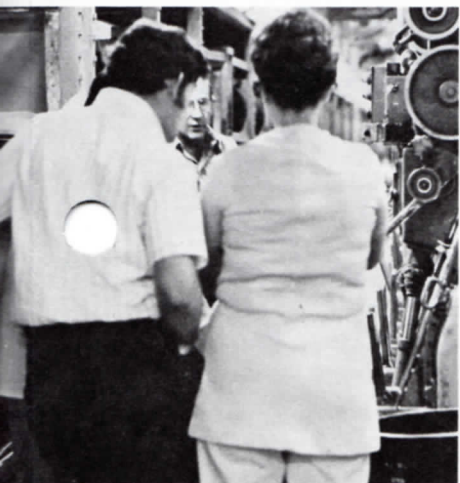
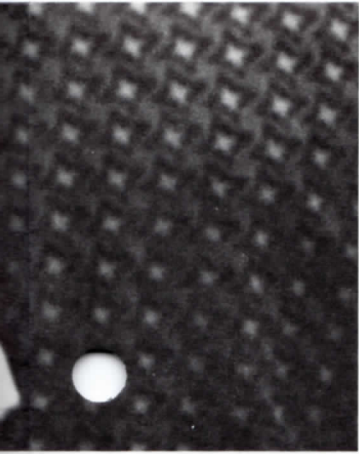














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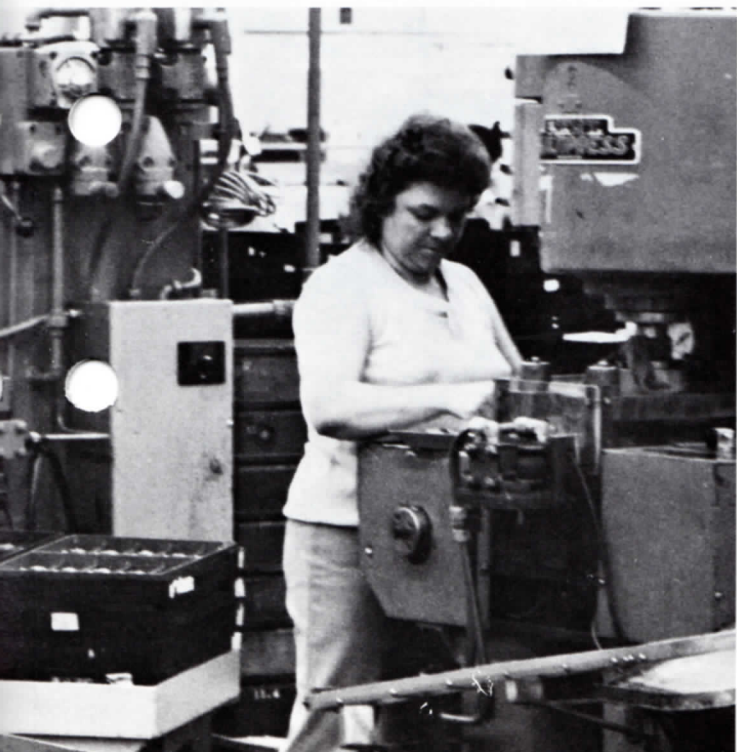
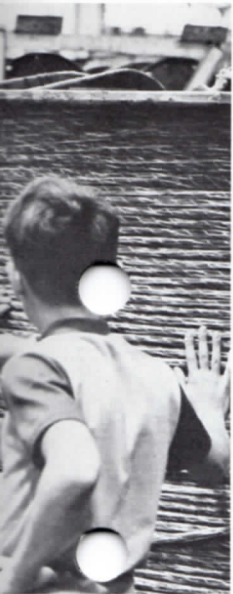
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Special thanks are extended to those employees who exerted so much time and effort in their assignments as Open House hosts and hostesses.

The tremendous attitudes and cheerful welcomes conveyed by these people throughout Open House week did nothing but enhance the image of Western Electric in the eyes of the community.

The efforts of all employees are to be commended. And, as General Manager Frank Lefebvre noted in a recent memo to employees, "Thanks for a job well done."



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