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Omaha Works

October 4, 1972

See photos of
Weoma Club
Picnic - Pages 4-5

Frank J. Lefebvre, General Manager
Western Electric—Omaha Works

James H. Beck, Editor

Michael W. Rissien, Assist. Editor

the WEsterner

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coronation - dance set for October 7

This year the Miss Weoma Coronation Dance, set for October 7 at 9 p.m., will be held in the newly opened Holiday Inn Ballroom, 69th and Grover.

The evening, as usual, will feature the coronation of Miss Weoma XV at 10 p.m. But this year to make the dance one that is tailored to your personal preferences, two bands will alternate every 30 minutes in providing two distinct styles of music. Froggy Beaver, one of the areas leading rock bands, will set you dancing with music geared to the younger set. For those who prefer, slow, smooth, danceable music, the Mal Dunn Orchestra is keyed to your tastes.

Tickets for the coronation/dance are available at the Weoma Club Office for \$1.50. Parking at the Holiday Inn is free.

Omaha Works earns four safety awards

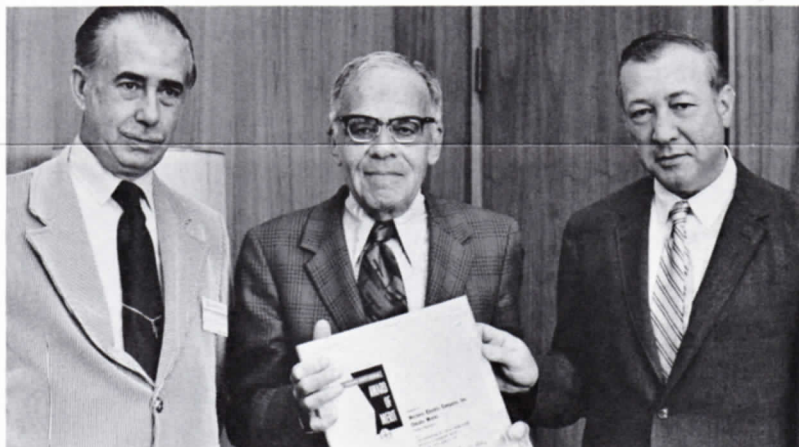
Employees of the Omaha Works were recipients of four safety awards during the last week in August and the first week in September.

The first was a major award presented to General Manager Frank Lefebvre on behalf of all Omaha Works employees for achieving two million man-hours worked without a disabling injury. Richard Einstein, President of the Omaha Safety Council, presented a commemorative plaque at an August 30 ceremony.

Two million man-hours without a disabling injury is the equivalent of one man working eight hours a day for 50 weeks a year for 714 years and eight months without a disabling injury.

The Omaha Works has received four awards of this type since 1960. With the present number of employees, the Omaha Works can achieve the two million man-hour milestone in two months time if all employees are safety conscious.

The three other awards were presented to Departments 141, 143 and 144. Employees in each department worked for a collective one million man-hours without a disabling injury. For their safe performance over the one million hours, each employee in the departments was presented a first aid kit.



Above, General Manager Lefebvre accepts a two million man-hour safety award on behalf of all Omaha Works employees from Robert Einstein, President of the Omaha Safety Council. Standing at left is George Nothhelfer, also representing the Safety Council. Below, General Manager Lefebvre presents a one million man-hour award to representatives of Dept. 143 (l-r) Frank Havelka, Doug Hasse, Charles Trouba.



two awarded WE Merit Scholarships

The National Merit Scholarship Corporation has announced that two children of Omaha Works employees have achieved finalist status in scholarship competition this year. They are Kenneth Cain, son of Shirley Arp, Dept. 252, and David Luebbert, son of Barbara Luebbert, Dept. 431.

For their accomplishments, they each received a one-time \$200 award from the Company. General Manager Frank Lefebvre presented the scholarship monies to the winners at a coffee held in their honor at the Omaha Works on August 29.

For employees whose children plan to compete for a National Merit Scholarship, qualifying tests will be administered on October 24 or 28. Each year, Western Electric sponsors 10 Merit Scholarships for the children of its employees.

The tests, which are given in high schools across the country, are open to students who are currently juniors (those who will leave high school and enter college in 1974). Any student who intends to take the test should contact his high school principal as early as possible in the fall semester to make the necessary arrangements.

The selection process works this way: students who achieve outstanding success on the qualifying test (called the preliminary scholastic aptitude test) are termed semi-finalists and take a second test during December of their senior year. Those who confirm their original achievement are named Merit finalists, and from this group the ten Western Electric scholars are chosen. Selection is made on the basis of merit by the National Merit Scholarship Corporation; the Company's only participation is to provide the funds for the scholarships.

Neither parents nor student need fill out special application forms to qualify for a WE-sponsored scholarship. Participation is an automatic process which begins when the student achieves semi-finalist status.



MERIT SCHOLARS Pictured above during ceremonies in which two Western Electric Merit Scholarships were presented to the sons of two Omaha Works employees are (l-r): Mr. and Mrs. Luebbert, David Luebbert, Mrs. Shirley Arp, who accepted the award in the absence of her son (Kenneth Cain), and General Manager Frank Lefebvre.

rookies row to honors in Raft Regatta

Seven hours and 17 minutes after leaving the Blair Marina on September 2, Fern Murphy and Harvey Palmer rowed into the Bellevue Marina, crossed the finish line, and snatched second place for their class in the Second Annual Missouri River Raft Regatta.

It was not a bad performance for the pair. Fern, an Inspector in Department 263, had never been in a two man rubber raft until theirs was lowered into the water just an hour before the race began. Harvey, a Tester in Department 422, competed in the Raft Regatta last year, but fortune was not on his side. Early in the race, his raft struck a bouy that tore a sizeable hole in the raft and admitted eight inches of water that stayed for the remaining 65 miles. He finished 108 out of 250.

At precisely 9:09 a.m., "Fern's Frolic," their raft, began the race. At 4:26 p.m., it crossed the finish line. During the elapsed time over the 51 mile course, both Fern and Harvey rowed continuously. Although they finished second against other mixed men/woman teams, their raft came in 13th of the 117 entered in the regatta.

Even though they missed the \$150 first place prize money, their flowered craft had the distinction of being the prettiest craft ever to come down the Missouri River in a raft regatta.



WEOMA Club Annual Picnic

Again this year, the Weoma Club Picnic was a smashing success as more than 5,000 people passed through the gates of Peony Park on their way to an afternoon of fun and entertainment.

For those of you who may have missed the picnic, here are a few photographs of what took place.

Of those attending, many came to resolve once and for all the answers to such questions as: How many plastic plugs can be packed into a medium-sized fish bowl? and Who are the best horseshoe throwers at the Omaha Works? They found the answers.

Shirley Strong, daughter of Max Strong, Dept. 421, guessed 11,647 plastic plugs. She missed the tally by 13, but her guess was close enough to win the \$40 prize in the Guess-O-Rama. And of the 23 teams competing in the horseshoe contest, the Herb Keckler / Otis Knutson teams garnered first place and its \$50 prize money.

If any of the pictures appearing on this page are of your children, you may obtain a print by contacting the editor.





United Appeal termed an investment

EDITORS NOTE: The following editorial and accompanying cartoon are reprinted courtesy of the Omaha World Herald where they first appeared on September 12.

- by Eileen Wirth -

In a few days or weeks, residents of the Omaha-Council Bluffs area will have their annual opportunity to "invest" in their communities by supporting the 1973 Heart of the Midlands United Appeal.

In most cases, it's strictly a matter of conscience how big that "investment" will be.

For many, there's no doubt the automatic temptation is to donate \$5 or \$10 and let it go at that, just as in many another fund drive.

But the United Appeal isn't like most drives. The smart "investor" should be aware of the differences when he makes his pledge.

Most importantly, the United Appeal is a drive to support 50 local social service agencies. If residents fail in their responsibility to support these agencies, no contributions in San Francisco or Chicago will be taking up the slack.

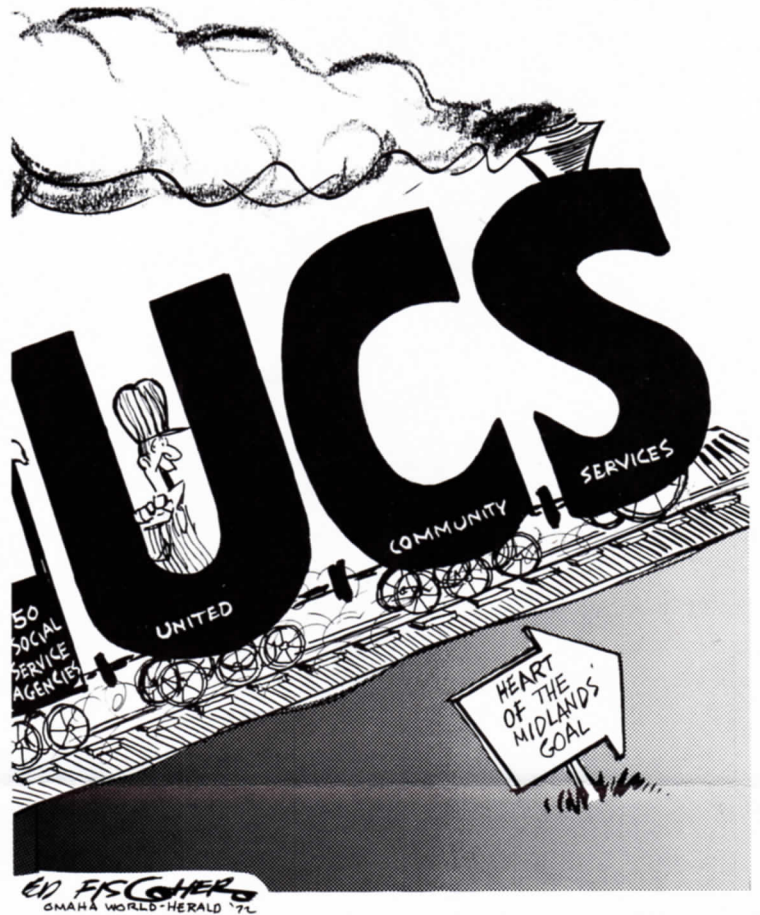
This year, Appeal officials have a goal of a little more than \$4 million, which is needed in the Omaha - Council Bluffs area to help the young, the old, the sick, the troubled, the handicapped. United Community Services officials have estimated that this year, agencies supported by the drive will serve about 100,000 persons.

Continued success of the approach to solving local problems at the local level depends on you. Agencies supported by the drive will continue their voluntary affiliation with UCS only as long as they are convinced one big drive a year is better than 50 small ones.

Fund-raising efficiency, however, isn't the only thing that makes the United Appeal a smart investment.

Increasingly, money donated to the appeal is being used to match federal funds for special agency projects. This means one dollar given to the appeal often results in \$4 or \$5 of federal funds being brought into the community. And local control is retained.

"Thanks to you, it's working" is the slogan for the 1973 United Appeal. Ample evidence suggests that this is indeed true. But it's up to you, the "investor-contributor," to keep "it working" with a generous pledge.



1973 drive, a joint effort

The joint Company and IBEW Local Union 1974 United Community Services drive will be conducted at the Omaha Works during the week of October 9. Paul Bayliss, Assistant Manager 480, and Mike Quinlan, President of the Local 1974, will serve as co-chairmen of the drive.



Above, General Manager Frank Lefebvre and Mike Quinlan sign up for their fair share under the direction of Paul Bayliss.

Gene Tharp:

Building communities by building men.

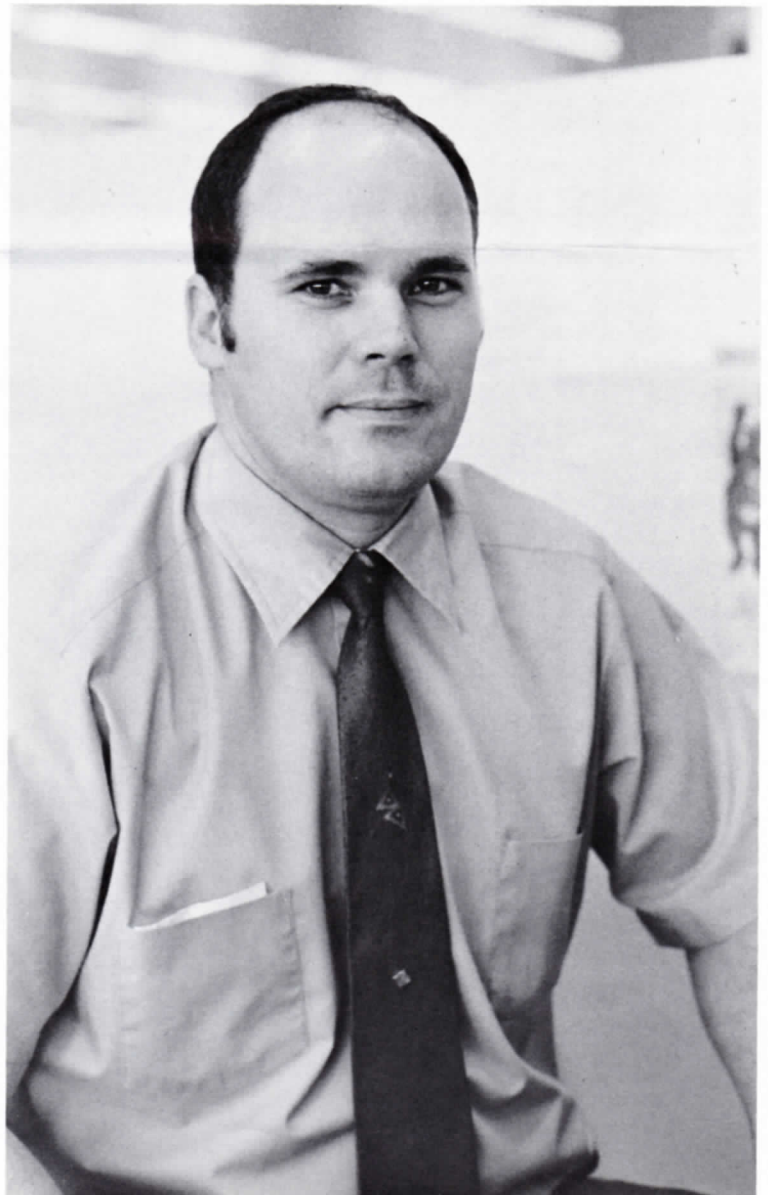
Few men have backpacked into a wilderness area; or have drunk from a cool, clear, fastflowing stream; or have breathed the exhilarating freshness of mountain air. And fewer still are those who have done these things and then shared them with others.

Gene Tharp, an Engineering Associate in Department 472, is a man who has done both.

Using one week of his vacation, Gene and five other Scoutmasters led 19 Boy Scouts, ages 11 to 18, on a backpacking expedition to the Rawah Wilderness Area. Rawah, a 27,000 acre refuge from the everyday rush of our civilization, is located in Roosevelt National Forest near Ft. Collins, Colorado.

The roads penetrating its backcountry are 75 miles of foot and horse trails. No mechanized vehicles of any kind are permitted. It was on these trails that Gene and his troop hiked 12 miles into the island of wilderness that ranges in elevation from 9,500 to 13,000 feet. For five adventure-some days, they explored the country, carrying only their food, tents and a change of clothing with them. Drinking water was taken directly from mountain streams.

Scouting makes men. And men build communities. That's why Gene Tharp, Scoutmaster Fremont Troop 111, is an Omaha Works Community Builder. Committing up to two evenings a week to Scouting endeavors, Gene is making an investment in youth. And for his efforts, the Omaha Works salutes him.



W.E. Junior Achiever tops speakers contest

Barbara Leffler, past president of a Western Electric sponsored Junior Achievement company, recently captured first place and a \$500 cash award in the JA National Speakers Contest from a field of 65 other contestants.

The competition, sponsored by Toastmasters International, was held on the campus of the University of Indiana.

The former Ralston High School senior will enter Radcliffe College at Cambridge, Mass. this fall on a \$1900 scholarship awarded for her 3.8 high school grade average.

Participating in Western Electric sponsored Junior Achievement companies for the past two years, Barbara finished first in the Speakers Corps Contest held

in Omaha last year. In the 1970-71 JA year, she won a trip to Japan by winning the George V. Allen Essay Contest. That trip was sponsored by the National

Director shifted to Headquarters

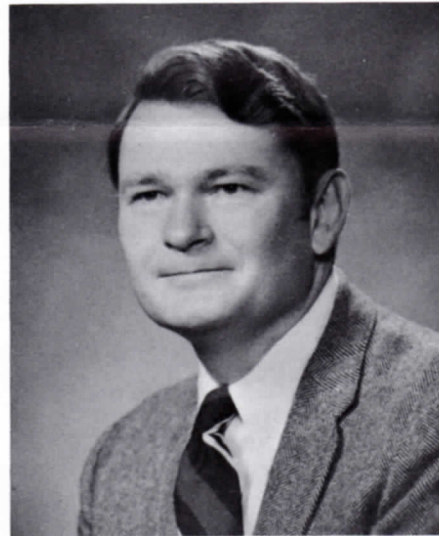
William P. Dugan, Director of Engineering and Manufacture at the Omaha Works since March, 1971, has been promoted and transferred to Corporate Headquarters in New York. Effective October 1, he will become General Manager, Service, Planning and Administration.

To date no replacement has been named for Mr. Dugan, who began his Western Electric career in 1952 as an engineer at the Kearny, New Jersey Works. Two years later, he was transferred to the Merrimack Valley Works, where he became Department Chief in 1958.

He was awarded a Sloan Fellowship in 1967, at which time he earned a Master of Science degree in industrial management at M.I.T. In 1968, he was transferred to the Columbus Works, where he was Manager, Apparatus Manufacture. The following year, he moved to the Oklahoma City Works as Director of Engineering and

Manufacture of Electronic Products, where he remained until coming to Omaha.

Mr. Dugan was graduated from Lincoln High School in 1947 and later from the University of Nebraska.



Sister City Association. This year she won a trip to Boston, Mass., after being selected the Outstanding Female Achiever in Nebraska. She also achieved first place in the Vice President of Sales Contest in her 1970-71 year, while a member of Opti-Co., a Western Electric sponsored JA company.



Western Electric

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